Do NOT use this Directory before 2 A.M. Sunday July 17, 1960

All MENOMONIE telephone numbers are being changed

Please . . .

- Consult this directory before placing calls
- Do not call from memory
- Correct old number lists

Destroy your old Directory Sunday July 17.

Menomonie

See Inside Front Cover For Emergency Calls—Other Important Information Pages 1-6

July, 1960

TELEPHONE DIRECTORY

Wisconsin Telephone Company

EMERGENCY TELEPHONE NUMBERS

For Your Protection—Please Write the Fire and Police Telephone Numbers for Your Area in the Spaces Below

My **FIRE** Department Number is	My **POLICE** Number is

If you are unable to complete an EMERGENCY CALL—Dial "OPERATOR"

FIRE DEPARTMENT

Menomonie .....CE 5-2345

POLICE

Menomonie .....CE 5-3456

F B I

For the telephone number or address of the nearest Federal Bureau of Investigation Office.....Dial "Operator"

WARNING TO PARTY LINE USERS: Wisconsin State Law provides in part that "whoever intentionally refuses to yield or surrender the use of a party line to another person for the purpose of permitting such other person to report a fire or summon police, medical or other aid in case of an emergency, shall be fined not less than $50.00 nor more than $500.00," and "whoever intentionally asks for or requests the use of a party line on the pretext that an emergency exists, knowing that no emergency in fact exists, shall be fined not less than $50.00 nor more than $500.00." The law defines an "emergency" as "a situation in which property or human life are in jeopardy and the prompt summoning of aid is essential."

OUT-OF-TOWN and SERVICE CALLS

DIAL

INFORMATION—For subscribers not listed in this directory.....113

REPAIR SERVICE—To report a telephone out of order.....114

LONG DISTANCE CALLS—To place Out-of-Town calls.....Operator

To call Downsville (No Long Distance Charge).....Desired Number (Two letters and five numerals)

MOBILE TELEPHONE CALLS—To place Mobile Telephone calls.....Operator and ask for Mobile Service Operator

ASSISTANCE IN CALLING—For aid in calling, or if call is not completed satisfactorily.....Operator

BUSINESS OFFICE, 720 3rd Street—Applications for service, moving of telephones, bills, etc. .....CE 5-5501

If any matter is not handled to your satisfaction after you have followed the above directions.....CE 5-5501 and ask for the Manager

M. B. JUNKINS, Manager

WISCONSIN TELEPHONE COMPANY

Copyright, 1960, by Wisconsin Telephone Company

It's *so easy* and costs *so little*-

-to keep in touch with out-of-town friends and relatives. Call someone *now.*

Just Dial Operator for Long Distance Calls

SOME TYPICAL LONG DISTANCE DAY RATES FROM MENOMONIE

WISCONSIN

FROM MENOMONIE TO:	Sta.to Sta. Rate Per Minute*	Pers. to Pers. Add'l Chg. Per Message
Eagle River	.25	.55
Eau Claire	.10	.30
Green Bay	.30	.65
Hudson	.16	.35
Janesville	.30	.65
Knapp	.05	.25
Milwaukee	.32	.65
Wausau	.24	.50

*The minimum charge per call is three minutes at the per minute rate or $.40 whichever is less. A charge of $.10 per message applies to Station-to-Station collect calls.

OUT-OF-STATE†

FROM MENOMONIE TO:	STATION TO STATION	PERSON TO PERSON
Atlanta, Ga.	$1.50	$2.25
Cleveland, Ohio	1.35	1.90
Denver, Colo.	1.45	2.10
Miami, Fla.	1.80	2.85
New York, N. Y.	1.55	2.40
Omaha, Neb.	1.05	1.45
St. Paul, Minn.	.45	.65
San Francisco, Calif.	1.95	3.10

†The above Out-of-State rates are for an initial period of three minutes.

DUNN COUNTY HISTORICAL SOCIETY
Accession No: 2004.70.1F

Night and Sunday rates apply from 6 P.M. to 4:30 A.M. and all day Sunday. On calls within the State of Wisconsin a Family Visit Call Rate is in effect from 9 P.M. to 4:30 A.M. every night. *On Family Visit Calls you may talk for 10 minutes at the five minute rate and pay only the per minute rate for each additional two minutes over 10. The above rates were in effect at the time this Directory was published. They do not include the 10% Federal Excise Tax.*

Every evening after nine is

FAMILY VISIT TIME

for all Long Distance calls *within* Wisconsin

HOW TO USE THE DIAL TELEPHONE AT MENOMONIE

Telephone numbers at Menomonie consist of a central office name and five numerals. Calls within the Menomonie exchange may be made by dialing either the first two letters of the name and all five numerals, or by dialing just the five numerals. To call Downsville dial the first two letters of the central office name and all five numerals. The central office name "CEdar" must always be given to the Operator when calling Long Distance to or from Menomonie telephones.

1. Be sure of the number

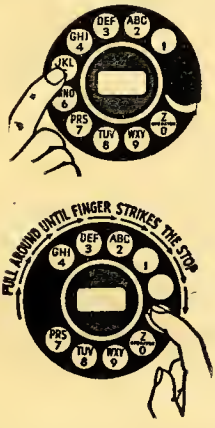
Look up the correct number in the latest issue of the telephone directory. Assume that the number desired is CE 5-5501. Jot it down for easy reference.

2. Listen for dial tone

Lift the receiver and listen until you hear the dial tone, a steady "humming" sound. This is your signal to start dialing.

3. Dial carefully

With the receiver off, place your finger in the opening in the dial associated with the numeral "5."



Pull the dial around until your finger strikes the stop. Release the dial and allow it to return without interference.

In the same manner, dial "5," "5," "0" and "1" in the order in which they appear in the directory.

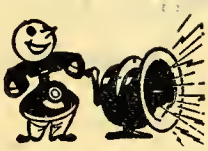
If you dial the letter "O" for the numeral "0" (zero), or the letter "I" for the numeral "1," you will get a wrong number.

If your finger slips or an error is made while dialing, hang up for a few seconds, and then dial the complete number again.

3 SIGNALS TO REMEMBER

After you have finished dialing, you should hear the ringing signal (a burr-rr-ing sound)

—the busy signal (a rapid buzz-buzz-buzz sound) or—



the no-such number signal, a series of subdued siren-like tones, telling you a mistake has been made in dialing.

If you continue to receive busy signals when dialing another party in your locality, the number may be on your line. In such cases dial "Operator" and ask for assistance.

How to Call Another Party on Your Line

To call another party on your line, it will be necessary to dial a code number instead of the directory number.

If you do not have the code number of the party on your line whom you wish to call, dial "Operator," explain that you are calling another party on your line, and ask for the proper code.

After dialing the code number, replace your receiver to allow the other party's bell and your bell to ring. When the ringing stops, it indicates that the called party has answered.

If your party does not answer within a reasonable period, lift the receiver momentarily to stop the ringing.

HOW TO USE THE DIAL TELEPHONE

(Continued)

How To Make Emergency Calls

Dial the emergency telephone number as shown on the inside front cover of this directory or dial "Operator" and ask for the Fire or Police Department. Tell your story briefly, calmly, and distinctly, giving your name, the address of the emergency and the nearest street intersection.

To dial "Operator" in the dark, place your finger in the first opening below the finger stop. Then turn the dial completely around and let it return in the usual manner. When the operator answers, explain the circumstances and give her your call.

How To Make Calls From Coin Telephones

1. Lift the receiver and deposit coin.
2. Listen until you hear the dial tone.
3. Dial the number wanted. (For long distance calls dial "Operator.")

Other Dial Service Suggestions

On party lines or on lines with extension telephones, if you lift the receiver and hear a series of clicks, it indicates another party is dialing and that you have interfered with his call. Tell the other party that you have interfered, and ask him to dial over again. Replace the receiver and wait until the line is not in use.

LONG DISTANCE CALLS

STATION-TO-STATION CALLS

When you want us to do nothing more than to connect you with an individual line or party line telephone or private switchboard, dial "Operator" and tell her the city, state, and telephone number.

The charge for a Station-to-Station call begins when the called telephone or private switchboard answers.

PERSON-TO-PERSON CALLS

When you want to be connected with some particular person or with a particular telephone or department reached through a private switchboard, dial "Operator." Tell the operator the city, state, and person or department wanted, and also the telephone number and extension number if you know them.

The charge for a Person-to-Person call begins when you reach the person, extension or department you want.

COLLECT CALLS

If you request it, the operator will ask the person you are calling if he will pay the charges. Collect Station-to-Station calls within Wisconsin cost 10 cents more than other calls. No extra charge is made on collect Person-to-Person calls.

A request to make a call collect should be given to the operator when the call is placed, so that she can endeavor to obtain acceptance of the charges before the connection is established.

REDUCED RATES

Between 6 P.M. and 4:30 A.M. and all day Sunday reduced rates are in effect. On calls to points within the State of Wisconsin, a Family Visit Call rate is in effect from 9 P.M. to 4:30 A.M. every night. On Family Visit Calls you may talk for 10 minutes at the 5 minute rate and pay only the per minute rate for each additional 2 minutes over 10.

REQUESTS FOR CHARGES

If you wish to be told the charges on a particular call, make the request when you place the call or when you accept a "collect" call.

Typical Long Distance Rates may be found on page one of this directory.

The time of day, at the originating point, when conversation starts, determines whether DAY, NIGHT, SUNDAY or FAMILY VISIT CALL rates apply.

it's a new world of

convenience

when your EXTENSION PHONES ring!

You don't run—you just reach. Handy extension phones do so much to make living simpler and easier. In bedrooms, in the kitchen, the living area, the hobby- or recreation-room, extension phones save countless steps, provide privacy. And you can choose from a rainbow of colors.

To order your extension phones, just call your telephone office or ask any telephone employee.

WISCONSIN TELEPHONE COMPANY

especially for you

The Princess phone

It's little — takes up less room on table or desk — lets you have an extension where space is limited.

It's lovely — for the modern taste that asks for beauty with simplicity.

It lights — glows softly in the dark — lights up brightly when you lift the receiver to make dialing easy.

Choose from five pastel colors — white, beige, pink, blue and turquoise. To order, just call your telephone business office, or ask any telephone serviceman.

IT'S LITTLE • IT'S LOVELY • IT LIGHTS

GENERAL INFORMATION FOR SUBSCRIBERS

Our Business Office is located at 720 3rd St., and is open from 8:00 A.M. to 5 P.M., Monday through Friday. Our telephone number is CE 5-5501. Applications for service, directory listings, moves, changes, discontinuance of service, or bill inquiries should be directed to our Business Office.

Schedules of Rates Effective at Menomonie are on file at the Business Office and can be examined there.

Customers on party lines are expected to limit their conversations to five minutes at one time.

Mobile Telephone Service provides two-way voice communication between any telephone reached by the Bell System and an automobile, truck, boat, etc., suitably equipped with a mobile radiotelephone.

To place a call to a mobile telephone dial "Operator" and ask for the Mobile Service Operator.

For rates or other information regarding mobile telephone service please call the Business Office.

Emergency Calls. The inside front cover of this directory shows the proper way to place emergency calls. Tell your story briefly, calmly and distinctly, giving your name, the address of the emergency and the nearest street intersection.

Patrons Are Cautioned against the possible entry into their premises of Fraudulent Persons posing as Repairmen, Inspectors or Collectors. Employees of the Company, duly authorized to install, repair and remove telephones, or collect for service, are provided with credentials. Please guard yourself against any misrepresentation by asking to see these credentials.

Directories are the property of the telephone company and are to be returned to the telephone company on request. No binder, holder, or auxiliary cover, except such as may be provided by, or with the consent of, the Telephone Company, shall be used in connection with any directory furnished by the telephone company.

The Company makes every effort to prevent errors or omissions in the publication of its directories. The Company's liability however arising from errors in or omissions of directory listings shall be limited to resulting impairment of the customer's service, and the Telephone Company may discharge such liability by an abatement or refund of an amount not exceeding the charge for the service, excluding additional message charges, during the period covered by the directory in which the error or omission occurs.

Telephone Directories of the Principal Cities throughout the Country may be obtained by any of our subscribers desiring them, on payment of the charges made by the issuing company. Prices and other information may be secured by calling the Business Office.

Telephone Attachments. The Company is responsible for satisfactory telephone service. It cannot permit the use of any equipment or other apparatus in connection with that furnished by it except as authorized in the tariffs of this Company.

A short high "beep" tone heard on your telephone about every 15 seconds is a warning that your conversation is being recorded. This warning signal is provided by the Telephone Company for your protection. Use of a recorder without this signal is contrary to the Telephone Company's tariffs and is not permitted. If you do not want your conversation recorded, ask the person with whom you are talking to disconnect the recording machine. When the recorder is disconnected, you will no longer hear the "beep" tone.

MENOMONIE TELEPHONE DIRECTORY

JULY 1960

A

A & W Root 8eer Stand 802 6th av----CE 5-2540
Aamodt Carl G 1207 Main----------CE 5-2583
Aarre Lydia Mrs 713 13th av---------CE 5-7331
Abbott Archie 220 13th av W--------CE 5-7093
Adams Dean R 1 Elk Mound----------CE 5-7471
Adams Henry 1415 9th----------CE 5-7264
Ader Clarence 1623 7th----------CE 5-3732
Ader Francis 2220 9th----------CE 5-3471
Ader Jerome 1115 14th av----------CE 5-7764
Ader Merlyn 1908 Broadway---------CE 5-2846
Agerlie Clara 514 10th----------CE 5-7247
Agnew Dwight L 1515 3rd W---------CE 5-2298
Agricultural Stabilization & Conservation Office
515 Broadway--CE 5-7533
Ahrens Arnold 1602 8th----------CE 5-7004
Ahrens Clarence F Oakwood hts-------CE 5-2346
Ailport Marvin R 5----------CE 5-5880
Ajer Lynn 2103 2nd----------CE 5-3025
Alano A A 517½ Broadway----------CE 5-7278
ALEX'S PIZZA HOUSE 631 Broadway---CE 5-3188
Algiers Charles A R 6----------CE 5-3393
Allbaugh Leonard R 6----------CE 5-5946
Allen Everett R 6----------CE 5-2302
Allen Frank K Rev R 1----------CE 5-7976
Allen Jerald 2003½ 9th----------CE 5-7026
Allen Ralph O 909 Main----------CE 5-3116
ALLEN RALPH O CHIROPRACTIC OFFICE
614 9th--CE 5-3810
Almaas Myrtle Mrs R 1----------CE 5-3357
AL'S TAVERN R 6----------CE 5-2476
Alseth Albert 315 2nd W----------CE 5-3865
Alseth Arthur Mrs 315½ Main-------CE 5-5654
Alseth James R 6----------CE 5-7285
Alseth O V 714 3rd----------CE 5-2282
Alseth Sophie Mrs 113 Main W-------CE 5-7648
Alt Lidwina Mrs 1214 9th----------CE 5-7259
Alwin M Esther 1215 1st av N--------CE 5-7054
AMANDA BACON MUSIC CO
517½ Broadway--CE 5-5007
Amberg Leonard 1326 Stout---------CE 5-2705
AMBERG'S MOBIL SERVICE STATION
1431 Broadway N--CE 5-2077
Amdahl Elsie 909½ Main----------CE 5-2646
AMER BREEDERS SERVICE 624 Main---CE 5-3100
Ames Ada D 1521 2nd W----------CE 5-5769
Amon Martha Ruth 1119 River dr-----CE 5-5303
Amthor Wm 608 Elm W----------CE 5-7817
Amundson Helmer 1020 10th--------CE 5-5863
Amyx Stanley R 806 Fair Oaks rd-----CE 5-5777
Anacker John R 2----------CE 5-3618
Anacker William E 1109 13th av------CE 5-7502
ANCHOR CAFE 620 Broadway---------CE 5-9945
Anderholm A F 314 3rd W----------CE 5-7676
Anderson Alfred R 6----------CE 5-7105
Anderson Andrew P 1014 Stout-------CE 5-3087
Anderson Arthur Mrs 1102 2nd-------CE 5-2656
ANDERSON CLEANERS 713 3rd--------CE 5-3888
Anderson Donald A 1303 Main---------CE 5-2391
Anderson E J 915 5th----------CE 5-2006
Anderson Elsie Mrs 120 12th av W----CE 5-3878
Anderson Floyd E 1221 5th av--------CE 5-3861
Anderson Herman 603 13th----------CE 5-7551
Anderson Karl E 403 Wilson av-------CE 5-5131
Anderson Morris 1214 Main----------CE 5-7532
Anderson Norma 1420 Douglas-------CE 5-3084
Anderson Oscar 1101 Wilson---------CE 5-5163
Anderson Palmer R 6----------CE 5-7483
Anderson Swant R 5----------CE 5-3226
Anderson Walter 1126 Tainter-------CE 5-2361
ANDREASSEN & HOUSER vets
423 12th av W--CE 5-2626
If no answer call----------CE 5-2385
Andreassen P A 1121 7th----------CE 5-3752
Andreassen S K 423 12th av W--------CE 5-2626
Andress Allen W 24 Wakanda ct------CE 5-5447
Andrews Allan G 1612 Wilson--------CE 5-2623
ANSHUS JEWELERS 300 Main--------CE 5-2220
Anshus John S 919 Stout----------CE 5-7287
Anshus Nels S 931 Stout----------CE 5-5832
Anundsen Viola Mrs 820 3rd----------CE 5-7991
Apel Harold 1421 10th----------CE 5-3410
Apelgren Bert 820 11th----------CE 5-7346
Archer Cora Mrs 1102 8th----------CE 5-2619
Arneson Herman 710 9th av----------CE 5-7591
Arneson Jean 1021½ 3rd----------CE 5-5368
Arnette Robert P 1316 Ellingson-----CE 5-3549
Aumueller Joe R 1----------CE 5-2986
Austreng Agnes Mrs 630½ Broadway---CE 5-5796
AUTH & HEIT INC 604 Main---------CE 5-3030
Averill Apartments 711 4th----------CE 5-9906
Axelsen Paul 1515 Main----------CE 5-3524

B

8achler Howard 521 20th av W-------CE 5-2215
Bachler Michael R 1007 3rd---------CE 5-7297
8acken Velma Mrs 1407 3rd W--------CE 5-7598
BADGER IRON WORKS 915 Broadway--CE 5-3655
BADGER STATE YARD 717 Main-------CE 5-3491
Baertlien Max C R 4----------CE 5-7110
8agan Thos R 1----------CE 5-7497
Bahr Erich R 6----------CE 5-2908
8ailey Mack R 6----------CE 5-7113
Baker Elmer H 1332 Knapp----------CE 5-2203
8aker George R 2----------CE 5-2417
Baker Mona Mrs 303 Park----------CE 5-5663
8akke Amund R 1----------CE 5-7146
Bakke Mary 703 3rd----------CE 5-5389
8akke Vernon R 1----------CE 5-7882
Bakken Grant R 6----------CE 5-5968
Bakken Grant ofc Court House--------CE 5-5044
8akken S A Mrs 614½ Main---------CE 5-2664

Baland Ivan B R 6----------CE 5-7581
Baldus Alvin 107 4th av W----------CE 5-2025
Ballard Sina Mrs 1014 9th av--------CE 5-2805
Ballentine Will G 509 12th av W------CE 5-7012
Bandelow Leland 1432 Douglas-------CE 5-5046
BANK OF MENOMONIE 630 Broadway---CE 5-2144
Barberg Richard 118 2nd W----------CE 5-7525
Barbo Hilda Mrs 1002 3rd----------CE 5-5698
Barcus Wayne E Dr 120 3rd av--------CE 5-5008
Bargain House R 6----------CE 5-3566
Bark Axel A 309 12th----------CE 5-7326
Bark's Bake Shoppe 228 Main---------CE 5-3544
Barnard David 1309 10th av---------CE 5-7245
Barnes Esther Mrs R 3----------CE 5-5013
Barnhart Ada R 2----------CE 5-5307
Barnhart Arthur H R 2----------CE 5-5915
Barnhart Byron R 2----------CE 5-2460
Barrows Wendell Broadway N--------CE 5-5106
Bartko Frank 1103 9th----------CE 5-2539
Baskin Jim 1015 7th----------CE 5-5052
Batchelder Lee W R 5----------CE 5-2925
Bates Hattie E 1006 3rd----------CE 5-5342
Bates Henry 1003 9th----------CE 5-3505
Bauer Andrew 212 15th----------CE 5-3859
Bauer G F R 6----------CE 5-7851
Bauer Sam R 6----------CE 5-7851
Bauerkemper Leslie R 5----------CE 5-7748
Bean Harold F 1511 Main----------CE 5-7559
Beaver H C Jr 1015 Wilson av--------CE 5-7757
Beaver Howard C R 3----------CE 5-7452
Beber M E 1620 Douglas----------CE 5-7506
Bechtel Jack Rusk Wis----------CE 5-5677
Becker Clarence R 1----------CE 5-2024
Becker Irene 703 3rd----------CE 5-7268
Becker Minnie 421 Wilson av---------CE 5-7045
BECKWITH OSCAR R 6----------CE 5-5221
BEELINE HONEY FARMS R 4----------CE 5-7020
Beggerow H F 1401 Knapp----------CE 5-3751
Beguhn Bertha Mrs 1419 6th---------CE 5-2353
Beguhn Caroll 302 19th av W--------CE 5-3416
Beguhn Edmund R 2----------CE 5-5233
Beguhn Ervin R 1 Elk Mound---------CE 5-2445
Beguhn George R 1 Elk Mound-------CE 5-5296
Beguhn Gilbert 1620 Wilson av-------CE 5-7046
Beguhn Herbert Sr 1308 6th---------CE 5-7531
Beguhn Herbert W Jr 920 11th-------CE 5-7318
Beguhn Ida Mrs 1314 9th----------CE 5-2303
Beguhn Lyle R 1 Elk Mound----------CE 5-5469
Beguhn Paul 907 8th----------CE 5-5081
Beguhn R M 914 6th av----------CE 5-2311
Beguhn Raymond 2002 3rd----------CE 5-2595
Beguhn Theodore C R 1 Elk Mound----CE 5-2467
Beguhn Theodore F Sr R 1 Elk Mound--CE 5-7434
BEGUHN'S FEED MILL 1620 Stout rd--CE 5-3200
Behling Babe R 1----------CE 5-2967
Behling Edw R 1----------CE 5-2976
Behling Lester R 3----------CE 5-2037
Behling Lyle R 1----------CE 5-2438
Behling Marvin R 2----------CE 5-3344
Behling Oscar R 6----------CE 5-2418
Behling Wm 1620 10th----------CE 5-7585
Behrents G H 1003 8th----------CE 5-2328
Behrents Norman R 6----------CE 5-7188
Belair George 712 13th----------CE 5-5392
Belding A S 224 16th av W----------CE 5-7536
Belisle F J 1120 Wilson av----------CE 5-7243
BELL TELEPHONE CO-------See Wis Telephone Co
Bellis Esther 1914 3rd----------CE 5-5671
Belza J Dr ofc 406 Main----------CE 5-5516
Res 329 Park----------CE 5-2222
Bemis Lyle 1316 2nd----------CE 5-2847
Ben Franklin Variety Store 220 Main---CE 5-2000
Bender Ed 320 14th av W----------CE 5-2115
Bendrick George 1509 Broadway------CE 5-5795
Bennett B M Rev 1008 6th----------CE 5-7072
Benrud Marie Mrs 610 9th av--------CE 5-5484
Ben's Corner Market 1124 Broadway---CE 5-5661
Benson Alfred 1520 7th----------CE 5-3157
Benson Emma R 5----------CE 5-7008
Benson John W 201 13th----------CE 5-3221
Benson Marvin R 1----------CE 5-5227
Bentley Phyllis 221 2nd W----------CE 5-2363
Benzel Otto 1608 8th----------CE 5-2551
Benzel Wm 1101 Stout----------CE 5-5872
Berg Arthur M 914 4th av----------CE 5-2321
BERG CHEVROLET CO INC 716 5th-----CE 5-3466
Berg Don G 1319 Main----------CE 5-3762
Cottage R 6----------CE 5-3392
Berg Gilford 1005 5th av----------CE 5-5729
Berg Lloyd 1016 3rd----------CE 5-7058
Berg Richard H 1521 Wilson av-------CE 5-7729
Berger Burnetta L 1420 8th---------CE 5-2695
Berger Clarence L 1120 10th---------CE 5-3779
Berger James F 1420 8th----------CE 5-2695
Berger James W R 5----------CE 5-5294
Bernd W G 1032 Stout----------CE 5-7982
Berndt Clara Mrs 500 13th----------CE 5-7235
Berndt Hilda Mrs 1021 11th---------CE 5-5716
Bertelson Anna Mrs 1506 9th--------CE 5-7929
Beyer F W 218 19th av W----------CE 5-2269
Biederman Edward 1203 6th---------CE 5-7567
Bien Marvin 107 4th W----------CE 5-2858
Billehus O E 932 Stout----------CE 5-3584
Billehus-St Clair Clothing Co 326 Main--CE 5-5066
Bill's Recapping Service 143 6th av----CE 5-5334
Bird Melvin F R 6----------CE 5-3676
Bird William E R 6----------CE 5-2478
Birkholz Herbert R R 2----------CE 5-2946
Birthman John W R 1----------CE 5-2911
Birthman Wesley W R 1----------CE 5-3619
Bishop Carol 220½ 13th av W--------CE 5-5640
Bjornson Chris 1010 6th av----------CE 5-5315
Blackburn Philip T C Mrs 221 2nd W--CE 5-7665
Blagen Delores Mrs 1214 7th---------CE 5-3598
Blair & Co Inc invst
204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1633
Blair Susan 202 12th av W----------CE 5-7927
Blake Arnold Rusk Wis----------CE 5-2906
Blake Edwin R 6----------CE 5-5948
Blake LaVern R 2----------CE 5-7494
Blakely Everette 1508 Tainter--------CE 5-2797
Blakley Don R 2----------CE 5-2416
Blank Alice B Mrs R 3 Colfax---------CE 5-2997
Blank Robert R 3 Colfax----------CE 5-2985
Blasczyk James 911 18th----------CE 5-3759
Blecha Charles Rev 910 Wilson av-----CE 5-5004
Blexrude Gary W 811 Fair Oaks rd-----CE 5-5831
Block H F 408 13th av E----------CE 5-2185
Block Herbert 1219 Tainter----------CE 5-3272
Block Pete 1302 6th----------CE 5-3138
Blotz Marilyn 1500 2nd----------CE 5-3886
Blowers Donald R 1115 Broadway-----CE 5-2582
Blum George 700 Broadway N---------CE 5-7689
Blume S J 1020 North Shore dr-------CE 5-2526
Boch Esther Mrs 1519 Wilson--------CE 5-3415
Bochman R F R 2----------CE 5-7801
Bodoh Larry 417 12th----------CE 5-2366
BODOH LARRY FARMERS MUTUAL AGENCY
417 12th--CE 5-2366
Boerner Hugo R 5----------CE 5-2919
Boerner Milton R 5----------CE 5-3631
Boernke William E 1325 Knapp-------CE 5-2594
Boetcher Glenn R 2----------CE 5-7488
Boetcher Otto 1222 14th av----------CE 5-3134
Boetcher William F R 6----------CE 5-2304
Boettcher Eugene R R 6----------CE 5-3342
Boettcher William Mrs R 6----------CE 5-3672

Bohman Rita 921 5th----------CE 5-2757
Bohn Douglas C 1014 2nd----------CE 5-3507
Bol Laurence 2006 5th----------CE 5-5009
Boland Johanna Mrs 1215 8th--------CE 5-5781
Bolle Fred W Mrs 1503 2nd av S------CE 5-3452
Bolles L G 120 15th av W----------CE 5-5347
BONDED COLLECTIONS 708 2nd-------CE 5-2192
Bongey R H 1120 6th----------CE 5-3521
Boothby Jonathan 121 12th---------CE 5-5614
BOOTHBY PRINT SHOP 102 Main W--CE 5-7555
Borchert Don R 1----------CE 5-2375
Borchert Ed R 6----------CE 5-5953
Borchert Muriel Mrs 1120 12th av----CE 5-3459
Borden Henry W 1331 Knapp--------CE 5-7766
Borgstadt E W 214 13th----------CE 5-5827
Cottage R 2 Colfax----------CE 5-3358
Bosley A L R 2----------CE 5-3847
Bostwick Robert R 1438 Wilcox------CE 5-2095
Bottolfs Carl M 310 Wilson av--------CE 5-7928
Bourasau Lewis 520 13th----------CE 5-2235
Bow Roy Mrs R 4----------CE 5-2951
Bowell Lawrence Mrs 121 11th av W---CE 5-2785
Boyer Larry 910 Fair Oaks rd---------CE 5-3707
Braaten Ellen Mrs 908 6th av--------CE 5-2693
Brace Southwell Mrs 1307 Broadway---CE 5-2324
Bracher W E R 6----------CE 5-3325
Brack E J 1315 Ellingson----------CE 5-3074
Bradford Eilef L R 6----------CE 5-7443
Bradford Wm Harold 2414 Wilson-----CE 5-2047
Bradley Clark Mrs 312 12th---------CE 5-2827
Bradley Mary 1331 Wilson----------CE 5-2784
BRAD'S HIGHWAY GROCERY R 6------CE 5-7443
Bradseth Mary 503½ 13th----------CE 5-5761
Braford Ben 600 13th----------CE 5-2869
Braker Bida L 320 Wilson av---------CE 5-2054
Braker William 1526 Broadway N-----CE 5-3792
BRAKER'S RIVER EDGE RESORT R 6----CE 5-2465
Brandenburg Jim E 1114 8th---------CE 5-2529
Brandt Arthur 113 5th av W---------CE 5-5846
Brandt D B 1103 Broadway----------CE 5-5724
Brandvold Pete 121 15th N----------CE 5-3806
Brantner Adolph L 1008 5th---------CE 5-7797
Brantner Shorty 1009 4th----------CE 5-7084
Bredlow L E 333 12th----------CE 5-5018
Brehm Bernard 1612 9th----------CE 5-7016
Brehm Cecil R 1 Knapp----------CE 5-3301
Brehm Louis 1202 7th----------CE 5-7717
Breitzman B C 503 11th----------CE 5-7759
Breitzman Ed 1416 9th----------CE 5-7652
Breitzman Frank F 1121 6th av-------CE 5-3856
Breitzman James E 1402 8th--------CE 5-3235
Breitzman Richard N R 6----------CE 5-7802
Breitzman Robert F 1414 Tainter-----CE 5-2743
Breitzman's Blacksmith Shop R 2-----CE 5-5439
Brekke Neil A 1815 6th----------CE 5-5425
Brekke Olga 902 3rd----------CE 5-7589
Brekke Oscar 1331 Tainter----------CE 5-5107
Brekke Tony 912 3rd----------CE 5-5603
Brensdal A J 1013 5th av----------CE 5-2519
Bressler E J 914 10th----------CE 5-3460
Bressler Elmer E 1121 11th av-------CE 5-5861
Brevad Hjalmer S 1003 2nd----------CE 5-2326
Brewer Fred F 406 Wilson av---------CE 5-7791
Brewer Lester C 1401 Tainter--------CE 5-9907
Brewer's Bar 1401 Tainter----------CE 5-9907
Brezina Andy R 4----------CE 5-7142
Brightsman Ernest 327 12th av W-----CE 5-5636
Brimer Albion W 1131 Tainter--------CE 5-5014
Britten Ida Mrs R 3----------CE 5-7485
Britton Leonard 1301 Broadway------CE 5-5825
Britton Mickey R 1----------CE 5-3329
Broadway Food Market 541 Broadway-CE 5-2722
Browe Harry 114 16th----------CE 5-5442
Browe Leonard R 2----------CE 5-5712
Brown A Webb 1303 2nd av----------CE 5-7282
Brown Albert G 1802 10th----------CE 5-7216
Brown Alfred M 1522 10th----------CE 5-3746
Brown Clyde 321 Park----------CE 5-2043
Brown Ed Mrs 902 6th----------CE 5-2856
Brown Edw H R 2----------CE 5-7117
Brown Edward W 320 3rd W----------CE 5-2859
Brown Florence C 1522 10th---------CE 5-3746
Brown Harvey 259 Elm W----------CE 5-5383
Brown Howard S 1002 10th----------CE 5-3458
Brown John R 6----------CE 5-7468
Brown Kenneth 507 15th----------CE 5-3761
Brown Lawrence 1621 2nd av---------CE 5-7218
BROWN & LEHMANN beer distribrs
814 14th av--CE 5-3230
Brown Louis 1302 2nd----------CE 5-5791
Brown Mathilda Mrs 1803 11th------CE 5-7687
Brown Richard E 1421 13th---------CE 5-7968
Brown Robert 1803 3rd----------CE 5-3293
Brown W D R 1 Knapp----------CE 5-2496
Browne Jerome F 302 12th----------CE 5-7615
Brunkow Marvin 2222 2nd----------CE 5-5086
Brunn Harlan R 1----------CE 5-5981
Brunn Herman W R 6----------CE 5-3837
Brunn Martin 401 Locust----------CE 5-2076
BRUNN TRANSFER CO 1809 2nd av S--CE 5-3288
Brunn Wallace R 5----------CE 5-7451
Brunn Wm 111 Wilson ct----------CE 5-5897
Brusen A L 422 2nd W----------CE 5-5852
Bryan Clarence R R 5----------CE 5-2964
Bryan Darrel Sr Mrs 1000 6th av-----CE 5-7389
Bryant A E 12th av W----------CE 5-2532
Bryce Orin T R 5----------CE 5-3361
Buckley C H Dr ofc 406 Main---------CE 5-5516
Res 1304 10th av----------CE 5-2723
If no answer call----------CE 5-5531
Cottage R 6----------CE 5-7119
Buckley Cyril R 6----------CE 5-3639
Buckley Don 1109 3rd W----------CE 5-3805
Buckley Harold W R 6----------CE 5-7852
Buckley Leonard R 6----------CE 5-3648
Buckley Mary Mrs 1925 Broadway-----CE 5-3741
Buckley Raymond 1802 6th----------CE 5-2395
Bundy Alta Mrs 2003 9th----------CE 5-2803
Bundy R E 1111 Main----------CE 5-3514
Bundy Virgil 1108 10th----------CE 5-7701
Bundy W H ofc 147 Main----------CE 5-2166
Res 600 11th----------CE 5-7723
Cottage R 6----------CE 5-7847
Burger Maude Mrs 1315 11th--------CE 5-7379
Burgeson Gertrude 1502 Stout-------CE 5-7236
Burkhardt William 1420 Stout-------CE 5-2761
Burmeister Adrian R 6----------CE 5-7481
Burns Catherine Mrs 1016 14th av----CE 5-7228
Burns Clara E Mrs 410 9th av--------CE 5-7742
Burns Lawrence 1115 6th----------CE 5-3493
Burns Lawrence G 1603 6th----------CE 5-3053
Burns Morris 416 18th av----------CE 5-2279
Burns Rudie N 1502 Tainter----------CE 5-3227
Burton Marvin 1619 Wilson----------CE 5-7605
Burton Merlin 2120 4th----------CE 5-3592
Burwitz H O 908 10th----------CE 5-7693
Bushendorf Marjorie 1308 Knapp-----CE 5-2688
Buss Alfred R 5----------CE 5-5264
Buss Arnold H 1201 Knapp----------CE 5-7972
Buss Earl Mrs 1522 6th----------CE 5-5665
Buss Ed R 1----------CE 5-3623
Buss Gary W 32 Wakanda ct----------CE 5-3285
Buss H F R 1----------CE 5-7232
Buss Howard R R 6----------CE 5-7185
Buss Leonard R 1----------CE 5-5291
Buss Otto R 1----------CE 5-2015

Buss Walter 1502 9th----------CE 5-7302
Butler Fred 1302 Main----------CE 5-5848
Butler Ida R 1----------CE 5-3384

C

C W H Co 112 13th----------CE 5-7667
Cain Harry 1121 Broadway S---------CE 5-7237
Cale George Oren 1702 2nd W--------CE 5-3487
Cale Richard R 6---------- CE 5-2963
Callahan Gertrude L 703 3rd---------CE 5-5675
Camerer Paul O 103 17th N----------CE 5-7692
Camp Harold Shorewood Drive--------CE 5-2831
Campbell H C 1001 Wilson av---------CE 5-2079
Campbell's Daylite Store 1101 7th----CE 5-2300
CAMP'S TV SALES & SERVICE radio reprg
104 6th av--CE 5-5033
Cantrell A R ofc 17th----------CE 5-7522
Res 519 12th av W----------CE 5-2541
Cantrell Vernon A 460 Elm av W------CE 5-7624
Capps Willis 1121 3rd----------CE 5-7953
Carey Ronald J lwyr 147 Main--------CE 5-2166
Res 1115 2nd E----------CE 5-5672
Carole's Beauty Salon 603½ Wilson av--CE 5-3840
Carson Lillian 814 4th----------CE 5-3714
Carswell Allan Mrs 517 Birch--------CE 5-5854
Carswell John 873 Hopwood av-------CE 5-7509
Carswell Tom 814 3rd----------CE 5-2292
Carter John E 111 12th----------CE 5-7505
Carter John Lumber Co 108 6th av----CE 5-2161
CARTER LUMBER & FUEL CO—
Main ofc 108 6th av----------CE 5-2161
Yard ofc West Side----------CE 5-5789
Cartwright Donald R 2----------CE 5-5292
Cartwright Gerald R 6----------CE 5-5253
Casino Bar 613 Broadway----------CE 5-9975
Casper Edwin R 1----------CE 5-7818
Casper Louis R 1----------CE 5-5965
Casper Martin R 1----------CE 5-3323
Casper Wm R 1 Knapp----------CE 5-7165
Cassel Frank A 301 2nd W----------CE 5-7914
CASSEL'S APPAREL SHOP 244 Main----CE 5-2244
Catura Alfred 323 2nd av W---------CE 5-7668
Caturia's Food Market 1920 Broadway--CE 5-2060
Cedar Falls School R 2----------CE 5-2402
CENTRAL CAB CO 720 Crescent--------CE 5-2200
CENTRAL HOTEL 600 Broadway-------CE 5-9938
Chaffee David 214½ 2nd av W--------CE 5-3264
Chaffee Eugene E 1403 Wilson av-----CE 5-7382
Chaffee Orville R 1----------CE 5-7846
Chaffee Ray E Mrs R 1----------CE 5-3606
Chamberlain Ella Mrs 1415 10th------CE 5-7308
Chamberlain George H 1312 Main-----CE 5-5332
Chamberlin Clara Mrs 803 Wilson av---CE 5-3815
Champney A G 1715 10th----------CE 5-5604
Chase D C 1210 10th av----------CE 5-2382
CHASTAN JEWELERS 420 Main-------CE 5-2210
Chastan Joseph D 109 4th av W-------CE 5-5834
Chatt Clara 422 9th av----------CE 5-3867
Chatt William 1425 Wilson----------CE 5-3008
Cherrier Laurence 1808 8th---------CE 5-5626
Cherry Carol 1502 7th----------CE 5-7009
Chicago Milwaukee St Paul & Pacific
Railroad depot West Side----------CE 5-7611
Chicago & North Western Railway Co
passngr depot R 6--CE 5-2033
Chilson Donald Rusk Wis----------CE 5-2472
Chinnock Dwight D 914 7th----------CE 5-2794
CHIPPEWA FALLS RENDERING CO
1302 Broadway--CE 5-3811
CHIPPEWA MOTOR FREIGHT INC
Stout rd--CE 5-3522
Chrislaw Geo O 1104 Wilson av--------CE 5-3545
Christ Lutheran Church 1601 Tainter--CE 5-5778
Christensen C L 215 Wilson ct--------CE 5-7284
Christianson Elmer R 1----------CE 5-5955
Christianson Gilbert R 1----------CE 5-7426
Christianson Peter F 1010 13th-------CE 5-2773
Christopher M R 4----------CE 5-5279
Christophersen J C 1423 2nd---------CE 5-7936
Christopherson Philip R 2----------CE 5-5200
Chryst N C 1109 9th----------CE 5-2265
Chudacoff Herman L 1221 3rd av------CE 5-2821
Chudacoff Norman 1220 1st av--------CE 5-7552
Churchill Lillian 1208 Broadway N----CE 5-5868
CHURCHILL TIRE SERVICE 816 6th av--CE 5-7911
Cincoski Everett 1902 Wilson--------CE 5-5244
Cincoski Garage 1902 Wilson---------CE 5-3050
Cirkl Hardware & Sheet Metal
633 Broadway--CE 5-5177
Cirkl J J 119½ Main W----------CE 5-3708
Cities Service Oil Co whlse 701 Main---CE 5-7000
City Drug Store 214 Main----------CE 5-3855
Clack William 1208 Tainter----------CE 5-3849
Clark Clinton L R 1----------CE 5-3649
Clark Donald 106A 1st av W---------CE 5-3247
Clark F V R 1----------CE 5-3306
Clark Farnham A atty 643 Broadway---CE 5-5011
Res 815 6th----------CE 5-5451
Cottage R 6----------CE 5-7116
Clark Mike 1632 Wilson----------CE 5-5436
Clark Milford 319 15th av W---------CE 5-3193
Clarke Clayton D 1520 2nd----------CE 5-3439
CLARK'S D-X SERVICE 444 Main------CE 5-9968
Cleasby E W 1206 Main----------CE 5-5823
Clement A M 1001 Tainter----------CE 5-2073
Clements Donald 502 16th av--------CE 5-7006
Clements Fred 1407 3rd----------CE 5-5129
Clementson Ole 1010 Wilson av-------CE 5-7347
Clemmens Stanley 1421 Stout rd------CE 5-2758
Close Fred W R 3----------CE 5-2487
Close Steve 1131 Knapp----------CE 5-7081
Clough James F-16 Fowler ct---------CE 5-3026
Clough Mabel Mrs 1015 8th----------CE 5-3102
Clough Myrle E 902 Stout----------CE 5-2271
Clure Dorothy 221 2nd W----------CE 5-3142
Coast To Coast Store 145 Main-------CE 5-5122
Coates Blanche 2011 9th----------CE 5-2364
Cockeram Harry R 1----------CE 5-5994
Cockeram Harvey R 5----------CE 5-5887
Cockeram Herbert G 1313 Mathews----CE 5-3552
Cockeram Willis 1213 Stout----------CE 5-5105
Coffin Stanley E 720 15th----------CE 5-2180
Cole Duane 202 23rd av----------CE 5-3534
Cole Nels 617½ Broadway----------CE 5-3275
Colonial Pines R 6----------CE 5-9927
Congregational Church 420 Wilson av--CE 5-5838
Connell's Sunridge Orchards Inc Spring Lake Wis
Call long distance Spring Lake---SPruce 2-4555
Connor Frank 518 13th av----------CE 5-7527
Conrad Bonnie 502 13th av----------CE 5-5643
Considine June 1103 Broadway S-----CE 5-2148
Convent St Joseph 812 9th----------CE 5-2029
Conway Charles M cottage R 2--------CE 5-5267
Conway J M Mrs R 2----------CE 5-2928
Cook Albert Mrs 1203 13th av--------CE 5-5395
Cook Donald R 3----------CE 5-5461
Cook Edmund R 2----------CE 5-2413
Cook Fred R 2----------CE 5-2412
Cook Gerald J R 2----------CE 5-2984
Cook Henry F R 5----------CE 5-7803
Cook John R 2----------CE 5-2401
Cook Lavern R 5----------CE 5-5662
Cook Leonard R 1 Elk Mound---------CE 5-2456
Cook Norman R 2----------CE 5-5902
Cook Raleigh 614½ Main----------CE 5-3409
Cook Ward 2508 Broadway----------CE 5-3857

Cook William R 1 Elk Mound---------CE 5-5989
Co-op Consumers Assn Of
Eau Claire shopping center
2221 Highland av Eau Claire Wis
Call long distance Eau Claire-TEmple 2-8311
Cooper Donald 815 11th----------CE 5-5812
Corbin John 1201 3rd----------CE 5-2100
Cordahl Larry 302 11th----------CE 5-2571
Cornellier Euclid R 1----------CE 5-3682
Cotter Frank 1002 2nd----------CE 5-5652
Cotts Darrell R 5----------CE 5-5203
Cotts Don 2102 2nd----------CE 5-7319
Cotts John R 5----------CE 5-5214
Cotts Richard 2216 3rd----------CE 5-5621
Cotts Stanley 861 Hopwood----------CE 5-2098
Countryman Delbert 1903 10th-------CE 5-7031
Covey James 1119 North Shore dr-----CE 5-5471
Cox Eleanor H 120 12th----------CE 5-5704
COX FORD MOTORS 444 Broadway-----CE 5-2133
Cox Roger Shorewood dr----------CE 5-7523
Cox Roland 335 Park----------CE 5-5181
Cramer Joe Jr R 2----------CE 5-5952
Cramer Joe Sr R 2----------CE 5-5608
Cramer Robert 1500 2nd----------CE 5-5785
Crandall Barney 921 14th av---------CE 5-7604
Creaser Richard R 3----------CE 5-5918
CREDIT BUREAU OF MENOMONIE
708 2nd--CE 5-2192
CRESCENT CREAMERY CO
516 Broadway--CE 5-5650
CRESCENT DAIRY CO 516 Broadway----CE 5-3483
Crippen Donald A Dr genl surg
103 1st av W--CE 5-5565
If no answer call----------CE 5-5531
Res 2003 Broadway----------CE 5-3243
Crist F W 316 18th av----------CE 5-3284
Crites Bertha Mrs 2503 Broadway-----CE 5-7375
Crombie Amanda Mrs 903½ Main-----CE 5-5327
Cronk Edward 914 8th----------CE 5-7997
Cronk Elizabeth Mrs 1008 8th--------CE 5-3587
Cronk Leslie R 2----------CE 5-2943
Cronk Wally R 2----------CE 5-7178
Cropp Herman D R 4----------CE 5-3216
Cropp Loren 116 15th S----------CE 5-3848
Cropp Marrow R 1----------CE 5-2423
Cropp Roy R 3----------CE 5-2452
Crum Ethel Mrs 816 5th----------CE 5-5679
CRYSTAL BEAUTY SHOP 917 5th------CE 5-7955
CULLIGAN WATER CONDITIONING SERVICE
837 Tainter--CE 5-3844
Cummings Gladys Mrs 221 3rd W-----CE 5-3431
Cummings Ray 1600 10th----------CE 5-7625
Curran Edward M 1308 11th---------CE 5-2223
Curran Geo F 1203 2nd E----------CE 5-3572
Curry Conrad C 1107 2nd W---------CE 5-2276
Curtis Arlo 1509 3rd W----------CE 5-2287

D

Dahl Donald R 1----------CE 5-2453
Dahl Ever 1509 7th----------CE 5-2516
Dahl John 1501 Stout----------CE 5-7517
Dahl Malcolm 1515 9th----------CE 5-5864
Dahlberg Leland 1015 9th----------CE 5-5653
Dahlby A C R 2----------CE 5-7895
Dahlby Arvid O R 4----------CE 5-3387
Dahlby Rudolph A R 4----------CE 5-3378
Dahms Clarence W 1108 Stout--------CE 5-3078
Dahms Junior 1502 Stout rd---------CE 5-2752
Dahms La Verne R 2----------CE 5-5242
Dahms Wm R 2----------CE 5-3818
Dairy Queen 1301 Broadway N--------CE 5-3190
Dake E J Mrs 1212 Broadway--------CE 5-2888
Dale John P Oaklawn ----------CE 5-7041
Dale Louis R 6----------CE 5-3601
Dale Richard A R 2----------CE 5-7961
Daley Frank 1307 Wilson----------CE 5-2644
Dalle Robert J R 2 Colfax----------CE 5-5961
Damgaard Knute R 5----------CE 5-3349
Danovsky Joe Jr R 1----------CE 5-7157
Dan's Cafe 424 Main----------CE 5-9926
Davey May Mrs 410 9th av----------CE 5-2325
Davey Naomi 1221½ 7th----------CE 5-3773
Deauer Richard L 1209 7th----------CE 5-3830
Debee Helmer R 5----------CE 5-3637
Debee Helmer C Jr 1615 9th---------CE 5-3206
Debee Miles L 208 13th av W---------CE 5-2852
Debee Richard R 2----------CE 5-5278
Decker Earl 308 16th av W----------CE 5-5398
Decker Gertrude Mrs 1302 6th--------CE 5-2724
Decker Jennie A 103 4th W----------CE 5-2710
Decker Paul 103 4th W----------CE 5-2710
Dehnhoff August R 2----------CE 5-3312
Dehnhoff Paul R 1 Elk Mound--------CE 5-5258
Dehnhoff Robert 310 14th N---------CE 5-5158
Dejardin Conrad 812 17th----------CE 5-5067
Deller Joseph N Mrs 1231 Golf View dr-CE 5-2561
De Long Archie R 5----------CE 5-5924
De Long Raymond 1602 7th----------CE 5-2767
Delta Kappa Fraternity 504 Wilson av--CE 5-7231
Denning Charles R 5----------CE 5-3390
Denning Clarence W 414 12th av E----CE 5-7618
Denning Robert 1102 10th----------CE 5-5616
Dennis Henry 115 13th av----------CE 5-7925
Deutsch Edwin R 2106 Stout rd------CE 5-5487
DEUTSCH IMPLEMENT CO
2012 Stout rd--CE 5-5559
Dew Drop Inn 438 Crescent----------CE 5-9917
Diamond Club R 6----------CE 5-7185
Dickman Esther 1417 Tainter--------CE 5-3723
Dicks Archie Jr 1314 10th----------CE 5-7926
Dicks Archie Sr R 2----------CE 5-2972
Diedrich Richard Mrs 1310½ Main----CE 5-3128
Dierauer David 1708 5th----------CE 5-7749
Dietrichson Dagny 260 Elm W--------CE 5-3168
Diffendorfer Hattie Mrs R 6----------CE 5-7448
Diffendorfer Irvin J R 6----------CE 5-5773
Diffendorfer Leroy 1426 Wilson-------CE 5-3377
Diller Herman 1220 Douglas---------CE 5-3259
Dinnies Ben Mrs 1011½ Broadway-----CE 5-2163
Dinnies William 1121 13th av--------CE 5-3440
DIVEN E W 204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 4-4141
Dix Harry C R 2----------CE 5-2936
Dix Willis Rusk Wis----------CE 5-2996
Dixon H W 1020 2nd----------CE 5-5084
Doane Leroy R 5----------CE 5-5936
Doane Milford 208 17th av----------CE 5-5358
Dockar Minda 918 10th av----------CE 5-7915
Dodge C O Wilson ct----------CE 5-7545
Dodge Jack Mrs R 2----------CE 5-7154
Dodge Milford 1403 2nd av E--------CE 5-3072
DODGE'S ELEVATOR West Side--------CE 5-2633
Dolan Richard 700 Broadway N-------CE 5-5830
Dole Donald 1225 Knapp----------CE 5-2160
Domke A J 1301 2nd----------CE 5-5881
Donaldson Engineering Co
Point Comfort rd--CE 5-3077
Donaldson James R Point Comfort rd--CE 5-3077
Donaldson Marvin Rev 420 17th av----CE 5-7718
DONALDSON & SCHMUTZ contrs
Point Comfort rd--CE 5-3077
Donicht Leonard 2600 Broadway S----CE 5-2196
Donley Chas L R 1----------CE 5-2428
Donley Mary 520 13th av----------CE 5-3498

Donley-Muza D J 347 Main----------CE 5-3422
Donley Willis E lwyr 347 Main--------CE 5-3422
Res 100 2nd av NW----------CE 5-2627
Donovan James M 1203 Wilson av-----CE 5-5184
Don's Barber Shop 420 Main---------CE 5-7330
Don's Super Valu 808 Main----------CE 5-5377
Doubek Albert 1316 Main E----------CE 5-7902
Dow Russell R 2----------CE 5-2462
Draeger Fred R 6----------CE 5-2990
Draeger Leo R 6----------CE 5-2998
Drake Chas Mrs 1002½ 10th---------CE 5-5627
Drake Kenneth 1508 Broadway-------CE 5-3104
Barbr 341 Main----------CE 5-7272
Dreis Robert 1320 8th----------CE 5-5774
Drescher A A Dr eye ear nose & throat
103 1st av W--CE 5-5565
Res 1415 Wilson av----------CE 5-5441
If no answer call----------CE 5-5531
Drew George 1313 Knapp----------CE 5-2706
Drinkman Joe 1420½ 9th----------CE 5-2108
Drinkman LeRoy R 2----------CE 5-5079
Driscoll John J 1615 6th----------CE 5-5145
Drowatzky Elmer 1412 Main---------CE 5-7906
Drury Mayme Mrs R 3----------CE 5-5949
Dudley Kline 1001 Stout----------CE 5-3182
DUDLEY'S AUTO BODY SERVICE
1202 Tainter--CE 5-3577
Duellman Fred 700 Broadway N------CE 5-2851
Duenkel Helen 616½ Broadway-------CE 5-7526
Dueringer Douglas 102 3rd W--------CE 5-7275
Duesing Donald J 204 13th----------CE 5-5309
DUESING INSURANCE AGENCY
224½ Main--CE 5-7711
Duesing J E 109 2nd NW----------CE 5-3124
Duesing Otto A 1412 Broadway-------CE 5-7321
Duffy Francis 1322 Kausrude---------CE 5-7316
Duffy Robert J 417 2nd W----------CE 5-5101
Duffy Robert J Cleaners 535 Broadway-CE 5-7688
DUFFY'S DRY CLEANERS 1015 2nd----CE 5-2655
DuFour William 1305 7th----------CE 5-2004
Dunahee Eva Mrs 1525 Tainter-------CE 5-3096
Duncan Wm Jr R 2 Colfax----------CE 5-5947
Duncan Wm B 420 12th av----------CE 5-2041
Dundas Jack 1515 Broadway---------CE 5-2669
DUNN COUNTY ART BREEDERS CO-OP—
See Tri-State Breeders Co-op
DUNN COUNTY ELECTRIC COOPERATIVE
main ofc 912 Crescent--CE 5-3481
After 5:00 PM & before 8:00 AM & Sundays
& Holidays call Service Dept--CE 5-5311
Dunn County Farmers Mutual Insurance Co
333 Main--CE 5-5077
Dunn County Loan & Service Co Inc
618½ 3rd--CE 5-7055
DUNN COUNTY NEWS 300 Wilson av----CE 5-3411
Dunn County Of—
Circuit Court Court House---------CE 5-5744
County Agent Court House---------CE 5-5551
County Clerk Court House---------CE 5-5456
County Extension Ofc Court House--CE 5-5551
County Judge Court House---------CE 5-5553
County Nurse Court House---------CE 5-5633
D H I A Court House----------CE 5-5551
Dist Atty 603½ Broadway---------CE 5-7511
Highway Commission Court House--CE 5-5022
Highway Machine Shop 621 17th----CE 5-7244
Hospital R 2----------CE 5-3166
Jail 903 10th----------CE 5-5678
Juvenile Court Worker Court House--CE 5-5044
Public Welfare & Pension Depts
603 Wilson av--CE 5-3495
Register Of Deeds Court House-----CE 5-3424
Supt Of Schools Court House------CE 5-5622

Dunn County Of—Continued
Traffic Officer Court House---------CE 5-5022
Treasurer Court House----------CE 5-2727
Veterans' Serv Ofc Court House-----CE 5-7211
DUTCH'S D-X STATION 1302 Broadway-CE 5-3811
Dyas E W 1902 3rd W----------CE 5-5384

E

Eau Claire Boiler & Welding Co
303 E Madison Eau Claire Wis
Call long distance Eau Claire--TEmple 5-8315
EAU CLAIRE BOOK & STATIONERY CO
320 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-5121
Eau Claire Leader 708 2nd----------CE 5-2277
Eau Claire Sand & Gravel Co R 5------CE 5-2696
Ebert Gust R 3----------CE 5-3394
Ebert Insurance Agency 618½ 3rd-----CE 5-3778
Ebert Walter 1108 11th----------CE 5-2876
Ebert Walter F Jr 1108½ 11th-------CE 5-2886
Eckert Gust A Jr R 2----------CE 5-2993
Eckert Robert R 3----------CE 5-3658
Eckhardt Roger 903 Fair Oaks rd------CE 5-7369
Edeberg Edith Mrs 1314 7th---------CE 5-2650
Eder William 1221 9th----------CE 5-3853
Edgeberg Thor 1421 9th----------CE 5-2014
Edmonds Alice Mrs R 2----------CE 5-3670
Edmonds Elva Mrs 113½ 11th av W---CE 5-2236
Edmonds Robert R 2----------CE 5-7458
Edwards Harvey H 1209 2nd---------CE 5-2842
Edwards Russell H 608 9th----------CE 5-7383
Egan Harry W 420 11th----------CE 5-7572
Eick Walter 812 3rd----------CE 5-7638
Eick Wm H 209 13th----------CE 5-7626
Eighmy Lawrence R 3----------CE 5-5956
Eighmy Percy 208 15th----------CE 5-2547
Einum Helen Mrs 616½ Broadway-----CE 5-7535
Einum Raymond G 1531 Tainter------CE 5-3784
Eiseth Arthur R 6----------CE 5-7891
Eiseth Carl 1502 Wilson----------CE 5-3798
Eiseth Donald 308 20th av W--------CE 5-5325
Eiseth Ed Point Comfort rd----------CE 5-5727
Eiseth Francis R 1----------CE 5-2994
Eiseth Lloyd 315 12th----------CE 5-5323
Eleason Vincent R 6----------CE 5-2992
ELLEN'S BAR 709 Broadway----------CE 5-9984
Emmert Richard 108 4th W----------CE 5-3527
Emmert Richard A 2003 2nd---------CE 5-3581
Enersen Burton D 921 11th----------CE 5-5695
Enersen C G 320 2nd av W----------CE 5-7295
Eng G M 1302 6th----------CE 5-7097
Eng Oscar R 4----------CE 5-5288
Engel Harvey store R 1----------CE 5-5975
Engeldinger C J 2202 Broadway-------CE 5-3005
Engen Bernhard J 1502 8th----------CE 5-3246
Englund Harold R 5----------CE 5-3657
Equitable Life Assurance Society Of The U S
706 2nd--CE 5-3055
Erdlitz Irene 221 2nd W----------CE 5-2815
Erickson Anton 214 12th av W--------CE 5-2895
Erickson Barbara Mrs 1618 Wilson----CE 5-5150
Erickson Carl 1132 Tainter----------CE 5-2768
Erickson Donald 907 6th av----------CE 5-5807
Erickson Elmer 2202 Wilson---------CE 5-3139
Erickson Julia R 6----------CE 5-7477
Erickson Leon C R 1----------CE 5-3693
Erickson Orville C 1531 Wilson-------CE 5-7726
Erickson Oscar R 6----------CE 5-3391
Erickson Ross R 6----------CE 5-2485
ERICKSON SERVICE STATION
319 Broadway--CE 5-9925

Erv's Cafe 416 Main----------CE 5-9905
Evan Jerome 1119 Wilson----------CE 5-2042
Evenson Charles 1232 Knapp----------CE 5-2170
Evenson Cyril R 3----------CE 5-7462
Evenson Edmund R 3----------CE 5-7472
Evenson Harold 2218 9th----------CE 5-5072
Evenson Jerome R 6----------CE 5-5229
Evenson Milton R 6----------CE 5-7416
Evergreen Cemetery Assn Cemetery rd--CE 5-7033

F

Face Wesley 311 Wilson av----------CE 5-2668
FAIR DEPARTMENT STORE
644 Broadway--CE 5-5445
Farley Donald C Jr Rev 819 5th-------CE 5-7122
Farley Milford 1413 Tainter----------CE 5-2867
Farm Dairy Supplies ofc 1003 7th-----CE 5-5866
Farmers Beer Garden 801 Main-------CE 5-9994
Farmers Equipment Co
2121 Broadway S--CE 5-3222
Farmers Home Administration
517 Broadway--CE 5-7011
FARMERS MUTUAL AGENCY 417 12th--CE 5-2366
Farmers Store Co—
Ofc 441 Broadway----------CE 5-2066
Dry Goods Dept 441 Broadway------CE 5-2066
Grocery Dept 441 Broadway--------CE 5-5591
Farmers Store Co—
Ofc 534 Main----------CE 5-5561
Groc 534 Main----------CE 5-5561
Meat Dept 534 Main----------CE 5-5561
FARMERS UNION CO-OP—
Ofc & Hrdwr Store 709 Main-------CE 5-2177
Serv Sta 521 2nd E----------CE 5-2351
Feed Mill 403 1st av W----------CE 5-3717
Farnham Leon 1321 3rd W----------CE 5-2398
Farnum Emily 413 Wilson av---------CE 5-5402
Fauks Ruben 407 2nd W----------CE 5-3229
Fedderly Donald 1414 Stout---------CE 5-7246
Fedderly Wm 1721 10th----------CE 5-5685
Feldt E A Jr 616½ Broadway---------CE 5-2747
Feldt Genevieve M 1114 Wilson av-----CE 5-7357
Fencl Kate Mrs 1015 10th av--------CE 5-3519
Fenske Gordon R 6----------CE 5-3343
Ferch R L Rev 1215 7th----------CE 5-3832
Feyen Donald 1615 2nd av SE--------CE 5-7289
Feyen Geo J R 2----------CE 5-5997
FIFTH ST LOCKER PLANT 1105 5th--CE 5-7696
Fillman Margaret 1203 6th----------CE 5-5130
Finder Emil R 1----------CE 5-7407
Finder Lyle R 1----------CE 5-7103
Finney Chas T 121 13th av W--------CE 5-2315
Fire Department Crescent
To Report a Fire Call----------CE 5-2345
For All Other Purposes Call--------CE 5-3535
First Federal Savings & Loan Assn
133 Main--CE 5-5855
First Natl Bank 200 Main----------CE 5-5511
Fisher Allen 1303 6th----------CE 5-5634
Fisher Augusta Mrs 616 10th--------CE 5-2642
Fisher Edna M Mrs 1103 14th av-----CE 5-7768
Fisher Herbert W 1508 10th---------CE 5-2572
Fisher Hubert 317 14th N----------CE 5-2149
Fisher Jerry Mrs 1121 Main---------CE 5-7561
Fisher Louie D 1303 3rd----------CE 5-3242
Fisher William R 1----------CE 5-3616
Fizel John 1330 Kausrude av---------CE 5-3808
Fjerum Ingwald R 1421 3rd W-------CE 5-7519
Flaa Harold S 1232 Douglas---------CE 5-3551
Fladoes K R 2----------CE 5-5275
Flame Lounge 619 Broadway---------CE 5-9993
Flat Top Truck Stop 1909 Stout rd----CE 5-7240
Fleming Thomas 1021 9th av--------CE 5-2056
Cottage R 2 Colfax----------CE 5-3375
Fletcher Construction Co R 6--------CE 5-5844
Fletcher George W R 6----------CE 5-7283
Fletcher Harold E Golf View Acres-----CE 5-7651
Fletcher Movers ofc 223 17th av W----CE 5-7344
Flick Dorothy E 1409 2nd av---------CE 5-7754
Flick H G R 2----------CE 5-7811
Flick Irene 1320 3rd W----------CE 5-5114
FLICK MOTOR SALES 422 Crescent-----CE 5-2101
Flint J W 919 9th----------CE 5-3523
Cottage R 2 Colfax----------CE 5-3348
Fober Raylan R 1----------CE 5-3734
Fodness Ole R 6----------CE 5-2405
Foote A W 920 3rd----------CE 5-7579
Ford Clarence R 6----------CE 5-2488
Ford Hartzel 215 3rd av W----------CE 5-5171
Forester Wis Conservation
515 Broadway--CE 5-2840
Forster Geo 1202 6th av----------CE 5-2371
Forster S H 921 Broadway----------CE 5-5408
Forster William R 2----------CE 5-2745
Fort Roger 515 10th----------CE 5-3079
Fortin James A cottage R 6----------CE 5-7874
Fortin James C 1109 11th----------CE 5-7200
Fortney Lillian Mrs 119 Main W------CE 5-7798
Foss John R 1----------CE 5-7435
Foss Lillian 209 14th av W----------CE 5-5601
Four Hundred Club R 6----------CE 5-3322
Foust Bernie 112 13th av----------CE 5-7959
Frank Edwin C 1526 Stout----------CE 5-3854
Frank Eugene R 6----------CE 5-2463
Frank Gerald 1020 17th av----------CE 5-3239
Frank Glenn R Dr dentst 400½ Main---CE 5-5700
Res R 4----------CE 5-2808
Frank James C R 1----------CE 5-3316
Frank Louis 1103 13th av----------CE 5-2247
Frank Martin 1120 Knapp----------CE 5-2107
Frank Richard 1403 2nd----------CE 5-5182
Frank Robert W 502 15th----------CE 5-7916
Frank Tena Mrs 1707 8th----------CE 5-7087
Frank Walter 1021 3rd----------CE 5-3031
Frasl Edward 1508 Douglas----------CE 5-2053
FREDERICK CLARENCE D 1413 Stout--CE 5-2838
Fredrickson Ralph R 1----------CE 5-2774
Fregine David R 6----------CE 5-7438
Freiberg Delores 1506 6th----------CE 5-2208
Friede Henry A 600 Elm av W--------CE 5-5696
Fritz Robert R 1 Elk Mound----------CE 5-7402
Froelich Warren H R 5----------CE 5-7381
Froeschle James 700 Broadway N-----CE 5-5639
Froggatt Lillian 1024½ 3rd----------CE 5-2658
Fruit Lester Rusk Wis----------CE 5-3681
Fruit Richard R 6----------CE 5-3653
Fryklund Verne C 102 4th av W-------CE 5-2612
Fuhrman L C 1702 5th----------CE 5-7735
Fuhrman Lorn 1520 2nd av S--------CE 5-3540
Fuller C A Dr ofc 330 Main----------CE 5-3122
Res 303 12th av W----------CE 5-3846
Fuller Clarence T 1221 3rd W--------CE 5-7775
Fuller J H R 2----------CE 5-3663
Funk B M Mrs 816 5th----------CE 5-3824

G

G & R Grill 512 Crescent----------CE 5-9946
G & R TERRAZZO TILE CO firng
816 N Oxford av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3105
Gabrilska Irving 1305½ 7th----------CE 5-2734
Gage Kenneth N 1215 6th----------CE 5-7576
Galep Harry A 309 12th av W--------CE 5-3219
Galep John 1401 Stout rd----------CE 5-2645

Gallagher Kathleen 914½ 8th--------CE 5-2809
Gallman John W Jr 1215 10th-------CE 5-2512
Gallman Marshall 102 14th----------CE 5-2256
Gallman Walter 1112 15th av--------CE 5-2563
Galoff Edward J 503 13th av---------CE 5-3488
Galoff Gordon E R 6----------CE 5-7833
Galvin Aloysius W atty 224 Main------CE 5-7777
Res 1321 7th----------CE 5-3241
GAMBLE'S 436 Main----------CE 5-2560
Gane Gertrude Mrs 718½ 5th--------CE 5-5346
Gane Jennie 1317 8th----------CE 5-7337
Gane Thomas G R 4----------CE 5-7303
Gansberg Herbert 308 9th av---------CE 5-2878
Gansberg Ida Mrs 902½ 7th---------CE 5-3196
Garfield Edward 1303 4th W---------CE 5-7795
Garrison Angela Mrs 709 13th av-----CE 5-2117
Garton LaVern 1415½ Stout---------CE 5-5649
Garton Leonard H 180 Elm W--------CE 5-3187
Gary's Sport Shop 707 Broadway------CE 5-3821
Gasteyer Christ 2216 9th----------CE 5-5850
Gauvin Alice R 6----------CE 5-2430
Gauvin John J Dr dentst 414½ Main---CE 5-5322
Res 1303 10th av E----------CE 5-2603
Cottage R 2 Colfax----------CE 5-3368
Gebert Allen 1914 2nd----------CE 5-7057
Gebert Mary Mrs 907 9th----------CE 5-7554
Gehrke Walter Mrs 1221 13th-------CE 5-5624
Geisert Leo 1321 Main----------CE 5-3512
Geissler Arnold R 6----------CE 5-3314
Gergen A Milton 1209 Wilson av------CE 5-7528
Germany H Danny 1120 2nd---------CE 5-3785
Gerth Arnold R 1----------CE 5-5941
Gerth Ed 902 11th----------CE 5-5006
Gerth Herbert R 1----------CE 5-2937
Gerth Laverne 1217 9th----------CE 5-2703
Gesche Clarence R 5----------CE 5-7859
Gibson Wendall R 2----------CE 5-3388
Giere Martin S 1221 10th----------CE 5-2818
Giere Raymond R 3----------CE 5-5967
Giertz Henry F 1208 13th av---------CE 5-5104
Giertz William 1302 9th----------CE 5-5820
Giese Evelyn 518 12th----------CE 5-5012
Giese Ida Mrs 1021 5th av----------CE 5-7358
Giese Leonard W 310 17th N---------CE 5-7974
Gifford Charles M R 6----------CE 5-3686
Gifford Kenneth 1736 Wilson--------CE 5-7079
Gilberts Arthur C 1803 7th----------CE 5-3633
Gilbertson Oscar C 114 Pine---------CE 5-9966
Gilbertson Roger A 515 15th---------CE 5-2001
Giles Maurice Shorewood dr----------CE 5-5453
Gilgenbach W H Jr 351 20th av W-----CE 5-2863
Gilgenbach Wm J 1403 6th----------CE 5-5734
Gilsdorf John Mrs 907 Fair Oaks rd----CE 5-7659
Girl Scout Area Office 224½ Main-----CE 5-2811
Givney Stewart L R 4----------CE 5-5485
Glen Mar Studio 224 Main----------CE 5-5755
Gobel Inga Mrs F-4 Fowler ct--------CE 5-2142
Godfreson Hazel 1514 Broadway N----CE 5-2504
Godfreson Rose Mrs 1716 6th--------CE 5-5437
GOEHRING BROS R 2----------CE 5-2866
If no answer call res----------CE 5-2966
Goehring Milton E 1014 North Shore dr-CE 5-2966
Golden B E R 1----------CE 5-5222
GOLF VU MOTEL 1421 Broadway N-----CE 5-9967
Goodell C L 1121½ 10th----------CE 5-5406
Goodrich Donald Jr 1502 Wilson av----CE 5-3125
Goodrich Donald Sr 342 Main--------CE 5-3255
Cottage R 6----------CE 5-3333
GOODRICH FUNERAL HOME 342 Main--CE 5-3255
Goodrich Furniture Store 342 Main----CE 5-3255
Gordon George R 3----------CE 5-7141
Gordon Lafe 803 Wilson av----------CE 5-3825
Gordon Wilbur 915 11th av----------CE 5-7512
Goss LeRoy R 5----------CE 5-2904
Gotlibson Gordon R 1 Elk Mound------CE 5-7455
Govin C O 612 13th----------CE 5-7224
Govin Leah 1311½ Main----------CE 5-3719
Govin Neil R Rusk Wis ----------CE 5-7453
Graff Clebourne R 1----------CE 5-7897
Graff Ira C Mrs-R 1----------CE 5-3332
GRAFF NURSING HOME R 2----------CE 5-2088
Graham Bernard 103 2nd W---------CE 5-2692
Gralow Richard 1029 North Shore dr---CE 5-2513
Gralow Sadie 910 12th av----------CE 5-5703
Grambo Richard 1411 10th----------CE 5-5092
Grambo Richard F R 1 Elk Mound-----CE 5-5979
Grambo Wilfred O R 2----------CE 5-3382
Grambo William F Jr 1109 11th------CE 5-5705
Granoien Ole R 1----------CE 5-7195
Graske Arthur R 6----------CE 5-5973
Graske Charles 317 13th av W--------CE 5-2506
Graske Lavern 1526 Wilson----------CE 5-7923
GRAVEN & WILCOX shoes 336 Main----CE 5-5816
Greeley Dorothy Mrs 1010½ Wilson av-CE 5-7067
Greeley John L 207 12th av W--------CE 5-5277
Greeley Martin 1024 3rd----------CE 5-2521
Greeley Thomas 819 4th----------CE 5-7291
Green Byron I 204 16th av W--------CE 5-5001
Green Ila Mrs 2302 4th----------CE 5-5094
Green Maynard S 1008 Broadway N---CE 5-5767
Green Vernon N 1020 13th av--------CE 5-5434
GREENHOUSE OF MENOMONIE
817 Broadway--CE 5-5529
Greuel Erwin J 1211 Main----------CE 5-5462
GREYHOUND BUS DEPOT 544 Broadway-CE 5-2288
Griffin Walter R 1----------CE 5-2030
Griffith Raymond W R 2----------CE 5-7498
Grimme Alvin R 5----------CE 5-2939
Grimme Clayton R 5----------CE 5-2909
Grimme Francis R 5----------CE 5-2959
Grimme Leonard 1532 Douglas-------CE 5-3486
Grimme Ray R 3----------CE 5-5931
Grimme William H 1608 7th---------CE 5-2817
Griswold Blanche Mrs 2802 Wilson----CE 5-5477
Groepper Herbert R 2 Colfax---------CE 5-2407
GROEPPER TRUCKING SERVICE R 6----CE 5-5151
Grogg Albert 1601 Stout----------CE 5-5879
Grotte Phillip 1432 Mathews--------CE 5-5782
Grudt Gerhardt E 215 14th av W-----CE 5-3703
Grundgriper Edw 320 11th----------CE 5-5137
Grutt Alfred A 1121 14th av---------CE 5-2691
Grutt Ed R 2----------CE 5-7835
Grutt Galen R R 3----------CE 5-5962
Grutt George G R 6----------CE 5-2988
Grutt Kenneth C 1120 3rd----------CE 5-5123
Grutt Merlin R 2----------CE 5-7405
Grutt Walter R 2----------CE 5-5263
Grutt Wm R 3----------CE 5-7637
Gubbin Ed R 2----------CE 5-7873
Gubbin Wm 1111 10th----------CE 5-7212
Guenther Emma Mrs Rusk Wis--------CE 5-2481
Guenther Frances Mrs 523 2nd W-----CE 5-5419
Guenther Harry R 1 Elk Mound--------CE 5-5249
Gugel Alfred 1215 Wilson av---------CE 5-3489
Gugel Marcus 616½ Broadway--------CE 5-2545
Gullick Byrl 1123 3rd av----------CE 5-7548
Gunderson Rubena Mrs 914½ 10th----CE 5-3506
Gunderson Verne Mrs 320 20th av W---CE 5-3201
Guntner Harold C 603 15th----------CE 5-5414
Guptill Lillian Mrs 616½ Broadway----CE 5-2285
Guptill Robert E R 1----------CE 5-3626

H

Haase Chris 311 Park----------CE 5-3271
Haase Donald 114 3rd W----------CE 5-2373
Haase Edward 214 2nd av W--------CE 5-3313

Haase Herbert W R 1----------CE 5-7135
Haffelder Charles R 1----------CE 5-3321
Haffelder Fred O 1308 Knapp--------CE 5-2688
Hagen Alice Mrs 1503½ 6th---------CE 5-7510
Hagen Earl T 1202 Main----------CE 5-7607
Hagen Gilmer 402 14th N----------CE 5-2737
Hagen Henry 1012 5th----------CE 5-2172
Hagen Joyce 120 3rd av W----------CE 5-3158
Hagen Ronald 401 Cedar----------CE 5-3716
Hagen W G 1018 11th av----------CE 5-2049
Hageseth Frank 515 13th----------CE 5-7983
HAGESETH OIL CO 815 6th av-------CE 5-9976
Haigh Herbert 1208 7th----------CE 5-3018
Hain Robert C Sr 240 Elm W---------CE 5-7942
Hairdahl Karlyle 220 12th----------CE 5-5818
Hake Ira 1602 Broadway----------CE 5-2725
Hake Loren L 1721 7th----------CE 5-7248
Hake Oscar J R 6----------CE 5-7962
Hake Ralph R 3----------CE 5-7123
Hake Wilbur 505 14th av----------CE 5-5311
Halama Bernard 1632 Douglas--------CE 5-7951
Halberg Laura 1114 2nd----------CE 5-7056
Haldeman Arnold W R 2----------CE 5-5329
Hale Earl E 1520 Knapp----------CE 5-3780
Halfin Harold H 326 11th----------CE 5-7905
HALGREN J A DR ofc 143 Main------CE 5-5422
Res 114 12th----------CE 5-2013
Hall Don Barber Shop 420 Main------CE 5-7330
Hall Donald 1102 11th----------CE 5-5794
Hall Henry M 1408 Broadway--------CE 5-7296
Hall Pauline B 203 Shorewood dr-----CE 5-5845
Halphide Ralph R 3----------CE 5-5927
HALVERSON AGENCY ins 517 Broadway-CE 5-2717
HALVERSON BROS PLUMBING & HEATING CONTRACTORS 1020 Broadway N---CE 5-3155
Halverson E V 308 13th av W---------CE 5-5111
Halverson H C 422 12th av W---------CE 5-2643
Halverson Harold E 420 Elm W-------CE 5-3178
Halverson Irving 220 Elm W---------CE 5-3064
Halverson James 1402 Broadway N----CE 5-2086
Halverson O L 1431 Knapp----------CE 5-5837
HALVORSON BUS LINE
1302 Broadway N--CE 5-7088
Halvorson Garfield R 6----------CE 5-3327
Halvorson George H R 6----------CE 5-5775
Halvorson Herman 815 Wilson av------CE 5-2891
Halvorson John L R 4----------CE 5-7151
Halvorson Lawrence
1001 North Shore dr--CE 5-3161
Halvorson Manley 603½ 2nd W-------CE 5-5371
Halvorson Merlin 314 11th----------CE 5-3105
Halvorson Ole C 1002 North Shore dr--CE 5-2665
Hamann G L 521 13th----------CE 5-2254
Hamann Robert 2017 2nd----------CE 5-3015
Hamerly Louis P 321 12th----------CE 5-3225
HAMERLY MONUMENT CO 335 Main---CE 5-2670
Hamerly P H Mrs 321 12th----------CE 5-3225
Hamm Philander 915 6th----------CE 5-2502
Hammer Charles W 2215 4th--------CE 5-7573
Hammer Eugene R 5----------CE 5-3613
Hammond Jack 216 12th av E--------CE 5-7065
Hammond Maurice R 360 Elm W------CE 5-7286
HAMMOND'S BARBER SHOP 139 Main---CE 5-7620
Hanke Arthur 916 17th----------CE 5-2837
Hanke R W 403 Wilson----------CE 5-5131
Hannack Agnes 1325 Stout----------CE 5-5449
Hannack Betty 1315 Kausrude-------CE 5-5664
Hanschel V L 513 9th av----------CE 5-2151
Hansen Curtis 302 3rd av W---------CE 5-5027
Hansen H M 214 12th----------CE 5-5715
Hansen Harold E R 6----------CE 5-2965
Hansen Hulda 1626 Wilson----------CE 5-2659
Hansen J T 919 13th----------CE 5-3183
Hansen Martin Col 321 2nd W--------CE 5-2755
Hansen Owen R R 2----------CE 5-7156
Hansen Reba E 515½ Wilson av------CE 5-3067
Hansen Robert R 2----------CE 5-7258
Hansen Robert F R 2----------CE 5-7886
Hansen's Electric Shop 206 6th av----CE 5-7530
Hanson Arthur Oscar 1309 Stout rd---CE 5-3877
Hanson Carlton L 121 21st av W------CE 5-2225
Hanson Construction Co 2020 2nd----CE 5-2828
Hanson Hannah R 4----------CE 5-3638
Hanson Herman A R 4----------CE 5-7419
Hanson John I Mrs 1425 Stout-------CE 5-3739
Hanson Josephine Mrs 714 3rd-------CE 5-5026
Hanson Lude 413 13th av----------CE 5-5387
Hanson Merlin 512 11th----------CE 5-5134
Hanson Oscar E 1303 8th----------CE 5-7089
Hanson Raymond R 4----------CE 5-2464
Hanson Sylvester 2020 2nd----------CE 5-2828
Hanson Vernon 823 6th av----------CE 5-2684
Hanson William 1326 Tainter--------CE 5-2726
HARBOR INN INC R 1----------CE 5-9964
Harbour Myron 303 12th----------CE 5-5381
Hardies Harold A R 1----------CE 5-2034
Hardy Dorothy 1209½ 14th av-------CE 5-2035
Hardy Francis R 3----------CE 5-7745
Hardy Helen 821½ Main----------CE 5-5028
Hardy Irene Mrs 1402 Douglas-------CE 5-2501
Hardy Wilbert 1603 10th----------CE 5-2576
Hardy Willard 222 15th av W--------CE 5-7305
Harmon Guy 1503 Broadway---------CE 5-5318
Harmon Rose E 702 Main----------CE 5-7681
Harmston Glenn 509 11th----------CE 5-5310
Harnisch Chas J 1110 7th----------CE 5-7673
Harnisch Louis C R 3----------CE 5-3635
Harper James P R 2----------CE 5-2952
Harper Margaret 413 Wilson av------CE 5-7034
Harr Laurel J 908 Fair Oaks rd-------CE 5-5164
Harrington W W Dr dentst
603½ Broadway--CE 5-2577
Res 105 12th----------CE 5-3814
Harrington Wm R 1220 8th----------CE 5-7223
Harris Gustav A 1308 Wilson--------CE 5-5305
Harrison Herbert R R 2----------CE 5-2369
Harrison Hoie Jr R 1----------CE 5-2419
Harshman Frank 313 14th N---------CE 5-2614
Harshman Verne R 3----------CE 5-5226
Hart Ethel Mrs 1009 9th----------CE 5-7654
Hart H E R 2----------CE 5-7413
Hartfield Walter R 5----------CE 5-2454
Hartle Marvin 120 14th av----------CE 5-2327
Hartman Eugene 415 12th av E-------CE 5-5873
Hartz Wm O R 3----------CE 5-7467
Harvey David 1307 Knapp----------CE 5-3109
Harvey Gilbert D 1402 5th av--------CE 5-3594
Hasse Walter R 3----------CE 5-7111
Hastay Clifford R 2 Colfax----------CE 5-5271
Hatch Gena 1506½ 9th----------CE 5-5443
Hathaway Byrant R 5----------CE 5-2484
Hathaway Earl 1720 10th----------CE 5-5302
Hathaway Farril R 5----------CE 5-7869
Hathaway Hillary 1314 Tainter-------CE 5-5183
Hathaway Richard R 5----------CE 5-7479
Hawes Hannah Mrs 1816 3rd---------CE 5-5896
Hawkinson Alvin 1401 Wilson-------CE 5-2759
Hawkinson Ben 1126 Stout----------CE 5-3882
Hawkinson Henry R 2----------CE 5-7804
Hawkinson Home Grocery
1014 Broadway N--CE 5-3820
Hawkinson J A 1326 Wilson----------CE 5-3164
Hawkinson Oscar 837 Hopwood av-----CE 5-3198
Hayes Harley 1220 Main----------CE 5-5835
Haynes Boots 1308 Stout----------CE 5-3287
Hazen Jesse 115 2nd W----------CE 5-2884
Heagle Jack R 4----------CE 5-7474

Hedin G E 1515 Mathews----------CE 5-7035
Hegna Thomas 120 3rd av W---------CE 5-5458
Hehli Edw 118 Wilson av W----------CE 5-2525
Hein Alvern R 6----------CE 5-2085
Hein Arthur R 2----------CE 5-3345
Hein Clarence 120 13th av W--------CE 5-2214
Heintz Arthur R 1----------CE 5-3367
Heintz Marshall 222 13th N---------CE 5-2320
Heisa Fred 1421 1st av E----------CE 5-7529
Heisa Harry 1302 8th----------CE 5-2171
Heitkamp Fred Jr R 2----------CE 5-3607
Heitkamp Leona M Mrs R 1----------CE 5-5382
Heitkamp Merton 532 20th av W-----CE 5-3248
Heitkamp Ray R 1----------CE 5-5768
Helgeson Alan R 1220 Tainter--------CE 5-2275
Helgeson Leonard V R 2----------CE 5-2865
Helland Harry 809 Main----------CE 5-2832
Heller Donald R 2----------CE 5-3695
Heller Louis 1015 10th av----------CE 5-2883
Heller Otto 1425 Wilcox----------CE 5-5157
Helletvedt Ray R 5----------CE 5-2934
Hellum George 1631 Wilson----------CE 5-7697
Hellum J H 1608 Broadway----------CE 5-3712
Hellum John C Mrs 1523 10th--------CE 5-7939
Hellum Lina Mrs 120 3rd av W-------CE 5-7778
Hellum Mary Ann 1121 11th---------CE 5-7653
Hellum Oscar J 1108 3rd E----------CE 5-3252
Henderson Alfred R 2----------CE 5-7493
Henderson Arnold R 2----------CE 5-3337
Henderson Herman O R 2----------CE 5-3697
Hendricks Ray L 1307 Stout---------CE 5-3141
Hendrickson Helmer 8 1432 Tainter---CE 5-7592
Hendrickson Orville E 218 13th N-----CE 5-5875
Hendrickson Orville E Jr 1214 Main----CE 5-2138
Hendrikson Helmer 1032 Tainter------CE 5-2518
Hendrikson Lynos C 1120 11th-------CE 5-5842
Henjum Raymond 820 6th----------CE 5-7542
Henkel Herman 1120 4th----------CE 5-5179
Herger Alfred 1722 7th----------CE 5-7601
Herger Henry 2020 5th----------CE 5-3156
Hermann David J R 3----------CE 5-5976
Hermann Ed Mrs 115 4th av W-------CE 5-3217
Hermann Elmer Mrs R 2----------CE 5-7841
Hermann Elmer A 1508 Stout--------CE 5-2440
HERMANN'S SALES & SERVICE
1419 Tainter--CE 5-3044
Hermanson Clifford R 1----------CE 5-2362
Herrem John M 1018½ 6th----------CE 5-2591
Herrem Walter 307 Park av----------CE 5-7514
Herrmeyer Geo C 1009 Wilson av------CE 5-2735
Hexum Anna 1502 Douglas----------CE 5-2383
Hickcox 8ruce 409 11th av----------CE 5-7917
Hickcox Robert 1020 4th----------CE 5-2003
Hickey J H 103 12th N----------CE 5-5053
Hicks Donald H R 1----------CE 5-7464
Hicks Harvey R 1----------CE 5-2495
HIDE-A-WAY THE R 4----------CE 5-3387
Hilborn James 1017 Tainter---------CE 5-2536
Hill April 922 7th----------CE 5-7515
Hill Wm 700 Broadway N----------CE 5-7967
Hillestad Clarence 121 12th av E-----CE 5-3835
Hillman John 203 12th av W---------CE 5-5415
Cottage R 2----------CE 5-5285
Hillstead Charles R 403 11th--------CE 5-2701
Hilson Carl 603 9th----------CE 5-7401
Hilson Sylvester R 4----------CE 5-7162
Hinn Robert 1332 Wilson----------CE 5-3573
Hintz Ed 207 14th----------CE 5-5116
Hintz Geo L 1420 2nd av----------CE 5-7707
Hintz John R 2----------CE 5-3615
Hintz Robert R 1----------CE 5-3095
Hintz Willard R 6----------CE 5-7403
Hintzman David A 926 Stout---------CE 5-3007
Hintzman Donald R 1402 Wilson------CE 5-2376
Hintzman Emil 210 15th N----------CE 5-7242
Hintzman Fred 1107 Wilson---------CE 5-5175
Hintzman Herman 1802 9th---------CE 5-5397
Hintzman James R 6----------CE 5-7457
Hintzman James E 221 15th N-------CE 5-3037
Hintzman Kenneth 108 16th---------CE 5-7215
Hintzman Laverne R 6----------CE 5-3642
Hintzman Leo R R 6----------CE 5-3328
Hintzman Leonard Jr 1416 12th------CE 5-3743
Hintzman Leonard Sr 1614 Douglas----CE 5-5355
Hintzman Rhine R 5----------CE 5-2548
Hintzman Robert R 6----------CE 5-2404
Hintzman Robert 8 1414 Wilson------CE 5-7713
Hintzman Roy Mrs R 6----------CE 5-7429
Hintzman Victor Shorewood dr-------CE 5-7306
Hintzman Vida Mrs R 6----------CE 5-2969
Hintzman Walter 1614 7th----------CE 5-2168
Hinzman Elmer 1415 13th----------CE 5-2685
Hinzman Harvey R 1507 Wilson-------CE 5-2765
Hinzman Larry L 932 Broadway N-----CE 5-2381
Hinzman Trucking Co 1115 Tainter----CE 5-5884
Hirayama Robert 1020½ 4th---------CE 5-2348
Hitz Ervin J R 3----------CE 5-7025
Hitz Gustav A R 3----------CE 5-3879
Hitz John R 3----------CE 5-3277
Hobbick Edward R 6----------CE 5-5231
Hobbick Marcella F R 1----------CE 5-3748
Hoegger Marlene 1402½ 2nd--------CE 5-2267
Hoegh Esther Mrs 403 14th av W-----CE 5-7901
Hoehn Henry R 4----------CE 5-3617
Hofacker Ann Mrs 1332 Tainter------CE 5-2068
Hofland Paul R 5----------CE 5-5810
HOFLAND'S MILL R 1----------CE 5-7670
Hohlbien William R 2----------CE 5-7805
Hoimyr Clifford A 1023 15th av------CE 5-2335
Hoimyr Edna M 1023 15th av--------CE 5-2335
Hoimyr John R 2----------CE 5-5265
Hoimyr Raymond H 1306 10th-------CE 5-5162
Hoitomt Dora Mrs 820 3rd----------CE 5-3049
Holden Arthur R 5----------CE 5-2490
Holden Otto 1225 Wilson----------CE 5-3269
Holden Roy 502 22nd----------CE 5-3813
Holden Russell R 1----------CE 5-7019
Holleque Richard Rev 921 10th--------CE 5-3870
Holt Freeman R 6----------CE 5-7174
Holten Lloyd 1917 2nd W----------CE 5-2857
Holten Ray 2203 3rd----------CE 5-7907
Holzhueter August W 1720 8th-------CE 5-5143
Holzhueter Emily Mrs R 6----------CE 5-3688
Holzhueter Ethel Mrs 1408 7th-------CE 5-5871
Holzhueter Herman R 5----------CE 5-3335
Holzhueter Paul R 1----------CE 5-2968
Homer Vernon R 4----------CE 5-7020
HOMER'S MOTEL R 4----------CE 5-7020
Homestead Restaurant 803 Main------CE 5-9904
Homme Gilman R 2----------CE 5-7864
HOMME PLUMBING & HEATING CO R 2--CE 5-7864
Horman Carl W 112 13th----------CE 5-7667
Horn Fern 1515 Main E----------CE 5-5034
Horstick W W Rt Rev R 1----------CE 5-7761
Hosford Ada 1115 8th----------CE 5-5017
HOSFORD REFRIGERATION & ELECTRIC CO
420 14th av W--CE 5-7622
Hosford Robert 316 14th av W-------CE 5-7271
Hosford Victor 315 14th av W--------CE 5-2657
HOSPITAL 1209 12th av----------CE 5-5531
HOTEL CENTRAL 600 Broadway------CE 5-9938
HOTEL MARION 544 Broadway--------CE 5-5571
Hotter Joseph 1703 2nd av S--------CE 5-2687
Houg George Mrs 1103 8th----------CE 5-3195
Houle H 202 12th av E----------CE 5-5152
House Edward Jr 332 20th av W-----CE 5-2278
House Fred V R 6----------CE 5-3628
House Melvin R 6----------CE 5-2977

HOUSE OF MUSIC INC
507 Walker av Eau Claire Wis
Call long distance Eau Claire--TEmple 4-2641
House Roger L 1018 8th----------CE 5-5657
Houser Robert G Dr 529 12th av W----CE 5-2385
Hovind Egbert 1114 Stout----------CE 5-2284
Hovind Ekmand G R 2----------CE 5-3341
Hovind Otto R 6----------CE 5-7198
Hovland Chris 321 14th av W---------CE 5-7954
Hovlid Donald 1431 Wilson----------CE 5-2748
Hovlid Helmer 1310 2nd E----------CE 5-2897
Hovlid Milton R 1----------CE 5-7433
Howe Andrew R 4----------CE 5-5273
Howe Geo M R 6----------CE 5-2443
Howe M Chub R 1----------CE 5-5266
Howe Matilda 1022 Wilson av---------CE 5-3504
Howe Maurice 920 18th av----------CE 5-7362
Howe Wilbur 1320½ 3rd W----------CE 5-2843
Howell Deanna 1015½ 6th----------CE 5-7994
Howell Viola 414½ Main----------CE 5-3537
Howison Wm K 714 3rd----------CE 5-2314
Hoyt Earl 716½ 12th av----------CE 5-3016
Hoyt Galen B 1814 7th----------CE 5-7017
Hoyt James 719 19th av----------CE 5-5317
Hoyt Mike 1203 15th av----------CE 5-2305
Hubbard Folding Box Co
603½ Broadway--CE 5-2588
Hubbard Frederick A 1310 Main------CE 5-3851
Huber Fred 108 2nd W----------CE 5-2875
Huber James R 2----------CE 5-2422
Huber Merrill A R 2 Colfax----------CE 5-2468
Huey Duncan 1503 4th W----------CE 5-5847
Huftel Harold 115 4th W----------CE 5-5455
Huftel Stanley 1408 Wilson---------CE 5-5725
Hugdahl Louis 403 20th av----------CE 5-5682
Hughes D P 339 Park----------CE 5-2258
Hughes John A R 1 Knapp----------CE 5-2916
Hughes Phil R 1 Knapp----------CE 5-2433
Hulback Inga Mrs 1304 6th----------CE 5-3417
Hulback James R 6----------CE 5-7854
Hulback Selmer R 6----------CE 5-7424
Hullberg Chester R 2----------CE 5-3376
Hullberg John Mrs 1720 6th---------CE 5-5457
Hunt David C R 1----------CE 5-7943
Hurlburt Anna Mrs R 5----------CE 5-3214
Hurlburt Carleton R 1----------CE 5-5212
Hurlburt Herbert R 1----------CE 5-7588
HURLBURT LUMBER CO R 1----------CE 5-7588
Hurtley Gary 1624 Wilson----------CE 5-2523
HUSBY BILL trckg R 1----------CE 5-5539
Res R 1----------CE 5-5061
Husby C W 203 3rd W----------CE 5-7782
Husby Donald R 1----------CE 5-3041
Husby Earl R 1----------CE 5-3609
Husby Ed R 1----------CE 5-7172
Husby Francis C 1115 2nd av S-------CE 5-2704
Husby John M Mrs R 5----------CE 5-3111
Husby Larry 1301 Broadway---------CE 5-3238
Husby Lawrence R 5----------CE 5-7114
Husby Marvin L R 1----------CE 5-7645
Husby Richard 121 18th N----------CE 5-2556
Husby Ronald Jr 102 16th N---------CE 5-7207
Husby Ronald E 105 15th----------CE 5-3245
Husby Vaughn L 409 9th av----------CE 5-3747
Hylland John 421 13th av W----------CE 5-7324
Hylland Louis O 107 12th av W-------CE 5-2283

I

Immanuel Baptist Church
1420 Broadway S--CE 5-5766
Ingalls Edna 508 Wilson av----------CE 5-5693
Irvine John R 5----------CE 5-2473
Irvington Feed Store R 5----------CE 5-5205
IRVINGTON GARAGE R 5----------CE 5-7439
Isaacson Alfred R 4----------CE 5-2483
Ishii Hank 1120 Tainter----------CE 5-2792
Iverson Ingvol 202 14th N----------CE 5-2130
Iverson John 1721 2nd av S----------CE 5-2089
Iverson Nels R 6----------CE 5-7108
Iverson Ralph G 900 13th----------CE 5-7023

J

Jackson Charlotte 520½ 10th av------CE 5-3831
Jackson Conrad 310 13th N----------CE 5-5159
Jackson J T 513 10th----------CE 5-5127
Jacobs George 1015 3rd----------CE 5-3407
Jacobson Andrew R 5----------CE 5-7809
Jacobson Edward 807 18th E--------CE 5-7281
Jacobson Gary R 1----------CE 5-5658
Jacobson Gordon 520 15th----------CE 5-2632
Jacobson Julia 1109½ 3rd----------CE 5-2389
Jacobson Julius R 5----------CE 5-3646
Jacobson Russel R 3----------CE 5-7849
Jacobson Thomas R 5----------CE 5-2914
Jaeger Frank R 1 Knapp----------CE 5-7163
Jaeger Lorn C 1903 2nd----------CE 5-3163
Jaeger's Bakery 222 Main----------CE 5-7066
JAMIESON & CO brkrs
204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 4-4141
Jamieson Ruby E 903 9th----------CE 5-2836
Jarvis John A 1414 Wilson av--------CE 5-7621
Jatnieks Janis R 1----------CE 5-5613
Jax John J 1220 Wilson av----------CE 5-5071
Jeatran James 1414 Douglas---------CE 5-2356
Jeatran Peter 814 9th av----------CE 5-2343
Jeatran Robert O 1521 6th av--------CE 5-2261
JEATRAN'S SUPPER CLUB R 6--------CE 5-3755
Jenny Donald J 817½ Broadway------CE 5-7049
Jensen Alma 1008 9th----------CE 5-7952
Jensen Clifford 1325 Tainter---------CE 5-2312
Jensen Dora Mrs 1912 Broadway------CE 5-2246
Jensen Emil R 5----------CE 5-7492
Jensen Emil J 1103 6th----------CE 5-2083
Jensen Lawrence 1315 Broadway------CE 5-5039
Jensen Martin R 5----------CE 5-7421
Jensen Mary Mrs 605 13th----------CE 5-7985
Jenson Edward D W-30 Wakanda ct---CE 5-3571
Jenson Ethel Mrs 714 3rd----------CE 5-2224
Jenson H H R 5----------CE 5-3624
Jents Charles R 2----------CE 5-2226
Jents Ida Mrs 515 Wilson av---------CE 5-2307
Jepson Hattie Mrs R 2----------CE 5-3691
Jess Arno R 2----------CE 5-2879
JESSE'S POULTRY MARKET 2226 9th---CE 5-7544
Jeter Lillian 814 4th----------CE 5-7263
Jewett Ray 408 9th av----------CE 5-2394
Jimos George 111½ 6th av W--------CE 5-2206
Johansen Alfred 2120 3rd----------CE 5-5702
Johansen Emil R 1 Elk Mound--------CE 5-7469
John Leroy 509 13th----------CE 5-2636
Johnson Albert A 602 16th av E------CE 5-7708
Johnson Art 1615 Broadway---------CE 5-5339
Johnson Carl H 1202 10th----------CE 5-2635
Johnson Cora Mrs 314 Wilson av------CE 5-5492
Johnson Don L 1607 Broadway-------CE 5-3427
Johnson Edward 2019 4th----------CE 5-2598
Johnson Edwin O R 6----------CE 5-2403
Johnson Elias 1902 2nd W----------CE 5-3234
Johnson Elsie Mrs 216 15th av W-----CE 5-7307
Johnson Garland 1703 10th----------CE 5-7628
Johnson Gerald C 327½ Main--------CE 5-3143

Johnson Ida Mrs R 6----------CE 5-2492
Johnson J Ed 310 Wilson av----------CE 5-5097
Johnson John D 1503 10th----------CE 5-5647
Johnson Lester 1532 Stout----------CE 5-2228
Johnson Marion G R 2----------CE 5-5252
Johnson Martin 1419 Knapp----------CE 5-3749
Johnson Marvin 1025 Stout----------CE 5-5857
Johnson Nels Construction Co Inc
215 Broadway--CE 5-7255
Johnson Olaf L R 6----------CE 5-5914
Johnson Orville R 6----------CE 5-3622
Johnson Oscar M 1509 10th----------CE 5-3864
Johnson Pete 2009 2nd----------CE 5-2204
Johnson Phil Standard Service
624 Main--CE 5-9965
Johnson Philip J 902 Main----------CE 5-3043
Johnson Ray C 316 12th av E--------CE 5-3721
Johnson Raymond 1500 Wilson--------CE 5-7385
Johnson Reynold 2919 Wilson N------CE 5-5942
Johnson Richard A 839 Hopwood av----CE 5-3517
Johnson Russell J 910 Main----------CE 5-2341
Johnson Vernon R 1----------CE 5-7193
Johnson W R 802 6th av----------CE 5-2218
If no answer call----------CE 5-2611
Johnson Wesley W 602 15th----------CE 5-2804
Johnson William C R 1----------CE 5-2929
Johnston Clare 1708 7th----------CE 5-5351
Johnston Fred Mrs 121 14th N-------CE 5-5858
Johnston Vernon N 308 18th av W----CE 5-5103
Joncas Henry 1523 9th----------CE 5-5301
Jones Forrest D 1426 Tainter--------CE 5-7996
Jones Lawrence J 1232 Golf View dr---CE 5-7516
Jones Lene Mrs 1404 7th----------CE 5-5367
Jones Lucy Mrs 1108 4th----------CE 5-2036
JONES MENOMONIE PHARMACY
400 Main--CE 5-3461
Jordan Ruth Mrs 510 11th----------CE 5-5146
Josephson A R 619½ Broadway--------CE 5-5494
Josephson Wm 1521 Main----------CE 5-5024
Joyce J E Jr 409 Wilson av----------CE 5-2023
Joyce Sales & Service 409 Wilson av---CE 5-7292
Junction Grocery 2802 Wilson--------CE 5-5477
Jungerberg Clarence 1015 15th av-----CE 5-5476
Junkins Myron B ofc 720 3rd--------CE 5-5501
Res 909 7th----------CE 5-3883

K

Kabot Byron L 1115 7th----------CE 5-2801
Kadinger Alex 520 Wilson av----------CE 5-2131
Kadinger Leo R 1----------CE 5-5944
Kain Jerry 916 18th----------CE 5-3406
Kaiser John A 415 11th----------CE 5-7253
Kaliher Lawrence 380 Elm----------CE 5-7616
Kallenbach Jack 914 Fair Oaks rd-----CE 5-3405
Kamish Edna Mrs 1221 Broadway-----CE 5-2347
Kamrath Leo 301 Elm E----------CE 5-2078
Kane Bernard 810 17th----------CE 5-2829
Karlen LeRoy 1317 10th----------CE 5-3167
Karnatz Wm 1810 6th----------CE 5-5378
Karnes Dorothy 416 13th av W--------CE 5-3091
Katusky Lloyd E 1320 Wilson----------CE 5-5856
Kaunzner Lloyd V 221 13th av W------CE 5-7765
Kausrud Donald C Mrs 1014 Tainter---CE 5-5015
Kausrud Helmer 931 Tainter----------CE 5-3574
Kausrud O C 903 Wilson av----------CE 5-7315
Kausrud Robert R 2----------CE 5-5295
Keck Don R 1----------CE 5-2471
Keck Myrle F 1120 15th av----------CE 5-2825
Keck Ralph R 1----------CE 5-7807
Keck Robert 1409 2nd----------CE 5-5786
Keith Floyd L 1415 Broadway--------CE 5-2352
Kellam Gerald R 1 Elk Mound--------CE 5-2475
Keller Algot B 321 3rd av W---------CE 5-7032
Keller Anna Mrs 1320 2nd W--------CE 5-2263
Keller Donald 906 17th----------CE 5-3797
Keller George 1015 2nd----------CE 5-2655
Keller John R 105 12th av E---------CE 5-5686
KELLER'S BLACKSMITH SHOP
511 Crescent--CE 5-5610
Kelley Alice 902 7th----------CE 5-7213
Kelley Arthur 508 10th av----------CE 5-3426
Kelley Arthur J 902 7th----------CE 5-7213
Kelley James R 1----------CE 5-3347
Kelley Thomas R 1----------CE 5-2419
Kelley William R 1----------CE 5-7827
Kelley William Jr 1107 7th----------CE 5-3783
Kelling Albert R 3----------CE 5-2421
Kelling Geo 1618 Broadway----------CE 5-3101
KELLY FURNITURE CO 603 Broadway---CE 5-3000
Kelm William R 6----------CE 5-7884
Kelsey Harold 812½ 3rd----------CE 5-2631
Kelton Katherine Mrs 210 3rd av W---CE 5-2641
Kennedy A D R 6----------CE 5-7871
Kenney Alice 515½ 2nd----------CE 5-2273
Ken's Barber Service 341 Main-------CE 5-7272
Kent H W Rusk Wis----------CE 5-2426
Kent Margaret Rusk Wis----------CE 5-2426
Kern Sidney 1615 8th----------CE 5-3563
Kersey Robert 1421 4th W----------CE 5-5719
Kess Helen E 1215 14th av----------CE 5-2707
Kess Robert B 1215 14th av---------CE 5-2707
Kessler Henry A 307 2nd W----------CE 5-7682
Kettner Joe Jr R 2----------CE 5-3289
Keyes Paul 115 17th N----------CE 5-7785
Killian Clara 502 13th av----------CE 5-5824
Kincade Bert 1632 Tainter----------CE 5-3295
King Donovan S 1003 7th----------CE 5-5866
King Edna Mrs 2203 Broadway-------CE 5-5031
King Martha Mrs 1414 2nd E--------CE 5-2569
King Victor H 904 13th----------CE 5-2616
Kingsley L 1018 6th----------CE 5-2542
Kinney George Dairy Supply 1509 Main-CE 5-7779
Kirby Mabel Mrs R 2----------CE 5-7159
Kirk Robert A 104 3rd av W----------CE 5-7640
Kirk W R 421 Wilson av----------CE 5-5049
Kirkland Wm R 3----------CE 5-2491
Kirscher Mary Mrs 1100½ 3rd--------CE 5-7547
Kistner Delbert R 3----------CE 5-2970
Kistner Donald 1021 10th----------CE 5-5497
Kistner Freeman R 5----------CE 5-2474
Kistner Glenn R 5----------CE 5-7808
Kistner Herbert R 5----------CE 5-7889
Kistner Phil 109 15th----------CE 5-5738
Kizer Eugene 2004 2nd----------CE 5-5728
Kizer Gustave 320 15th av W----------CE 5-2578
Kizer Leonard 2203 2nd----------CE 5-5407
Klaenhammer Carl F 1514 8th--------CE 5-2574
Klamm Raymond A 310 13th---------CE 5-3874
Klatt Alfred R 1----------CE 5-2957
Klatt Christine Mrs 630½ Broadway---CE 5-2694
Klatt Dick G R 5----------CE 5-2415
Klatt Emil 417 11th----------CE 5-7582
Klatt Ernest 1402 Broadway---------CE 5-7931
Klatt James B R 6----------CE 5-7265
Klatt Jane 410½ 9th av----------CE 5-2709
Klatt Norman W 1821 6th----------CE 5-5065
Klatt Paul R 1 Elk Mound----------CE 5-2933
Klatt Richard R 3----------CE 5-7112
Klatt Robert H R 5----------CE 5-3315
Klatt Walter R 1----------CE 5-2947
Klatt Wm J R 5----------CE 5-7694
Kleist Geo R 2----------CE 5-7819
Kleist Orval R 2----------CE 5-2917
Klingenberg Ivan R 4----------CE 5-5929

Klingman John W 103 2nd NW-------CE 5-3768
Klosowski John 1314 Broadway N-----CE 5-2559
Klosser Anna Mrs 1419 Stout--------CE 5-2549
Klug William 903 Main----------CE 5-3736
Knaack Herbert 1632 Knapp---------CE 5-7521
Knaack Martha Mrs 920½ 11th------CE 5-3056
Knapp Cy 309 14th av W----------CE 5-3884
Knight Earl 713 11th----------CE 5-3731
KNIGHT INSURANCE AGENCY 708 2nd--CE 5-3113
Knight L Pierce 718 13th----------CE 5-7602
Knippel Robert R 2----------CE 5-2441
Knoble Herbert 715 12th av---------CE 5-7229
Knoble Robert 509 15th av----------CE 5-3476
Knopps Andrew C store R 5----------CE 5-5916
Knopps Arthur 816 5th----------CE 5-5669
Knopps Ben R 1----------CE 5-2938
Knopps Dan 410 12th av W----------CE 5-5642
Knopps Frank 1900 2nd W----------CE 5-2238
Knopps Hannah Mrs R 1----------CE 5-5995
Knopps L J R 5----------CE 5-7890
Knopps W G R 2----------CE 5-7865
Knutson Andrew 1107 Tainter--------CE 5-3081
Knutson Anton 1216 10th----------CE 5-7569
Knutson Clifford 2720 5th----------CE 5-5793
Knutson Dorothy 614½ Wilson av-----CE 5-2795
Knutson Eugene 321 18th av---------CE 5-7750
Knutson James 1412 5th----------CE 5-7594
Knutson Robert 308 12th av W-------CE 5-3046
Kochendorfer James Ray 312 12th av W-CE 5-2257
Kochendorfer Nellie 1308 Broadway---CE 5-5701
Kochendorfer Ricka Mrs 1008 2nd-----CE 5-5161
Koehler Eleanor 503 13th----------CE 5-2604
Koehler Herbert R 2----------CE 5-7187
Koehler Raymond 1606 10th---------CE 5-3547
Koepnick Robert G 1209 10th--------CE 5-7751
Koepnick Willis 1209½ 10th---------CE 5-2243
Koepsell Markus Rev R 2----------CE 5-2414
Kohlman Lawrence 2400 Broadway S---CE 5-7363
Kohnke Ira R 2----------CE 5-7842
Kolkind Anton E 1218½ 9th---------CE 5-2537
Kolkind Carl R 1----------CE 5-7881
Koranski Al 1420 Main----------CE 5-2317
Korbein Anna Mrs 1213 Wilson-------CE 5-7686
Kordahl Edwin O 1302 Douglas-------CE 5-7327
Kosman John 1425 Tainter----------CE 5-5459
Kostos Alex 339 20th av W----------CE 5-5125
Kothlow Clarence R 2----------CE 5-2482
Kothlow Herman Mrs 1216 4th av-----CE 5-3448
Kothlow Howard R 3----------CE 5-7496
Kothlow James R 2----------CE 5-7039
Kothlow Kenneth R 2----------CE 5-5243
Kothlow Lloyd R 2----------CE 5-3363
Kothlow Russell R 2----------CE 5-3652
Kothlow Victor 1415 4th W----------CE 5-2593
Kraemer Eugene R 6----------CE 5-3621
Kraft Clarence 531 20th av W--------CE 5-2819
Kraft Cyril 121 3rd W----------CE 5-7632
Kraft John E ofc 618½ 3rd----------CE 5-7055
Res 1006½ 7th----------CE 5-5352
Kraft John S Mrs 1006 7th----------CE 5-5356
Kraft Lyle 2217 3rd----------CE 5-3418
KRAFT POWER CLEANING CO
713 19th av--CE 5-7755
Kraft Roger 1008 7th----------CE 5-5882
Kraft Sam P 1315 7th----------CE 5-2251
KRAFT STATE BANK 516 Main--------CE 5-5521
Kraft W R 209 13th av W----------CE 5-5743
Kraft Wm F 521 Wilson av----------CE 5-5412
Krall Patrick 1121½ 7th----------CE 5-2293
Kranzusch Ray F Oakwood hts--------CE 5-2048
Krause Otto 302 13th av----------CE 5-2587
Krause Richard W F-15 Fowler ct-----CE 5-3579
Krause Robert 1125 Wilson----------CE 5-2152
Krause Roland R 3----------CE 5-7152
Kregness Lillian Mrs 803½ Wilson av--CE 5-7314
Krenn Robert 420 Elm av----------CE 5-5126
Kreutzer Melvin 921 6th----------CE 5-7956
Krogstad Clyde R 5----------CE 5-7459
Krogstad Martin N R 5----------CE 5-2995
Krueger Amandus 1002 14th av-------CE 5-2573
Krueger Arthur R 5----------CE 5-5969
Krueger Fern 921 5th----------CE 5-2757
Krueger Harry 1407 Wilcox----------CE 5-7276
Krueger Henry R 3----------CE 5-5943
Krueger Otto R 2----------CE 5-2057
Krueger Paul Mrs 1008 Tainter-------CE 5-2713
Krueger Paul R 414 9th av----------CE 5-2174
Kruger E A 120 16th av W----------CE 5-2719
Krumheuer Martin 1302 Knapp-------CE 5-3770
Krumheuer Minnie M 422 9th av------CE 5-7904
Krumrie Harry 854 Stout----------CE 5-2562
Kubly O Clifford 809 11th----------CE 5-7053
Kueneke Paul L 1410 Main----------CE 5-7725
Kuester Allan 308 3rd W----------CE 5-3132
Kuester Ed R 6----------CE 5-7867
Kuester Gust R 6----------CE 5-7153
Kuester Lyle R 6----------CE 5-3683
Kuester Mabel 521½ 2nd W---------CE 5-7317
Kuester Walter R 6----------CE 5-7428
Kufahl Marvin 1510 Main----------CE 5-5142
Kuhn Howard 1332 Mathews---------CE 5-3554
Kvool H G R 6----------CE 5-7813
Kyle Chas C R 4----------CE 5-5208
KYLE CHAS T DR osteo phys
809 Wilson av--CE 5-7600
Kyle Harry L Riverview ----------CE 5-2652

L

LaBarre E W 913 Tainter----------CE 5-7371
Laberee Richard 1620 Wilson--------CE 5-5336
Labs Alfred R 3----------CE 5-7829
Labs Martin R 5----------CE 5-2493
Labs Robert 1220 2nd E----------CE 5-2198
Labs William R 5----------CE 5-2439
Lackner Anton R 1----------CE 5-3386
Lackner Simon L 500 Crescent-------CE 5-3034
LaForte James R 6----------CE 5-3318
Lahti Toivo 1520½ 7th----------CE 5-2638
Lakeside Bar 524 Main----------CE 5-9974
Lakeview Floral & Greenhouses
1330 Stout rd--CE 5-7700
Nights Sundays & Holidays call-----CE 5-2317
Lakeview Grocery 1220 4th av--------CE 5-7788
Lambert R L 321 13th----------CE 5-2051
Lammer James 708 North Shore dr----CE 5-5481
Lammer John F Shorewood dr--------CE 5-2350
Lammer John L Sr 1408 9th---------CE 5-2721
LAMMERS GROCERY 1400 9th--------CE 5-5877
Lande Willis R 1----------CE 5-7888
Lane Russel 819 7th----------CE 5-3110
LANE TANK CO 819 7th----------CE 5-3110
Lange Canning Corp 900 Tainter------CE 5-7993
Langford John G 2704 5th----------CE 5-7073
LaPean Geo 1126 Knapp----------CE 5-5169
LaPEAN IMPLEMENT CO R 2----------CE 5-7909
LaPean Tom R 2----------CE 5-2017
LaPointe George W Mrs Wilson ct-----CE 5-7313
LaRose Lester 1301 Knapp----------CE 5-2739
Larry's Bar 932 Broadway N---------CE 5-9948
Larsen Thomas 201 14th N----------CE 5-3027
Larson A J 120 24th av----------CE 5-3281
Larson Andrew O 820 5th----------CE 5-5659
Larson Arnold M 1213 Broadway------CE 5-5359
Larson Clarence R 6----------CE 5-2982
Larson Claude J 321 13th av W-------CE 5-5676
Larson Eldon R 5----------CE 5-3685

Larson Elton 2109 2nd W----------CE 5-5498
Larson George 521 15th----------CE 5-3294
LARSON HARLAN S acctnt
610 Broadway--CE 5-7794
Res 1701 Stout----------CE 5-2606
Larson Herman R 3----------CE 5-5297
Larson Ivan 2016 Broadway----------CE 5-2608
Larson J C R 3----------CE 5-7447
Larson J William R 6----------CE 5-7107
Larson Karl 2409 Broadway S--------CE 5-2754
Larson Lavern E 1007 3rd----------CE 5-7068
Larson Lawrence M 2301 5th--------CE 5-5706
Larson Lillian 1518 Broadway--------CE 5-7298
Larson Lois 700 Broadway N---------CE 5-5096
Larson Louis J 203 13th av W--------CE 5-2248
Larson Oscar A R 1 Knapp----------CE 5-5259
Larson Roy S 217 16th av W---------CE 5-5306
Larson Selmer R 1----------CE 5-7861
Larson Upholstering Shop 1003 3rd----CE 5-2322
Larson William M R 6----------CE 5-7883
Latham Florence Mrs 514½ 9th------CE 5-7975
Lauber Elizabeth Mrs 1717 4th-------CE 5-7577
Lausted Ed 306 14th N----------CE 5-2028
Lausted Helen D 408 13th----------CE 5-5746
Lausted Norman R 2----------CE 5-3636
Lausted Rob 420 12th----------CE 5-7597
Lawrence Henry J 1420 2nd---------CE 5-5042
Lawson Carl R 1----------CE 5-5201
Leach Darold R 2----------CE 5-5907
Leach Roger 1620 9th----------CE 5-3742
Leach Ward R 3----------CE 5-2461
Leach William 920 10th----------CE 5-2397
Leavens Arthur 421 12th av E--------CE 5-7239
LeBrun Raphael 905 18th----------CE 5-3115
Lecander Vern 1211 Golf View dr------CE 5-3781
Lecheler Geo A R 1----------CE 5-5211
Lee Anna Mrs 320 13th av----------CE 5-7674
Lee Clifford R 4----------CE 5-3627
Lee J P 1001 13th----------CE 5-2221
Lee Jeptha D Mrs 1119 3rd av--------CE 5-2848
Lee Joy R R 3----------CE 5-7491
Lee Myrtle A 106 5th av W----------CE 5-3047
Lee Robert W 1001 13th----------CE 5-2221
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103 1st av W--CE 5-5565
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Res 1405 11th av----------CE 5-5753
Leedom Mabel H 108 12th----------CE 5-7003
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Lehman Elmer O 203 2nd W---------CE 5-7642
Lehman Herman 1114 North Shore dr--CE 5-2826
Lehman Irvin 2609 9th----------CE 5-3881
Lehman Paul 1607 7th----------CE 5-5403
Lehmann Eugene 503 18th av--------CE 5-5178
Lehmann Herbert 2226 Wilson-------CE 5-7543
Lehmann Kenneth 1403 9th---------CE 5-2466
Lehmann Myrle R 5----------CE 5-2489
Lehr Joseph R 3----------CE 5-2217
Leistico Albert 1214 Golf View dr-----CE 5-7705
Lemke Albert A 1625 Knapp---------CE 5-2205
Lemke Arthur 1602 Knapp----------CE 5-3220
Lemke Emil 1102 14th av----------CE 5-7014
Lemke Fred W 1132 Knapp----------CE 5-7036
Lemke George 1307 Tainter----------CE 5-5751
Lemke Gilbert 537 20th av W------CE 5-5316
Lemke Harold W 1416 8th----------CE 5-2186
Lemke Harry 902 10th----------CE 5-2527
Lemke Julius W R 1----------CE 5-2453
Lemke Louis R 5----------CE 5-7815
Lemke Martin 1601 Knapp----------CE 5-7774
Lemke Olga Mrs 809 19th av---------CE 5-2742
Lemke Otto R 6----------CE 5-3589
Lemke Robert 1607 Wilson----------CE 5-3473
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Lentz Gerald R 6----------CE 5-7445
Lentz Theodore W Jr 608 12th-------CE 5-3528
Lentz William R R 2----------CE 5-7168
Leschensky E J Rev 915 7th---------CE 5-3126
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Lewis Ronald V R 6----------CE 5-2731
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Lierman Chester R 1 Knapp----------CE 5-5289
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Link Chas 402 10th av----------CE 5-2505
Link Ernest J R 2----------CE 5-5998
Link Henry 1208 8th----------CE 5-3802
Link Herbert 2014 9th----------CE 5-5726
Link L Richard 1310 Mathews--------CE 5-7666
Link Leonard 1602 5th av E----------CE 5-7204
Link Louis R 2----------CE 5-3373
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Link Sherman R 1----------CE 5-3671
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M

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Marshall Stanley 1221 7th----------CE 5-7062
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Mattison Alfred 202 13th av---------CE 5-5121
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Maves Theresa R 2----------CE 5-3612
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May Russell 2303 3rd----------CE 5-3701
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512 5th av--CE 5-2807
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504 Broadway--CE 5-2050
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McClellen Agnes Mrs 1021 6th av-----CE 5-3764
McColpin Lynn R 1----------CE 5-5248
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McDonald Catherine Mrs 2001 4th E--CE 5-5078
McDonald Edith Mrs 1308½ 9th------CE 5-2528
McDonald Keith 316 12th av E-------CE 5-2342
McDonald Roy 1421 Main----------CE 5-2682
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McGee Harry R 1----------CE 5-3659
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McKahan Elizabeth Mrs 102 12th av W-CE 5-5051
McKanna Agnes 1121 6th----------CE 5-7335
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Court House--CE 5-2323
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Meier Alfred R 6----------CE 5-7872
Meier Arthur R 6----------CE 5-7183
Meier Otto 1132 North Shore dr------CE 5-3706
Meiller Ella Jane 814 4th----------CE 5-3776
Meisner C M atty 603½ Broadway-----CE 5-7511
Res 1008½ 7th----------CE 5-3775
Meisner Rose Mrs 816 5th----------CE 5-3003
Melloh Dorothy 1316 Kausrude-------CE 5-3451
Melloh Otto 1525 Knapp----------CE 5-3529
Melrose Robert 1416 6th av---------CE 5-2885
Melville Louis 108 13th----------CE 5-5119
MEMORIAL HOSPITAL 1209 12th av----CE 5-5531
Memorial Library 205 Main----------CE 5-7366
MENOMIN BOWL INC R 1----------CE 5-2355
Menomin Motel 1201 Broadway N----CE 5-2544
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Menomonie Bottling Works
914 Broadway--CE 5-3556
Menomonie Brick Co West Side-------CE 5-2330
MENOMONIE CABINET & MILLWORKS
1220 Broadway N--CE 5-3788
Menomonie Cash Egg Station
116 6th av--CE 5-2240
Menomonie Chamber Of Commerce
119 6th av W--CE 5-2555
Menomonie City Of—
Bldg Insp 205 Main----------CE 5-2733
City Assessor 205 Main----------CE 5-2332
City Clerk 205 Main----------CE 5-2313
City Engineer City Hall----------CE 5-7977
City Shops Riverside dr----------CE 5-7919
City Treas 205 Main----------CE 5-2733
Disposal Plnt Riverside dr---------CE 5-7739
Dog Pound R 5----------CE 5-7639
Health Ofc 205 Main----------CE 5-2332
Housing Authority 643 Broadway----CE 5-5011
Main Pump Sta 518 Crescent------CE 5-5655
Police Dept 222 Crescent---------CE 5-3456
Water Dept 518 Crescent----------CE 5-5655
MENOMONIE CLINIC phys & surg
406 Main--CE 5-5516
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MENOMONIE DYE HOUSE 617 Broadway-CE 5-7500

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Ofc 712 5th----------CE 5-3403
Mgr 712 5th----------CE 5-3404
MENOMONIE GREENHOUSE
817 Broadway--CE 5-5529
MENOMONIE HUDSON INC
2021 Broadway S--CE 5-7377
MENOMONIE INSURANCE AGENCY
343 Main--CE 5-7266
MENOMONIE LIQUOR STORE
545 Broadway--CE 5-2020
MENOMONIE LOAN & SALES AGENCY INC
533 Broadway--CE 5-3011
MENOMONIE MARINE SALES INC
1102 Broadway N--CE 5-3833
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MENOMONIE PAINT & WALLPAPER CO
718 5th--CE 5-2789
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121 6th av W--CE 5-5800
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517½ Broadway--CE 5-5007
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501 Crescent--CE 5-9934
Menomonie Slaughtering Service R 2---CE 5-5708
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Mense Fred H 1309 Kausrude---------CE 5-5673
Mense Herman 1115 13th av---------CE 5-7513
Mense Hugo 1609 9th----------CE 5-7304
Mense James F 1621 6th----------CE 5-3274
Mense Robert 1709 7th----------CE 5-7734
Menster Albert 711 8th----------CE 5-3181
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710 2nd--CE 5-2700
Mertes Floyd E R 1 Knapp----------CE 5-7104
Methodist Church 604 Wilson av------CE 5-7037
Methodist Parsonage 608 Wilson av---CE 5-2624
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Metling Irene K 1614 5th----------CE 5-3262
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Metzger Hazel R 6----------CE 5-2931
Metzger Leonard 1609 8th----------CE 5-3754
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Cottage R 2----------CE 5-5282
Michelbook M E 614 Wilson av-------CE 5-7534
Cottage R 6----------CE 5-7101
MICHELBOOK MARINA 716 Main-------CE 5-7007
Michelbook Nick 703 Wilson av-------CE 5-7422
MICHELBOOK SERVICE CO 720 Main----CE 5-2255
Mickelson Juel 1308 Mathews--------CE 5-3474
Mickelson Merlin R 6----------CE 5-5904
Mickelson Stanley 1620 Knapp-------CE 5-3553
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MILDRED'S BRIDAL SHOP 718 5th-----CE 5-3533
Miles H W 1109 3rd----------CE 5-5618
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Millar Jerry R 2----------CE 5-2935
Millar William A R 1 Elk Mound------CE 5-5286
Miller Arnold R 4----------CE 5-5209
Miller Aug 1308 7th----------CE 5-2071
Miller Elmer R 3----------CE 5-7489
Miller George 115 3rd W----------CE 5-3194
Miller Guy A 1702 8th----------CE 5-3146
Miller Harold T R 3----------CE 5-7409
Miller Herman G 808 Broadway N-----CE 5-7170
MILLER JAMES ofc 533 Broadway------CE 5-3011
Res 1204 Golf Vu dr----------CE 5-7995
Farm R 3----------CE 5-7137
Miller James R R 3----------CE 5-7192
Miller LaVern 2021 3rd----------CE 5-3152
Miller Lester 220 21st av E----------CE 5-2378
Miller Louis 1114 13th av----------CE 5-7663
Miller Loyd W 1019 9th----------CE 5-3852
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Miller Norman M 1702 10th---------CE 5-5681
Miller Otto R 1----------CE 5-3045
Miller Robert H 602 Elm av W--------CE 5-5373
Miller Ronald 1321 2nd W----------CE 5-3705
Miller Walter R 3----------CE 5-7436
Miller's Electronic Supply
1329 Broadway N--CE 5-3401
Miller's Texaco Service 1016 4th av---CE 5-9986
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Milliren George 804 9th av----------CE 5-7558
Milnes H C 1115 3rd av----------CE 5-5814
Miner Thomas 507 20th av W--------CE 5-7024
Minert K Ray 1702 11th----------CE 5-7329
Mitchell Robert 815½ Main---------CE 5-2165
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Mitlyng Louis R 1----------CE 5-3396
Mittelstadt Albert Rusk Wis---------CE 5-2446
Mittelstadt E G Lakeview ----------CE 5-5468
Mittelstadt Robert 411 12th--------CE 5-7683
Mittlestadt Laurel 101 Cedar--------CE 5-5787
MOBIL OIL CO INC 1714 8th----------CE 5-2711
Mobley Ben H 921 4th----------CE 5-5747
MODERN BEAUTY SHOP 710 2nd------CE 5-2700
Moe Anne 420 13th av----------CE 5-5815
Moe Carl R 6----------CE 5-5903
Moe Henry C R 1----------CE 5-5932
Moe Herman 1408 Stout----------CE 5-2065
Moe Louie 1413 Wilson----------CE 5-2720
Moe Manville R 6----------CE 5-2903
Moe Maynard 515 9th----------CE 5-3873
Moedy Olga E 1414 7th----------CE 5-5821
Moen Ernest J Rev 218 3rd av W------CE 5-2535
Moen James 1614 Wilson----------CE 5-7250
Moessner Arnold 821 Main----------CE 5-7973
Moessner Rudolph R 6----------CE 5-7810
Moffat Catherine 1515 6th----------CE 5-5463
Molner Lillian 2814 Mathews--------CE 5-7437
Monahan Frank F 209 3rd W--------CE 5-7732
MONTGOMERY WARD & CO—
Catalogue Order Dept 500 Main----CE 5-2522
Dept Stores 500 Main----------CE 5-5525
Tire Serv Dept 143 6th av----------CE 5-2234
Moore Calvin R 1----------CE 5-2448
Moore Milton 1312 6th----------CE 5-5839
Moore Veronica Mrs 115 13th--------CE 5-2241
Morgan Chester R 1----------CE 5-5919

Morgan Henry R 5----------CE 5-7698
Morical Edward 1221 2nd----------CE 5-7771
Moritz Alfred R 1----------CE 5-5945
Moritz LeRoy R 1----------CE 5-5251
Moritz Louis J 1203 9th----------CE 5-3057
Moritz Vernon R 5----------CE 5-3364
Mork Arnold 1501 Wilson----------CE 5-7565
Mork Harold 1221½ 3rd----------CE 5-5348
Morner J D 1615 10th----------CE 5-3273
Moroni Charles 909 18th----------CE 5-7217
Morris M L R 2----------CE 5-3331
Morrison Eva Mrs 1503 Stout rd------CE 5-5692
Morscheck Emma 1103 11th av------CE 5-5891
Mortwedt Don Oakwood hts----------CE 5-2334
MOTEL MENOMIN 1201 Broadway N----CE 5-2544
Mowers Agnes Mrs 407 12th av W-----CE 5-3593
Mowers Jake 115 12th av E----------CE 5-7361
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603½ Broadway--CE 5-3822
Mutual Service Insurance Co 712 5th---CE 5-3403
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Res 1320 10th av----------CE 5-2653
Myers Dolard W 523 2nd W----------CE 5-2237
Myers John W 1313 Tainter----------CE 5-3279
Myers Joseph E R 2----------CE 5-7843
Myers W W 1200 Broadway----------CE 5-2892
Myers William J R 2 Colfax----------CE 5-2458

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Natl Tea Co 1118 Broadway S--------CE 5-5366
Neldner Kenneth H Dr phys & surg
103 1st av W--CE 5-5565
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Res 1407 Main----------CE 5-5771
Nelson Alice Mrs 219 14th----------CE 5-3508
Nelson Arthur 855 Tainter----------CE 5-3147
Nelson Christ R 5----------CE 5-7736
Nelson Don R 1----------CE 5-3794
Nelson E L Dr dentst 143 Main-------CE 5-2800
Res 902 13th----------CE 5-5326
Nelson George W 1508 Knapp--------CE 5-3562
Nelson Irvin J 814 10th----------CE 5-3470
Nelson James 809 Fair Oaks rd-------CE 5-5037
Nelson Joe groc 1220 6th----------CE 5-7090
Nelson Mart R 1----------CE 5-7138
Nelson Nels P 1210 15th av----------CE 5-2087
Nelson Orville L 2208 Wilson---------CE 5-2769
Nelson Richard W-21 Wakanda ct-----CE 5-3568.
Nelson Stanton 1432 Wilcox---------CE 5-5452
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504 2nd W--CE 5-7044
Nerby Gilbert 208 Shorewood dr------CE 5-3052
Nerison Elvira Mrs 2104 4th---------CE 5-3112
Nesser I W 514 9th----------CE 5-7394
Nesser Minnie A 1407 6th----------CE 5-5745
Nesseth Anna C 918 10th av---------CE 5-7915
Neubauer August H R 5----------CE 5-2424
Neubauer Clara Mrs 214 14th--------CE 5-5454
Neubauer Dean R 5----------CE 5-3611
Neubauer Emil G 1012 7th----------CE 5-3068
Neubauer Harold L R 5----------CE 5-7129
Neubauer Wayne R 5----------CE 5-2424
Neubauer Wm 1309 9th----------CE 5-3400
Neverdahl Alfred Mrs 920 Stout------CE 5-2250
Neverdahl James 1126 North Shore dr--CE 5-3756
Nevin Anthony 1125 Stout----------CE 5-7052
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Nevin Donald L 1501 Tainter---------CE 5-7391
Nevins Home Beautifiers 1501 Tainter--CE 5-7722
Newman Albert F 1402 Tainter-------CE 5-2854
Newman Fred 1407 Knapp----------CE 5-7027
Ney Frank 1020 Main----------CE 5-7657
Ney Leo 1214 15th av----------CE 5-5617
Ney Leonard 526 20th av W---------CE 5-5197
Nielsen Herluf 1420 11th av---------CE 5-7328
Nihart Fred W 1402 Stout----------CE 5-7071
Nilssen David 1209 Broadway--------CE 5-2153
Ninas Floyd 1709 6th----------CE 5-5401
Ninas Harry A 1703 6th----------CE 5-7332
Ninas Harry Service Station
300 Crescent--CE 5-5890
Ninas Valjean 1802 12th----------CE 5-7678
Nitz O W 1103 3rd av----------CE 5-7293
Nixson John R 2----------CE 5-7892
Nolan James L Dr phys & surg
103 1st av W--CE 5-5565
If no answer call----------CE 5-5531
Res 202 12th----------CE 5-7503
Noll Donald 211 Broadway----------CE 5-5438
Nordstrom Sharon 1316 Main--------CE 5-3898
Noreen John 315 13th----------CE 5-3253
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NORTHERN STATES POWER CO—
Ofc 102 Main W----------CE 5-5556
Construction Dept R 6----------CE 5-7300
Gas & Elec Serv 102 Main W-------CE 5-5557
Gas Plnt West Side----------CE 5-5344
Power Hse Menomonie Broadway N--CE 5-5688
Power Hse Cedar Falls R 2---------CE 5-5000
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1321 Broadway N--CE 5-2010
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1329 Broadway N--CE 5-2644
Northwest Realty 133 Main---------CE 5-5353
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Norton Ransom R 1----------CE 5-7822
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Nowaskey Charles R 1----------CE 5-5220
Nussbaum G P 803 Wilson av--------CE 5-2841
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Nutter L L 504 10th----------CE 5-3893

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Genl Ofc 718 Broadway N---------CE 5-5584
North Menomonie Yard
712 Broadway N--CE 5-5588
Retail Yard 712 Broadway N-------CE 5-5587
Oas Leonard 1102 15th av----------CE 5-7647
Oas Lucile R 2 Colfax----------CE 5-5939
Oberle A R 1----------CE 5-2534
Oberle Charles R 1----------CE 5-3634
Oberle James R 1----------CE 5-7806
Oberle Susan R 1----------CE 5-5076
Oberpriller John 1021 2nd----------CE 5-5656
O'Brien Geo H 1020 9th----------CE 5-7524
Ockler Sam R 5----------CE 5-3369
O'Connell B F 514 15th----------CE 5-2753
O'Connell Francis G R 1----------CE 5-7136

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210 Main--CE 5-2882
Odden C T 2302 Broadway S---------CE 5-5602
Odegard Edfield A 1314 Wilson-------CE 5-7776
Odness Herman R 1----------CE 5-7876
Odness James R 1 Elk Mound--------CE 5-2289
Oebser Emma Mrs R 1----------CE 5-5995
Oebser Ervin 322 14th N----------CE 5-5894
Oebser Herman J R 2----------CE 5-3684
Oebser Marlin R 5----------CE 5-7848
OEBSER ROOFING & SIDING CO R 2----CE 5-3684
Oebser Walter R 5----------CE 5-7868
Oelke Floyd 308 Wilson av----------CE 5-2625
Oetting E R 224 13th----------CE 5-3013
O'Flanagan Stuart 1301 9th---------CE 5-3480
Ofstie Isaac S 1411 Main----------CE 5-7214
Ohnstad Manilla Mrs 1014 Wilson av--CE 5-2517
Oldaker Thelma 1002 Tainter---------CE 5-2061
Olds Alvin 1105 Main----------CE 5-5911
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Olsen K T 208 12th----------CE 5-5093
Olsen Lars Rev 108 15th----------CE 5-3763
Olson Alice R Mrs 1515 10th--------CE 5-7339
Olson Alton 1210 6th----------CE 5-3532
Olson Alvin O 1513 Wilson----------CE 5-2584
OLSON AMBULANCE SERVICE
615 Wilson av--CE 5-2154
Olson Arnold 220 3rd W----------CE 5-3421
Olson Arnold E R 3----------CE 5-7839
Olson Arnold E Rev 905 Tainter------CE 5-7444
Olson Carl 701 Wilson av----------CE 5-7241
Olson Clarence 516 11th----------CE 5-7279
Olson Dennis 2502 Wilson N---------CE 5-3258
Olson Edward A 350 20th av W-------CE 5-7312
Olson Elmer R 3----------CE 5-3305
OLSON FUNERAL HOME 615 Wilson av-CE 5-2154
Olson Funeral Home 615 Wilson av-----CE 5-2155
Olson H C 515 12th av W----------CE 5-2654
Olson Henry R 1----------CE 5-3372
Olson James A R 5----------CE 5-3354
Olson John 908 Stout----------CE 5-3715
Olson Joseph C 1120 11th av---------CE 5-5874
Olson Kenneth M 1720 9th----------CE 5-7568
Olson Lawrence 1637 Knapp---------CE 5-3054
OLSON MOBIL SERVICE STATION
430 Crescent--CE 5-9903
Olson Raymond R 3----------CE 5-3668
Olson Richard D 615 Wilson av-------CE 5-3845
Olson Richard L R 5----------CE 5-2974
Olson Roger 1026 Northshore dr------CE 5-7042
Olson Simon A 1121 Broadway-------CE 5-5074
Olson Walter 1116 11th----------CE 5-7203
Olson Wilfred 309 15th av W--------CE 5-5813
Olson Willis R 2----------CE 5-3645
Olsted Fred 1818 Broadway S---------CE 5-5195
O'Neill Jean H Mrs 421 12th---------CE 5-3582
Onstad L E R 2----------CE 5-5792
Ooley William H R 6----------CE 5-5996
Opsal Doris 1413 6th----------CE 5-3437
Ordeman Chas T 1513 7th----------CE 5-3561
Ormson Dean 1520 Wilson----------CE 5-3203
Orth Raymond 1121½ 7th----------CE 5-2118
Osborn Herbert 2103 Broadway-------CE 5-7578
Oscar's Direct Service 114 Pine-------CE 5-9966
Otis William 1104 7th----------CE 5-3494
Ott Wm R 304 13th----------CE 5-3863
Otto Elmer R 6----------CE 5-7418
Otto Fred Mrs 408 13th av W---------CE 5-3189
Our Saviour Lutheran Church 920 9th--CE 5-2991
Outdoor Theatre Pine ----------CE 5-2756
Overby Eugene W 2308 Broadway S----CE 5-5186
Overby George R 2----------CE 5-7821
Overby LaMoyne 1710 2nd----------CE 5-7763
Overby Marlin R 2----------CE 5-3351
Overby Simon R 6----------CE 5-7831
Owen Ralph W Jr 601 12th av W------CE 5-7912
Owen W E 205 14th----------CE 5-3758
Owens Carl 316 13th N----------CE 5-2662

P

Packer M A R 2----------CE 5-5972
Palmer James R 2 Colfax----------CE 5-5937
Palmer William R 1----------CE 5-3724
Pankow H A Rev 1120 9th----------CE 5-5023
Pape Catherine 1021 Wilson av-------CE 5-3106
PARAMOUNT CLEANERS DYERS & RENOVATORS 535 Broadway---------CE 5-7688
Parker Edw E 1420 Tainter----------CE 5-5185
Parkview Skelly Service 902 Broadway N-CE 5-9977
Patridge Nellie Mrs R 4----------CE 5-7482
Pat's Standard Service
1231 Broadway N--CE 5-9918
Patterson Edyth 1308 8th----------CE 5-5828
Patterson L F Mrs ofc 343 Main------CE 5-7266
Res 109 13th----------CE 5-7345
Pauly Fred C 1011 Broadway---------CE 5-5357
Pax Ted R 1----------CE 5-5202
Peabody Laurence R 6----------CE 5-2915
Peace Lutheran Church 915 7th-------CE 5-2500
Pease W H 1803 6th----------CE 5-5379
Pechmiller Donald R 2----------CE 5-7118
Pechmiller Lawrence R 2----------CE 5-7179
Pechmiller Louis 1300 10th----------CE 5-7219
Peck Delbert 813 Tainter----------CE 5-3019
Pecore John 1202 4th av----------CE 5-3436
Peddycoart E L 614 11th----------CE 5-2384
Peden Howard Rev 832 Broadway N----CE 5-5187
Farm R 1----------CE 5-7147
Peil Wilmer H 111 3rd av W----------CE 5-7769
Pellett Paul R 6----------CE 5-7871
PELTO MOTORS 1032 Broadway N-----CE 5-7333
Pelto T A Golf View Acres----------CE 5-2281
Perman Margaret 614½ Wilson av-----CE 5-2795
Perry Carl 117 14th----------CE 5-5117
Petel Joseph 2107 4th----------CE 5-7747
Peter Carl A 1507 Tainter----------CE 5-3136
Peters Robert 1402 2nd----------CE 5-2868
Petersen Martha Mrs 2021 Stout rd---CE 5-5754
Petersen P T 1221 3rd----------CE 5-5694
Peterson A Edward Rev 2126 Wilson---CE 5-2264
Peterson Bert 1112 19th av E--------CE 5-7063
Peterson Carl E judge Oakwood hts-----CE 5-5714
Peterson Carl L atty 224½ Main------CE 5-5537
Res 1414 10th av----------CE 5-2063
Peterson Curtis 1602 Douglas--------CE 5-2094
Peterson Edward R 1----------CE 5-3669
Peterson Fred 1314 8th----------CE 5-7238
Peterson Glenn L 509 15th----------CE 5-5361
Peterson H Arthur 2221 2nd---------CE 5-2806
Peterson Herman 610 9th av----------CE 5-7261
Peterson Louie P 1101 4th----------CE 5-2339
PETERSON LUMBER CO Stout rd------CE 5-5711
Peterson Lyle R 1501 9th av E-------CE 5-3787
Peterson Morris 1225 Stout----------CE 5-2716
Peterson Myrle Mrs 613 13th--------CE 5-3564
Peterson Nettie 716 12th av---------CE 5-5772
Peterson P O 1600 9th----------CE 5-3249
Peterson R Kent 520 12th----------CE 5-5167
Peterson Ray R 3----------CE 5-3654
Peterson Robert Mrs 619½ 13th av----CE 5-2358
Peterson Russel 1921 3rd----------CE 5-5735
Peterson Wally 114 14th N----------CE 5-2096
Peterson Walter B 215 14th S--------CE 5-2125
Pettibone F G Mrs 411 Wilson av------CE 5-3472

Phelan Edward 1125 Broadway N------CE 5-7643
Phi Sigma Epsilon Fraternity 915 6th--CE 5-5892
Phillips Jess R 5----------CE 5-3673
Piatkiewicz Marjorie Mrs
1320½ Broadway--CE 5-2503
Pieper Frank 1120 7th----------CE 5-7593
Pierce Ora J R 6----------CE 5-5218
Pierce Robert L 1217 9th av---------CE 5-3145
Pierson Robert 1708 10th----------CE 5-7619
Pinch Howard 820 18th av----------CE 5-3558
PINE POINT LODGE R 2----------CE 5-7819
Pinkepank Elizabeth 1114 6th--------CE 5-3503
Pinkepank Fred 722 14th av----------CE 5-3828
Pittman Roger R 5----------CE 5-7898
Plantiko Walter R 2----------CE 5-3383
Plemon James R 6----------CE 5-2975
Plutshack A H 501½ Broadway-------CE 5-2581
Plutshack Robert F 402 12th av W----CE 5-3429
Podoll Richard R 1----------CE 5-5246
Pollock Lyle C 707 10th av----------CE 5-7992
Ponto Gerhardt L R 5----------CE 5-2989
Ponto Gilbert 121 4th W----------CE 5-5138
Ponto Lawrence E 414 12th av W-----CE 5-3012
Ponto Wm 1621 8th----------CE 5-2672
Poole Gertrude 1021½ 7th---------CE 5-2674
Popple Gordon 2003½ 2nd E---------CE 5-5057
Post Office 235 Main----------CE 5-2055
Potter Fred Jr R 5----------CE 5-5254
Potter Harry R 5----------CE 5-3309
Potthast H C 308 11th----------CE 5-7323
Pracht August E 1408 Knapp---------CE 5-2344
Presler A F 2820 Wilson----------CE 5-3171
Price Arthur 179 Elm W----------CE 5-7348
Price Emma Mrs 1627 Broadway N----CE 5-5779
Price Fred Jr 414 13th av----------CE 5-5607
Price Irene 1502 7th----------CE 5-2663
Price Jewelers 216 Main----------CE 5-5444
Price M M 1203 4th av----------CE 5-3154
Price Murrell 409 13th av W---------CE 5-7353
Price P Richard 1627 Broadway N-----CE 5-5779
Price Robert 1220 15th av----------CE 5-5628
Price Robert J 820 10th----------CE 5-5032
Price Willard A 122 11th av E--------CE 5-7553
Prince Mildred 1220 6th av----------CE 5-3428
Probst A E ofc 133 Main----------CE 5-5353
Res 1237 Golf View dr----------CE 5-7556
Prochaska Douglas 1310 Kausrude-----CE 5-2139
Prochnow A F Rusk Wis----------CE 5-2436
Prochnow Alfred H Rusk Wis---------CE 5-3651
Prochnow Alvin 408½ 13th----------CE 5-7086
Prochnow Ben J R 2----------CE 5-5283
Prochnow Elmer G R 2----------CE 5-3643
Prochnow Elsie Mrs Rusk Wis---------CE 5-5921
Prochnow Leonard R 2----------CE 5-2921
Prochnow Ray R 2----------CE 5-7404
Prochnow Stanley R 2----------CE 5-2962
Prochnow Walter R 2----------CE 5-7432
Production Credit Assn Field Office
715 6th--CE 5-5300
Prong Alfred Mrs 1215 13th av-------CE 5-2242
Proper May Mrs 533 Broadway-------CE 5-2081
Proudlock Delma 1603 2nd av N------CE 5-2896
Proudlock Thad J 1201 3rd----------CE 5-5629
Proudlock Walter R 1----------CE 5-3395
Pryor Marjorie Mrs 915 Main--------CE 5-3771
Puhl Howard V Dr dentst 224½ Main--CE 5-5833
Res 215 Shorewood dr----------CE 5-7466
Puhl Robert D 1401 Stout----------CE 5-5082

Q

Quaderer Clyde A 407 Cedar----------CE 5-3718
QUALITY BOX CO R 2----------CE 5-2866
Quality Rug Co 507 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3845
Quevillon Wilfred 2401 Knapp--------CE 5-7294
Quilling Alvin L R 1 Elk Mound-------CE 5-2435
Quilling Arnold 1616 6th----------CE 5-5405
Quilling Clinton 2320 5th----------CE 5-5641
Quilling Earl C R 3----------CE 5-7182
Quilling Earl J 1121 4th----------CE 5-5635
Quilling Erwin A Oakwood ----------CE 5-5966
Quilling F A 918 5th----------CE 5-5193
Quilling Gary 109 14th----------CE 5-3729
Quilling Harold 120 Cherry----------CE 5-3076
Quilling James D Oakwood ----------CE 5-5666
Quilling John R 3----------CE 5-7495
Quilling Larry 2004 2nd av E---------CE 5-2835
Quilling Lawrence 1109 4th----------CE 5-3711
Quilling Leonard R 1 Elk Mound-------CE 5-7145
Quilling Marshall L R 2----------CE 5-2927
Quilling Martha Mrs 609 11th--------CE 5-7225
Quilling Marvin R 1----------CE 5-2973
Quilling Otto R 3----------CE 5-5951
QUILLING PHIL A DR ofc 710 2nd----CE 5-3244
Res 1114 11th av----------CE 5-2331
Quilling Ralph W 202 14th----------CE 5-2012
Quilling Richard 111 2nd W----------CE 5-7571
Quilling V W 1703 9th----------CE 5-3702
QUILLING'S DAIRY dairy prod Oakwood--CE 5-5666

R

Radke Earl 1432 Wilson----------CE 5-7756
Radke George W 1313 Wilson---------CE 5-5421
Radle Kenneth R 4----------CE 5-2444
Rafferty Vernon G 1301 Mathews------CE 5-2567
Raile Hermann J Dr optmtrsts
327 Main--CE 5-3838
Res 229 Elm av W----------CE 5-7343
Railway Express Agency Inc
815 Crescent--CE 5-5135
Rajotte Frank 318 12th av W---------CE 5-7738
Ralitz John C 1625 Stout----------CE 5-2092
Randall Katherine M 609 13th--------CE 5-3843
Ranke Edward 302 12th av W---------CE 5-3002
Ranney Carrie Mrs R 2 Colfax---------CE 5-7131
Ranney Morris J 1515 2nd----------CE 5-7094
Ranney Oil Co 300 Crescent----------CE 5-5890
Ranney Roy L 710 12th av----------CE 5-5321
Raprager Richard R 1----------CE 5-5245
Rasmusen O B 115 12th av W----------CE 5-2372
Rasmussen Nellie Mrs 408 20th av----CE 5-3179
Rasmusson Harry E R 3----------CE 5-5207
Rassbach Arthur Mrs 1201 Tainter----CE 5-3576
Rassbach Fred A 1132 Douglas-------CE 5-7714
Rassbach Gerald C R 2----------CE 5-7106
Rassbach Richard 414½ 13th--------CE 5-5385
Rassbach Rudolph 302 12th av--------CE 5-3713
Rathke Mary Jo 421 Wilson av--------CE 5-2159
Ray J E Oakwood hts----------CE 5-5483
Reckin Floyd 1211 5th av----------CE 5-3812
RED CEDAR CLINIC 103 1st av W------CE 5-5565
If no answer call----------CE 5-5531
Red Cedar Lounge 544 Broadway------CE 5-9914
RED CEDAR SAND & GRAVEL DIV OF
EAU CLAIRE SAND & GRAVEL CO R 6--CE 5-5108
Red Cross Dunn County Chapter
Courthouse--CE 5-3700
RED OWL AGENCY GROCERY
1311 Broadway N--CE 5-7595
Redgren Jim 717 12th av----------CE 5-2337
RED'S TV SALES & SERVICE
705 Broadway--CE 5-3515
Reed's Shoe Store 320 Main----------CE 5-3733
REGISTER J W DR ofc 1513 5th av-----CE 5-2611

Reid Wm R 4----------CE 5-3307
Reidt Galen R 1----------CE 5-3603
Reidt Jack R 1----------CE 5-7896
Reidt Janice Mrs 1419 3rd----------CE 5-2110
Reikowski Fred R 6----------CE 5-7574
Reinecke Bernie 1231 Tainter--------CE 5-2274
Reinecke Christ 208 14th----------CE 5-2005
Reinecke Edna 1003 6th----------CE 5-2597
Reinecke Martin R 2----------CE 5-2941
Rembowski Leo 1516 Main----------CE 5-5748
Reminder 104 3rd av W----------CE 5-7640
Rendezvous Room 631 Broadway------CE 5-9935
Reneson Matthew W 1315 11th av-----CE 5-3169
Renz Harold R 6----------CE 5-7356
Reppe Ingwald 1520 Douglas---------CE 5-3869
Reppe Palmer 1626 Tainter----------CE 5-3205
Reppe Peter 1220 Knapp----------CE 5-3817
Retelsdorf Alma L 1608 9th----------CE 5-3127
Retzloff Arnold M 1603 7th----------CE 5-3501
Retzloff Carl R 6----------CE 5-2437
Retzloff Earl 1714 8th----------CE 5-2711
Retzloff Fred Jr R 6----------CE 5-2907
Retzloff Gordon J 1026 Stout--------CE 5-3085
Retzloff Harry R 6----------CE 5-3352
Retzloff Harry Rusk Wis----------CE 5-5913
Retzloff Lorn R 2----------CE 5-5274
Retzloff Melvin Rusk Wis----------CE 5-3317
RETZLOFF & RYDER 1120 Broadway N--CE 5-5144
Reynolds Lucille Mrs 109 Cedar-------CE 5-7948
RHEAD CANDY CO 2235 Broadway-----CE 5-5808
Rhead E M 2235 Broadway----------CE 5-5808
Rhead N I R 2----------CE 5-7149
Rhead Ross R 2----------CE 5-5237
Rhodes Edward 1320 Knapp----------CE 5-2845
Rhodes Lawrence 1325 Wilson--------CE 5-5153
Rhodes Victor 319 Cedar----------CE 5-3071
Rich & Zelph's Bar 1321 Broadway N--CE 5-2010
Rich C L R 6----------CE 5-7127
Richardson L A 1109 3rd av----------CE 5-7623
RICHARTZ IMPLEMENT CO—
Ofc 118 Main W----------CE 5-5589
Parts Dept 118 Main W----------CE 5-5580
Whse R 2----------CE 5-2766
Richartz Ted Jr 404 11th----------CE 5-2681
Riley C L 320 3rd av----------CE 5-5324
Riley John E 909 9th----------CE 5-3088
Ritter Lloyd R 6----------CE 5-7487
Ritter Siegfried R 5----------CE 5-3662
Ritzaur Chas 855 Stout----------CE 5-5763
Riverview Bar R 5----------CE 5-7442
Roach Alta R 2 Colfax----------CE 5-2905
Roach F R R 2----------CE 5-7196
Roach G S R 2----------CE 5-2442
Robelia Francis R 3----------CE 5-7133
Robelia Richard R 6----------CE 5-7197
Robinson Earl R 1 Knapp----------CE 5-5236
Robinson Morris L 1708 9th----------CE 5-7762
Rodell Margaret 1103 8th----------CE 5-2011
Rodey David C 504 10th av----------CE 5-3465
Rodey Lloyd H 1516 2nd----------CE 5-7691
Rodey Louis R 2----------CE 5-5983
Rodey Willis R 6----------CE 5-2978
Roen Arthur J 1314 2nd W----------CE 5-2093
Roen Rudolph 215 12th av W----------CE 5-3511
Rogers Edith 703 3rd----------CE 5-5667
Rogers Harold E 1203 14th av--------CE 5-5102
Rogers LeRoy R 1----------CE 5-5985
Rogers Lloyd H 1202 12th av---------CE 5-3862
Rogness Imbert 1608 Douglas--------CE 5-5467
Rognstad Clarence R 4----------CE 5-7446
Rogstad Earl 1107½ 7th----------CE 5-5883
Rogstad Maurice 116 16th av W------CE 5-5003
Rogstad Oscar 423 2nd W----------CE 5-2531

ROGSTAD STANDARD SERVICE
426 Broadway--CE 5-9944
Rohde Fred 1318 11th av----------CE 5-3061
Roland John G 1508 2nd----------CE 5-2568
Roland Walter 400 18th av----------CE 5-2368
Rollay A K 1820 11th----------CE 5-5797
Rollay Clayton 508 15th----------CE 5-2027
Rollay Paul R 1 Elk Mound----------CE 5-2509
Rommelmeyer Emil R 6----------CE 5-3051
Rommelmeyer R A ofc 603½ Broadway-CE 5-7311
Rone Norman 1901 Broadway S-------CE 5-3738
Rosseter Delbert R 1----------CE 5-7173
Rossler F W Jr R 2----------CE 5-2486
Rossler Frank J Sr Mrs 1414 7th------CE 5-5821
Roth Martin 1507 Stout----------CE 5-2629
Rothbarth Walter 102 13th S--------CE 5-2675
Rotnem Dorothea Mrs 504 11th-------CE 5-2613
Rowe F W Mrs 1321 Wilson av--------CE 5-2064
Rowe W J 312 13th av----------CE 5-7684
Rowley Albert L 1232 Broadway N-----CE 5-5878
Rowley Lyle 914 13th av----------CE 5-3526
RUBY'S BEAUTY SHOP 544 Broadway---CE 5-2566
Rude Henry L R 1----------CE 5-7273
Rudiger Arthur 412 10th av----------CE 5-5132
Rudiger Eugene R 1----------CE 5-2026
Rudiger Harvey R 1----------CE 5-7634
Rudiger L R 1----------CE 5-2617
Rudiger Robert R 3----------CE 5-2164
Rudow H W 1121 12th----------CE 5-7921
Rue K L 815 7th----------CE 5-2564
Ruehl Philip W Oakwood hts----------CE 5-7772
Ruff Irving 514 20th av W----------CE 5-7908
Running LeMoine 1216 Douglas-------CE 5-7781
Rusk Farmer's Store & Locker Plant
Rusk Wis--CE 5-5677
Russ Neil 1307 Kausrude----------CE 5-2252
Russell C M 505 12th av W----------CE 5-3829
Russell John M R 2----------CE 5-5261
RUSSELL JOHN M PHOTOGRAPHER
600 Broadway--CE 5-2833
Ruud Helmer R 3----------CE 5-7431
Ruud Nels Mrs 121½ 12th av W------CE 5-3073
Ryan Perry 2320 Wilson----------CE 5-3430
Rybak Delores Mrs 1509½ 6th-------CE 5-5895
Ryder Ralph W 1215 1st av N--------CE 5-7054
Rye Paul 1508 2nd W----------CE 5-5045

S

Saalsaa Nelmar 1101 Tainter--------CE 5-5338
Sabatke Donald 110B 1st av W-------CE 5-3463
Sabatke Lloyd 1331 Stout----------CE 5-7617
Sager Alfred 2019 5th----------CE 5-5482
Sagstetter Matt R 3----------CE 5-2187
ST CLAIR-BILLEHUS CLOTHING CO
326 Main--CE 5-5066
St Joseph Rectory 910 Wilson av------CE 5-5004
St Joseph's School 813 9th av--------CE 5-3033
St Paul's Lutheran School 1114 9th---CE 5-7373
Salow Roy 802 Broadway N----------CE 5-3107
Salyer Guy 401 2nd W----------CE 5-3174
Samdahl Allan E 501 Cherry av E-----CE 5-5886
Samdahl Alvin R 4----------CE 5-5900
Samdahl Arthur Mrs 1219 Wilson-----CE 5-7695
Samdahl Carl R 2 Colfax----------CE 5-2497
Samdahl Selmer R 3----------CE 5-3614
Sampson Jack 901 8th----------CE 5-7504
Sampson Julius Mrs 1121 10th-------CE 5-3819
Sanasac R L Rev 1420 Broadway S-----CE 5-5766
Sand John M 1504 Main----------CE 5-5472
Sanderson Donald 208 12th av W------CE 5-5172
Sandvig Arthur P 1509 2nd----------CE 5-7963

Sandvig Carl G 1021 8th----------CE 5-7586
Sandvig Leonard 214 21st av---------CE 5-7342
Sanna Bartel J 1412 Oakwood av------CE 5-2543
Sanna Chas A Oakwood hts----------CE 5-5341
Cottage R 2 Colfax----------CE 5-7121
SANNA DAIRIES INC ofc West Side----CE 5-5575
Sargent Robert N 1321 6th----------CE 5-5737
Sarvis J T Mrs Oakwood hts----------CE 5-5495
Saxton Raleigh Mrs F-18 Fowler ct----CE 5-3280
Scapple Maurice R 6----------CE 5-7397
Scapple Myron 513 11th----------CE 5-2021
Scapple Nels 1326 Douglas----------CE 5-7336
Schadney Harold 1902 Broadway------CE 5-2306
Schaefer Arthur C 708 10th av--------CE 5-2796
Schaefer Ben R 3----------CE 5-5912
Schaefer Edgar O 1015 6th----------CE 5-7984
Schaefer Edwin 1115 9th----------CE 5-5489
Schaefer Eugene 308 19th av W-------CE 5-5742
Schaefer Fern 209 4th W----------CE 5-7664
Schaefer Francis W R 3----------CE 5-3666
Schaefer Lawrence R 3----------CE 5-7816
Schaefer Marshall 1015 Main--------CE 5-2736
Schafer Arthur W Mrs 609 12th------CE 5-2262
Schanen Harry R 1 Elk Mound--------CE 5-7414
Scharlau William 1818 6th----------CE 5-5464
Scharr Irvin 511 2nd W----------CE 5-5136
Schauer Wm R 2----------CE 5-7167
Schauf Edward R 6----------CE 5-2924
Schauf Ronald 2120 Broadway--------CE 5-5623
Scheel Edward 1208 9th----------CE 5-7069
Scheel Ernest 1609 6th----------CE 5-3286
Scheel Gearld R 6----------CE 5-2987
Scheel Harland 1410 8th----------CE 5-5758
Scheel Waldo R 1----------CE 5-3690
Schellin John 2013 Wilson----------CE 5-5337
Schemansky Gerald 715 Wilson av-----CE 5-5721
Schendel Dan T 209 Shorewood dr-----CE 5-2881
Schill Matt 1502 Knapp----------CE 5-7563
Schilling J E 1015 10th----------CE 5-5095
Schlegelmilch Donald 1426 Mathews---CE 5-5148
Schleusner Ernest R 2----------CE 5-5934
Schleusner Frank R 2----------CE 5-7164
Schleusner Ray 1714 9th----------CE 5-3021
Schleusner Rudolph R 2----------CE 5-7855
Schlosser Matt R 2----------CE 5-5954
Schlottman Louren R 1 Boyceville-----CE 5-3698
Schlottman Norman 1031 Stout------CE 5-7384
Schlottman Raymond 2314 Broadway S-CE 5-7206
Schlottman Richard R 6----------CE 5-5993
Schlottman Wm J 1014 9th----------CE 5-3569
Schlough Edwin R 1----------CE 5-2913
Schlough Howard 501 12th----------CE 5-7386
Schlough Jerome R 6----------CE 5-2971
Schlough John R 1----------CE 5-7828
Schlough Sam R 1 Elk Mound---------CE 5-7478
Schlueter Otto 1525 Stout----------CE 5-7727
Schlytter Carl 321 16th N----------CE 5-3036
Schmidt Henry L R 6----------CE 5-7857
Schmutz Robert R 3----------CE 5-2201
Schneck Geo A 112 2nd NW----------CE 5-7947
Schneck Herbert P R 2----------CE 5-5293
Schneeberg Melvin 816 Fair Oaks rd----CE 5-7257
Schneider E L 1308 7th----------CE 5-2071
Schneider Frances Mrs 603 12th------CE 5-2392
Schneider Peter 111 Cedar----------CE 5-3048
Schnieder Richard R 6----------CE 5-2958
Schoeder W J Mrs 1202½ 9th--------CE 5-2689
Schoenoff Alfred E 1103 10th--------CE 5-5225
Schoenoff Norman W R 2----------CE 5-7709
SCHOENOFF PLUMBING & HEATING CO
515 2nd E--CE 5-3232
Schoepp E J 415 12th av W----------CE 5-3419
Schoepper Charles 318 12th av E------CE 5-5418

Schoknecht Paul W 1102 14th av------CE 5-7014
Scholfield James 113 Cedar----------CE 5-3120
Scholfield Wayne E 214 16th av W-----CE 5-2678
Schools Public—
Supt Ofc High School Main---------CE 5-7922
High School Principals Ofc Main-----CE 5-7322
Vocational School Main----------CE 5-7322
Nurses Ofc Main----------CE 5-5388
Music Dept Main----------CE 5-5388
Gym High School 820 Broadway-----CE 5-5115
Elementary Schools—
Central 820 Broadway----------CE 5-5115
Coddington 6th ----------CE 5-3212
East Main ----------CE 5-3744
North North Menomonie---------CE 5-3791
Schrader C O R 6----------CE 5-3887
Schrader R W 502 14th av----------CE 5-5426
Schrader Robert R 6----------CE 5-3801
Schreiner Frank 1009 Wilson av-------CE 5-2735
Schroeder Donald R 4----------CE 5-5298
Schroeder E C 1307 11th----------CE 5-7083
Schroeder Gailon Point Comfort rd-----CE 5-5736
Schroeder Gordon 321 16th av W------CE 5-5749
Schroeder Lawrence R 2----------CE 5-7186
Schroeder Richard R 3----------CE 5-7456
Schroeder Ted Jr 1212 4th av--------CE 5-2365
Schroeter Frank F 1403 12th---------CE 5-5386
Schubert Ronald 700 Broadway N-----CE 5-5089
Schultz Albert W 1202 13th av-------CE 5-3757
Schultz Bros Co 306 Main----------CE 5-9996
Schultz Carl O 619 13th av----------CE 5-5637
Schultz Eldon R 1----------CE 5-7987
Schultz Elizabeth Mrs 524½ Broadway-CE 5-7374
Schultz Elmer 1402 Main----------CE 5-7957
Schultz Emma Mrs R 5----------CE 5-5674
Schultz Eugene 420 13th av W--------CE 5-2137
Schultz Gerald J R 2----------CE 5-5984
Schultz Harold 615 17th----------CE 5-7783
Schultz Herbert R 1----------CE 5-2316
Schultz Herman F 1132 Stout--------CE 5-3885
Schultz Hugo 608 2nd W----------CE 5-5762
Schultz John R 1515 8th----------CE 5-2318
Schultz Leonard 1512 9th----------CE 5-3117
Schultz Louie R 5----------CE 5-5668
Schultz Lyle W R 4----------CE 5-7411
Schultz Merlin 2014 3rd----------CE 5-5836
Schultz Nellie I 1008 Stout----------CE 5-5354
Schultz Robert Sr 1415 3rd----------CE 5-7773
Schultz Robert F 1103 8th----------CE 5-5091
Schultz Robert L 312½ 12th av W----CE 5-3004
Schultz Roy A 1008 Stout----------CE 5-5354
Schultz Wayne 1119 Stout----------CE 5-2097
Schultz Willard R 2----------CE 5-7148
Schultz Wm R 6----------CE 5-5935
Schulze Winifred Mrs 706 18th av-----CE 5-5139
Schumacher Joseph R 2 Colfax--------CE 5-2447
Schuster Charles A 1316 Main--------CE 5-3497
Schutt Gardiner R 6----------CE 5-3385
Schutt Roger R 6----------CE 5-3385
Schutte Wm 332 11th----------CE 5-7685
Schutts Joseph 1415 Stout rd--------CE 5-2702
Schutz Herb D 1214 6th av----------CE 5-2016
Schwartz Ben 1702 6th----------CE 5-7724
Schwartz Clarence W R 2----------CE 5-2912
Schwartz Joe 1320 2nd----------CE 5-2143
Schwartz William 1002 9th----------CE 5-7221
Schweger Marvin R 6----------CE 5-7194
Scoggins Distributors Inc
606 Lake dr Eau Claire Wis
Call long distance Eau Claire--TEmple 5-9011
Score Jerry 1315 9th----------CE 5-3450
Score Leland M 1427 Mathews--------CE 5-5446
Score Sig 1514 Stout----------CE 5-7227
SCORE'S PONTIAC CO 119 6th av W----CE 5-2555

Scott Dale 1326 Knapp----------CE 5-2793
Scott Henry 1620 Tainter----------CE 5-3449
Scott Robert 1814 Wilson----------CE 5-3038
Searles Hugh D 1125 Tainter---------CE 5-5806
SEARS ROEBUCK & CO catalog sales ofc
305 Main--CE 5-5581
Secraw Casper R 3----------CE 5-3675
Seger Walter R 5----------CE 5-2546
Seipel Charles 1909 3rd----------CE 5-7043
Seiser Otto 1407 12th av E----------CE 5-7226
Seiser Otto Jr 1401 12th av E--------CE 5-3129
Seitz Earl 1109 6th----------CE 5-3826
Seitz Gerald E 211 Shorewood dr------CE 5-5479
Sell Dora Mrs R 1 Elk Mound---------CE 5-2039
Sell Louie A R 2----------CE 5-5213
Selph Denzile D R 4----------CE 5-3140
Senn Mark 105 16th av W----------CE 5-2301
Severson Helmer 1513 Knapp---------CE 5-7937
Shafer Archie A 502 12th----------CE 5-5713
Shafer Elmer R 5----------CE 5-2944
Shafer Jerry 920 Main----------CE 5-7541
Shafer Lloyd 1522 9th----------CE 5-3795
Shafer Robert R 5----------CE 5-3674
Shafer Victor E R 1----------CE 5-5216
Shane Elmer R 2----------CE 5-2432
Shay Delbert R 6----------CE 5-7832
Shearer Richard R 2----------CE 5-3324
Shelley Harold R 2----------CE 5-7376
Shellhouse Lawrence R 2----------CE 5-2953
Shellhouse Reuben R 2----------CE 5-5206
Sherburne V K Rusk Wis----------CE 5-5990
Shern C A 1420 7th----------CE 5-2120
Shern William 902 11th----------CE 5-3858
Shervey Alfred 1213 Tainter---------CE 5-3153
Shock Frederick 1222 12th av--------CE 5-7029
Shoemaker Otto 814 11th----------CE 5-7051
Shranklen F C 1214 Tainter----------CE 5-7924
SHRANKLEN INSURANCE AGENCY
715 5th--CE 5-7233
Shranklen William W 1302 2nd-------CE 5-5791
Shranklen William W Jr 1308 3rd-----CE 5-2697
Siedenberg H J Mrs Rusk Wis---------CE 5-2451
Cottage R 6----------CE 5-7862
Siefert Edwin W R 6----------CE 5-5926
Sievert Ray W 2009 Wilson----------CE 5-2637
Sievert Rudolph R 6----------CE 5-3028
Sigma Tau Gamma Fraternity
118 4th av W--CE 5-9928
Siler Harry 122 23rd av----------CE 5-3525
Silver Dollar Tavern 315 Main--------CE 5-9915
Silverberg Leland 802 6th av---------CE 5-5374
Simmons Albert R 1----------CE 5-3641
Simmons William W R 1----------CE 5-2781
Simonson A O R 6----------CE 5-5957
Simonson Martin R 6----------CE 5-2948
Simonson Oscar H R 1----------CE 5-7875
Sims Charlotte Mrs 421½ Wilson av---CE 5-5059
Singerhouse Alfred W R 5----------CE 5-2409
Singerhouse Hugo R 5----------CE 5-3304
Singerhouse Ronald F-21 Fowler ct----CE 5-5756
Sinz August R 2----------CE 5-3660
Sinz Jerry R 2----------CE 5-7166
Sinz La Verne 1714 2nd----------CE 5-3704
Sipple Earl R 2----------CE 5-2942
Sipple Fred 1014 5th av----------CE 5-7349
Sipple G E 620 Wilson av----------CE 5-2749
Sipple Insurance Agency 331 Main-----CE 5-5510
Sipple Insurance Agency 331 Main----CE 5-5519
Sipple Jerry R 2----------CE 5-5908
Sipple Melvin 502 10th----------CE 5-7395
Sipple William H 308 12th----------CE 5-7254
SIRIANNI FRED A
204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 4-4141

Sitzman Edna Mrs 1220 Wilson av-----CE 5-7352
Sjuggerud Milton 607 13th av--------CE 5-3447
Skaare James R 6----------CE 5-5905
Skelgas Sales & Service 837 Tainter---CE 5-3844
Skelton Eugene 1101 Main E---------CE 5-2651
Skjegstad Eugene R 6----------CE 5-3121
Skogmo Store 230 Main----------CE 5-5088
Skouge Carol L 1210 Wilson av-------CE 5-2524
Slade Charles R 1509 10th----------CE 5-2338
Sloan L H R 1----------CE 5-5239
Slocum S 8 1221 Main----------CE 5-5862
Cottage R 6----------CE 5-3362
Slocumb Anita Mrs 706 11th av-------CE 5-7932
SLOCUMB BUNDY CAREY & SOLBERG attys
147 Main--CE 5-2166
Smeltzer Russell R 2----------CE 5-7836
Smeltzer Wilmer 1331 Kausrude------CE 5-5365
Smetana Wallace 527 12th av W------CE 5-2585
Smith Alfred R 1 Elk Mound----------CE 5-3374
Smith Amos R 5----------CE 5-7823
Smith Arthur 504 Wilson av----------CE 5-2622
Smith Barbara Mrs 115 Main W------CE 5-5312
Smith Benita G 816 5th----------CE 5-2718
Smith Bernard C R 4----------CE 5-2954
Smith Byron 921 5th----------CE 5-2823
Smith C E R 6----------CE 5-7423
Smith Charles E 1509 8th----------CE 5-2173
Smith Clara Mrs R 6----------CE 5-5923
Smith Clarence E atty 143 Main------CE 5-7234
Res 1215 3rd av----------CE 5-2661
Smith Clifford R 4----------CE 5-7190
Smith Donald G R 5----------CE 5-3389
Smith Douglas 2103 5th----------CE 5-5803
Smith Floyd R 6----------CE 5-7417
Smith Geo F 2233 Broadway S---------CE 5-5147
Smith Gilbert R 4----------CE 5-7109
Smith Gunda Mrs 216 14th N---------CE 5-7080
Smith Henry J R 2----------CE 5-7814
Smith Howard 1521 8th----------CE 5-2074
Smith LaVern 117 Cedar----------CE 5-3058
Smith Lawrence R 5----------CE 5-7858
Smith Leona Mrs 414 11th----------CE 5-5432
Smith Louis A 222 15th N----------CE 5-2367
Smith Mabel Mrs 721½ Wilson av-----CE 5-2116
Smith Marshall 508 20th av----------CE 5-2751
Smith Marvin R 1519 Broadway N-----CE 5-3661
Smith Miles 1010½ 6th av----------CE 5-3137
Smith Neil 1225 Tainter----------CE 5-3086
Smith Olga Mrs 1320 9th----------CE 5-3536
Smith Olive C 1008 8th----------CE 5-3587
Smith Robert E 205 15th N----------CE 5-7075
Smith Robert H 503 20th Av W-------CE 5-2791
Smith Robert R R 2 Colfax----------CE 5-3365
Smith Wilbur G 1309 2nd----------CE 5-3185
Smith Willis E 505 16th av----------CE 5-3541
Smith Willis O 110 3rd W----------CE 5-3208
Sneen Anna L 1222 6th av----------CE 5-2671
Sneen Emil A 1202 Golf View dr------CE 5-3807
Sneen Leonard 606 15th av----------CE 5-5416
Sneen Louis A R 3----------CE 5-7476
Sneen Louis L 1601 Broadway---------CE 5-3408
Sneesby J T Dr dentst 224 Main-------CE 5-5822
Res 919 Oakwood blvd----------CE 5-5391
Snider Leonard 815 Main----------CE 5-5025
Snively James R 2----------CE 5-7365
SNIVELY SEWING CENTER 600 Main---CE 5-7633
SNO-FLAKE FOODS 1519 Broadway N--CE 5-5722
SNOW-CAP DRIVE-IN 1401 Broadway N-CE 5-2605
Snow P C R 2----------CE 5-7826
Snow Roland 1321 Broadway----------CE 5-5349
Snyder Joe 208 10th av----------CE 5-3894
Socha Jerome 901 Fair Oaks rd-------CE 5-3790
Socony Mobil Oil Co Inc Wadham Div—
See Mobil Oil Co Inc

Soderberg George 1020 13th---------CE 5-7252
SODERBERG'S DECORATING CENTER
525 Broadway--CE 5-3177
Soil Conservation Service 517 Broadway-CE 5-3753
Sol Kenneth R 5----------CE 5-5987
Solberg Carl 1408 Main----------CE 5-2853
Solberg James G atty 147 Main-------CE 5-2166
Res Shorewood dr----------CE 5-2772
Solberg Louis R 2----------CE 5-2708
Solberg Oscar 220 13th----------CE 5-5363
Solem Herman 1615 7th----------CE 5-3772
Solem Jeannette Mrs 106 5th av W----CE 5-2786
Solie Dean 348 20th av W----------CE 5-5069
Solie Marie 1514 Wilson----------CE 5-3539
Solie Ole J 1203½ 14th av----------CE 5-3029
Solstad E 213 14th N----------CE 5-2126
Sommerfeld Keith 1413 Mathews-----CE 5-3173
Sommers Wesley 705 Wilson av-------CE 5-2072
Sommervold Melvin J 222 11th av W---CE 5-3175
Somsen Melvin 319 Elm av----------CE 5-3092
Sorensen Gerald 807 Fair Oaks rd-----CE 5-2176
Sorenson Arnold R 1----------CE 5-7412
Sorenson George B 1214 Knapp-------CE 5-3017
Sorenson Judy 1506 6th----------CE 5-2208
Sorenson Nels 2303 3rd----------CE 5-3701
SOUTH SIDE MENOMONIE BODY SHOP
2021 Broadway S--CE 5-7377
Southend Grocery 2103 Broadway-----CE 5-7578
SOUTHSIDE MOTORS 2021 Broadway S--CE 5-2600
Sparger Max 1011 7th----------CE 5-7392
Spartan Trailer Sales 1102 Broadway N-CE 5-3833
Sperstad Bert 1103 2nd W----------CE 5-5424
Sperstad Marlowe 107 Cedar----------CE 5-2887
Spielman Richard 1426 Douglas-------CE 5-3583
Spindler Robert 1532 Knapp---------CE 5-5843
Spinti Robert 1422 11th----------CE 5-2253
Spot The tavrn 414 Main----------CE 5-9985
Sprague K G 221 12th av W----------CE 5-2763
Spreiter Chas J 303½ 12th av W------CE 5-3834
Springer Alex 721 Wilson av---------CE 5-7372
SPRINGER AUTO SUPPLY 620 Main----CE 5-3477
Springer C A 721 Wilson av----------CE 5-2411
Stai Allen 823 Broadway----------CE 5-3442
Stai Olaf 823 Broadway----------CE 5-3442
Stai William R 1----------CE 5-5234
Stainer Charles R R 5----------CE 5-7449
Stamper Silas S 400 9th av----------CE 5-7641
Standard Oil Co 624 Main----------CE 5-9965
Stansbury Gordon C R 6----------CE 5-3803
STANTON FUNERAL HOME 1104 6th---CE 5-2181
Stanton Robert F funrl dir 1104 6th---CE 5-2181
Stark Ed 114 4th W----------CE 5-5128
Stark Eileen C R 2----------CE 5-2926
Stark George 1514 Tainter----------CE 5-3218
Stark Walter H R 2----------CE 5-2926
Stark William 1621 10th----------CE 5-5867
State Farm Insurance Agency
517 Broadway--CE 5-2717
State Farm Insurance Agency
1331 Knapp--CE 5-7766
State Highway Engineers R 1---------CE 5-2514
State Theatre 639 Broadway---------CE 5-5733
Staverlok A Mrs 218½ 3rd av W------CE 5-7091
Stavholt Mabel 204 3rd W----------CE 5-3165
Steies Elizabeth 803 Wilson av--------CE 5-3207
Stein Ed 1808 5th----------CE 5-5054
Steinbring Martin W 1203 10th-------CE 5-7703
Steinbring Robert 914 6th----------CE 5-3516
Steinke Alfred R 1----------CE 5-5901
Steinke Carl 1022 15th av E---------CE 5-7646
Steinke Elvin R 2----------CE 5-7825
Steinke Herbert R 1----------CE 5-3679
Steinke Otto 1318 7th----------CE 5-7669
Steinke Robert 1609 5th----------CE 5-7627
Steinmeyer Einer R 5----------CE 5-3644
Steinmeyer Ernest R 5----------CE 5-3359
Steinmeyer Harold R 5----------CE 5-7130
Steinmeyer Lena Mrs 1218 9th-------CE 5-2816
Steinmeyer Telmer R 5----------CE 5-7879
Stene Norvald 1619 Broadway N------CE 5-3149
Stensland Anna Lee 413 Wilson av-----CE 5-2771
Stentz Oren 611 2nd W----------CE 5-2596
Stephens Arthur 2121 2nd W---------CE 5-7338
Sterry John R 1----------CE 5-2686
Sterry Ronald J 1520 6th av E--------CE 5-5805
Stetler Ida J R 6----------CE 5-7834
Stetzer Helen 1202 14th av----------CE 5-7934
Stevens Alice 1506 6th----------CE 5-2538
Stevens Blodwen Mrs R 2----------CE 5-3381
Stevens Earl E 303 15th N---------CE 5-2018
Stevens Elmer R 6----------CE 5-7143
Stevens Odell 1514 Mathews---------CE 5-7935
Stewart Alvin 305 14th N----------CE 5-7085
Stewart Frank L Jr R 1----------CE 5-2408
Stewart Fred 120 Main W----------CE 5-3097
Stewart Thomas H 414 13th---------CE 5-5375
Stock Garfield 615 11th----------CE 5-3089
Stocks C R Electric Co
1303 Western av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1676
Stoeklen Lloyd R 3----------CE 5-7490
Stoeklen Louie R 5----------CE 5-2479
Stoffer Frances R 2----------CE 5-5247
Stokes Joseph W Rusk Wis----------CE 5-2457
Stokes Levi F 1801 Stout rd---------CE 5-2830
Stokke Carl R 6----------CE 5-3678
Stokke Edwin R 3----------CE 5-7486
Stoll Angie Mrs 113½ Main---------CE 5-2396
Stoll Clara Mrs 402 13th av----------CE 5-5817
Stoll Dan R 1----------CE 5-5256
Stoll Donald R 1----------CE 5-3172
Stoll James 844 Broadway N---------CE 5-2329
Stoll John R 5----------CE 5-2949
Stoll Pete R 5----------CE 5-5958
Stoll Walter 2913 Wilson N----------CE 5-7877
Stori A M 212 Crescent----------CE 5-2213
Storing Frances Mae Mrs 2021 2nd----CE 5-5739
Stouff Pearl Mrs 1521 7th----------CE 5-7715
Stouff Sam R 5----------CE 5-3664
Stout State College Wilson av--------CE 5-5541
Strand Harold 921 8th----------CE 5-7059
Strand Myrtle 1108 8th----------CE 5-7753
Strand Oscar A R 3----------CE 5-3647
Strand Vernon 1905 9th----------CE 5-3727
Strand William 1203 Main----------CE 5-2575
Stratton C J 112 12th av W----------CE 5-3114
Stratton Clarence R 5----------CE 5-5284
Stratton Francis 209 2nd W----------CE 5-2067
Stratton Harold 612 2nd W----------CE 5-7013
Stratton Laverne R 5----------CE 5-2494
Stratton Lvle 1302 Mathews---------CE 5-7941
Stratton Milton A 1238 Golf View dr---CE 5-7672
Stratton's Radio & TV 527 Broadway--CE 5-5600
Stratton's 66 Service 1428 Broadway N-CE 5-9958
Strawn Nellodean Ross 606 9th av-----CE 5-3827
Strehlau Adolph R 1 Elk Mound-------CE 5-7885
Strehlau Arnold R 1 Elk Mound-------CE 5-3839
Stringer Ed 1021 4th----------CE 5-3063
Stringer James R 5----------CE 5-5909
Strom Almer M 502 20th av W-------CE 5-7958
Strong Janet F Mrs 414½ 12th av W--CE 5-5308
Strozinsky H O 1620 8th----------CE 5-3261
Stubb Oscar R 2----------CE 5-7169
Stubbs Anna Mrs 1108 Tainter-------CE 5-7969
Studebaker Garages 1120 Broadway N--CE 5-5144
Styer Bernard 121 16th av W--------CE 5-3438
Styer Ernest V R 1----------CE 5-5223
Styer Grant C R 1 Knapp----------CE 5-7844

Styer John R 2 Colfax----------CE 5-7125
Styer Joseph R 4----------CE 5-5224
Style Shop 332 Main----------CE 5-5788
Suckow A W 1431 Tainter----------CE 5-2715
Suckow Alfred R 2 Colfax----------CE 5-3379
Suckow Edward C 1502 10th---------CE 5-2232
Suckow Leonard C 1613 Stout---------CE 5-2354
Suckow Norman 1620 7th----------CE 5-3543
Suckow Patricia M 101 16th N-------CE 5-7631
Suckow Phillip 1721 6th----------CE 5-3265
Suckow Volney 416 21st av----------CE 5-7549
Suckow William 202 18th----------CE 5-3184
SUCKOW'S SHEET METAL SHOP
110 6th av W--CE 5-5611
Sumter Otto Mrs 1203 7th----------CE 5-5893
Sunby Caleb 1015 4th----------CE 5-7309
Sundby Willis R 1----------CE 5-2901
Sunderlin Ross E 1323 3rd----------CE 5-2741
Sundstrom John 1302 Douglas--------CE 5-7327
Sutten John R R 1----------CE 5-2648
Swank John W R 5----------CE 5-5287
Swanson A F 1107 2nd----------CE 5-3082
Swanson Richard R 1----------CE 5-5963
Swanson Robert S Oakwood hts-------CE 5-7731
Swartz Clarence L 1301 Broadway-----CE 5-7262
Sweeney Lester 123 Cedar----------CE 5-2778
Swenby Selmar R 6----------CE 5-3608
Swenson Caroline 1020 9th av---------CE 5-2814
Swenson Thos 1109 Broadway---------CE 5-7712
Swonger Ralph W 920 6th av---------CE 5-7609
Sylvester John R 6----------CE 5-2427

T

Talen C 1220 Golf View dr----------CE 5-3103
Tande Floyd W-31 Wakanda ct-------CE 5-2002
Tande Orin 307 18th av----------CE 5-5865
Tangen Ivan 1420 2nd----------CE 5-5776
Tangen Roy 1603 8th----------CE 5-5473
Tappon Milo 1520 5th av----------CE 5-3432
Taufman Harvey 1003 Main----------CE 5-2245
Taufman Robert Mrs 1003 Main------CE 5-2245
Taylor 8 K ins 707 Locust----------CE 5-5055
Taylor Maurice 115 Cedar----------CE 5-7584
Taylor Pearl Mrs 1120 19th av-------CE 5-5369
TEEGARDEN CO-OP CHEESE FACTORY
R 6--CE 5-2498
Teegarden Levi R 6----------CE 5-7863
Teeters Una Mrs 1502 Broadway------CE 5-5784
Teigen Oscar 1514 Douglas----------CE 5-3891
TELEPHONE PIONEERS OF AMERICA
301 S Farwell Eau Claire Wis
Dial Operator and
ask for Eau Claire--TEmple 5-5109
Terkelsen John 2310 2nd----------CE 5-5149
Terrill William L 2701 9th----------CE 5-3151
Tetzloff Elizabeth Mrs 805 Wilson av---CE 5-3257
Tetzloff Herman Mrs R 2 Colfax-------CE 5-7171
Tetzloff W A 116 Main W----------CE 5-5112
Thedinga Clara 814 3rd----------CE 5-7001
Thedinga Howard F atty 224½ Main---CE 5-5537
Res 1302 Wilson----------CE 5-3531
Thedinga & Peterson attys 224½ Main-CE 5-5537
Thibado Grace Mrs 908 11th---------CE 5-2714
Thibado Leroy R 4----------CE 5-7465
Thibado Max Mrs 718 18th av--------CE 5-3555
Thoeny Ed 1509 6th----------CE 5-2628
Thomas Harry W R 1----------CE 5-5343
Thompson Adolph R 5----------CE 5-5262
Thompson Arland J 1226 Golf View dr--CE 5-7704
Thompson Don 1314 11th----------CE 5-2031
Thompson E Kathleen Mrs
1321 Kausrude--CE 5-5687
Thompson Eugene 1020 Tainter-------CE 5-3268
Thompson Irma 921 5th----------CE 5-2757
Thompson James D 1416 11th--------CE 5-3502
Thompson Myrtle Mrs 1020 Stout-----CE 5-7979
Thompson Oscar R 6----------CE 5-5328
Thompson Reuben R 4----------CE 5-5281
Thompson Rosie Mrs 1903 1st av N----CE 5-3186
Thoreson Irvine 114 14th av W--------CE 5-5156
Thorne Edgar 1709 5th----------CE 5-5885
THORP FINANCE CORP 719 Broadway---CE 5-3444
Thorson Alfred R 6----------CE 5-7427
Thorson Arthur W 1226 Stout--------CE 5-3726
Thorson Axel Mrs 1202 Stout---------CE 5-3565
Thorson Morris 855 Hopwood---------CE 5-5192
Thorud Odin R 3----------CE 5-3665
Three Sister's Cafe 511 Broadway-----CE 5-9924
Tibbetts Charles A R 1----------CE 5-2615
Tibbetts Edward 509 16th av---------CE 5-3233
Tibbetts Elmer 502 18th av----------CE 5-5165
TIBBETTS FURNACE & OIL BURNER SERVICE 509 16th av----------CE 5-3233
Tietz Albert R 1----------CE 5-7866
Tietz Clarence Knapp Wis----------CE 5-3302
Tietz Donald 1109 North Shore dr-----CE 5-2874
Tietz Paul Mrs 1420 Wilson----------CE 5-5396
Tietz Robert 327 20th av W----------CE 5-5490
Tiller Edwin I 1432 Knapp----------CE 5-7656
Tiller Juleen 1010½ 3rd----------CE 5-5364
Tilleson Jay R 2----------CE 5-2902
Tilleson Kenneth A R 2----------CE 5-5228
Tilleson Orion L R 2----------CE 5-7893
Tilseth A E contr 816 5th----------CE 5-7944
Tilseth Allen R 2----------CE 5-7144
Tilseth Louis R 6----------CE 5-7894
Timmerman C A 1216 12th av--------CE 5-3024
Topdahl O H 1503 2nd----------CE 5-5802
Topdahl's Standard Service
1024 Broadway S--CE 5-9916
Torgerson John E R 3----------CE 5-7406
Torgerson Norman L 115 16th--------CE 5-2319
Torrey F A 1108 Wilson av----------CE 5-3816
TOT'N TEEN TOGS 214 Main---------CE 5-5333
TOURIST HOTEL 702 Main----------CE 5-9954
Town & Country Bar 715 Broadway----CE 5-9957
Townsend Vernon 1308 Broadway N----CE 5-2507
TOWNSEND'S RADIO & LOCK SERVICE
518 Broadway--CE 5-5420
Trainor Elbert R 1----------CE 5-5925
Trainor John R 1----------CE 5-5276
Trainor Robert R 1----------CE 5-5974
Trainor Tom 320 3rd av W----------CE 5-3059
Trainor William R 1----------CE 5-5255
Trask Al R 1----------CE 5-7124
Trask Maurice R 1----------CE 5-7341
Traxler Ed R 6----------CE 5-3667
Traxler Eugene R 6----------CE 5-2469
Traxler Henry 825 Hopwood av--------CE 5-7792
Traxler John H R 6----------CE 5-2469
Traxler Leona 1107 7th----------CE 5-5048
Traxler Leonard R 6----------CE 5-3696
Tremble John E 1409 Broadway-------CE 5-3725
Trinh Nguyen-hoang 816 5th---------CE 5-2379
Trinko Bruce 1502 7th----------CE 5-3291
Trinko Carl R 1----------CE 5-5272
Trinko Edward R 420 10th av---------CE 5-3872
Trinko Edwin C 1320 Broadway-------CE 5-7721
Cottage R 6----------CE 5-2923
Trinko John 1132 Wilson----------CE 5-2673
Trinko Leone 616½ Broadway---------CE 5-7205
Trinko's Tap R 1----------CE 5-7856
TRI-STATE BREEDERS CO-OP
541 Broadway--CE 5-2877

Trullinger Gladys 411 Wilson av-------CE 5-2712
Tubbs Harold J 1616 8th----------CE 5-5394
Tunks Lloyd R 2----------CE 5-3366
Turek Frank A 2021 2nd W----------CE 5-2336
Turner Martin 1520 8th----------CE 5-3236
Turner Vera Mrs 1102½ 8th---------CE 5-5313
Tuthill A C 534 20th av W----------CE 5-5198
Tweeten J B Dr ofc 406 Main--------CE 5-5516
If no answer call----------CE 5-5531
Res 1502 Mathews----------CE 5-5083
Twin-Springs Stable R 6----------CE 5-3310
Tylee Al R 2----------CE 5-3311
Tylee Eugene E 1408 Mathews-------CE 5-3586
Tylee Robert 714 18th av----------CE 5-2553
Tylee Tom G 2206 5th----------CE 5-5632
Tyler's Tavern 1918 5th----------CE 5-9936
Tyrrell Vernon R 2----------CE 5-3308

U

Uetz Margaret 607 13th----------CE 5-2607
Uetz Wm R 1 Elk Mound----------CE 5-7463
Underland A M 603 2nd W----------CE 5-5428
U S Gov't Farmers Home Administration
517 Broadway--CE 5-7011
U S Gov't Of Selective Service Board
143 Main--CE 5-7900
Upthegrove Maxine L 816 5th--------CE 5-5612
Utpadel Ralph 1420 Stout rd--------CE 5-2106

V

V F W Memorial Clubhouse R 6-------CE 5-9956
Valaske Albert R 2----------CE 5-2956
Valaske Merlin A R 2----------CE 5-2956
VanAmber George 601 2nd W---------CE 5-7702
VanBlaricom Wayne R 6----------CE 5-7018
VanBlaricom Wylie R 2----------CE 5-7176
Vande Berg Gordon A 1203 1st av N---CE 5-7710
Vandermoon Curtis R 1----------CE 5-3204
Vanek H J Dr dentst 330 Main--------CE 5-2511
Res 317 Park----------CE 5-5732
VANITY BEAUTY SALON 909 9th------CE 5-3088
VanNess Hazel 814 4th----------CE 5-7354
VanNorman Richard 2238 Wilson------CE 5-7076
VanNostrand Fred 1421 Broadway S---CE 5-2698
VanRite Harry 908 17th----------CE 5-5056
VAN'S APPLIANCE STORE 316 Main----CE 5-2666
Vasey Bertha Mrs R 3----------CE 5-7612
Vasey Chas K Shorewood dr----------CE 5-3871
Vasey Clarence Jr 2015 3rd av N------CE 5-7364
Vasey Clarence Sr 1614 10th---------CE 5-3296
Vasey Paul L 323 Park----------CE 5-5631
Vasey Robert 1913 3rd av N----------CE 5-5750
VASEY & VASEY AGENCY 616 Broadway-CE 5-2266
Vasey Winston O 118 12th N---------CE 5-7878
VASEY'S TRAILER COURT & SALES
R 2--CE 5-3789
Vehrs E W Rusk Wis----------CE 5-5959
Vehrs Irene 1920 3rd----------CE 5-3597
Verdon Lawrence J 1226 Tainter------CE 5-5194
Verdon Walter 1116 4th----------CE 5-2589
Verkuilen Vern 802 17th----------CE 5-5047
Vieth Harold R 2----------CE 5-3371
Vigerust A J 214 13th av W----------CE 5-3224
Vigerust Laundry 214 13th av W------CE 5-7744
Vlies Milton G Dr optmtrst 244 Main---CE 5-2855
Res 317 Park----------CE 5-2052
Vogtsberger A R ins 603½ Broadway---CE 5-3822
Res 808 9th av----------CE 5-7177
Voight Axel 921 6th av----------CE 5-5804
Voight Axel Mrs 118 4th av W--------CE 5-5474
Voigtschild Wilmer L R 1----------CE 5-5219
Volstad Eugene 1214 3rd----------CE 5-7562
Vriesacker Albert 607 Pine----------CE 5-2046
Vrieze John 119 4th av W----------CE 5-5752

W

WMNE ofc 603½ Broadway---------CE 5-2112
W W DRAY LINE Stout rd----------CE 5-3522
Wagner Albert J R 3----------CE 5-7191
Wagner Alfred 1632 Broadway N------CE 5-7636
Wagner Dave A R 3----------CE 5-5982
Wagner Donald Rusk Wis----------CE 5-3326
Wagner F F 220 12th av W----------CE 5-7546
Wagner George R 2----------CE 5-5977
Wagner Harlan R 2----------CE 5-5991
Wagner Henry 322 18th av----------CE 5-7015
Wagner Hugo W 1220 10th----------CE 5-5478
Wagner James R 2----------CE 5-5988
Wagner Lester C 1803 5th----------CE 5-2007
Wagner Lloyd R 3----------CE 5-2813
Wagner Martin R 4----------CE 5-7454
Wagner Phil L 420 13th----------CE 5-7092
Wagner Vera Mrs 1303½ 4th W------CE 5-7786
Wagner Willard R 2----------CE 5-7949
WAGNER'S UPHOLSTERY CO
1014 15th av--CE 5-2861
Wahl A H 508 15th av----------CE 5-2084
Wahl Daniel 2020 Broadway---------CE 5-2554
Wahl Harold A R 2----------CE 5-2981
Wahl Harold L R 4----------CE 5-5290
Wahl Herman R 2----------CE 5-5268
Wahl Leonard R 4----------CE 5-2434
Wait Clifford R 6----------CE 5-3339
Waite Stanley 206 24th av E---------CE 5-7378
Wakefield S R 2315 2nd----------CE 5-5435
Wald Easten 1520 Tainter----------CE 5-5196
Wald William 1408 2nd----------CE 5-3876
Walhood Sanford 216 19th av W------CE 5-3875
Walker Shirley R 6----------CE 5-3319
Wall G S 603 12th av W----------CE 5-3263
Wallace Herbert R 2----------CE 5-7134
Waller Curtis R 5----------CE 5-5971
Waller Gene 1909 Broadway----------CE 5-5372
Waller John 1326½ Stout----------CE 5-7095
Waller Norman E 1120 Wilson--------CE 5-2058
Waller Otto H 1120 13th av----------CE 5-3735
Waller Rosella Mrs 502 2nd W--------CE 5-7325
Wallis I Dwelle 105 11th----------CE 5-3251
Walstad Gerald 1219 8th----------CE 5-5314
Walter Christine A 1702 1st av E-----CE 5-3228
Walter Clarence C 1702 1st av E------CE 5-3228
Cottage R 3----------CE 5-2477
Walters Martin 301 20th av W--------CE 5-2357
Wang Marvin 2403 3rd----------CE 5-2045
Wanta A J 309 20th av W----------CE 5-7096
Ward Flossie Mrs 1216 14th av-------CE 5-7964
Waterman Connie 1113 Wilson N-----CE 5-2834
Weaver Harold 1114 3rd----------CE 5-5362
Weaver Nick 802 6th av----------CE 5-2746
Webb Donavon 1121 15th av S--------CE 5-2864
Webb Lester 1209 9th----------CE 5-7368
Weber Eugene 520 20th av W----------CE 5-5841
Weber Lloyd E R 5----------CE 5-2979
Weber Lyle 1331 Mathews----------CE 5-3548
Weber Oscar 602 12th av----------CE 5-3745
Weber Paul H 1607 Stout----------CE 5-2207
Weber Peter O 1401 Mathews--------CE 5-7758
Weber Robert G R 1 Knapp----------CE 5-2406
Weber Woodrow R 1 Boyceville--------CE 5-2955

Webster Nathan J 1917 2nd---------CE 5-3202
Wedam Alvin A R 5----------CE 5-3689
Wedam John 1021 14th av----------CE 5-5731
Wedam Joseph 1210 14th av---------CE 5-5615
Weier Fred Sr 402 17th av----------CE 5-2683
Weiking Mary 422 8th av E---------CE 5-5141
Weinkauf G E 1508 7th----------CE 5-5409
Weinke Advertising Co
1305 Woodland av Eau Claire Wis
Call long distance Eau Claire--TEmple 5-6189
Weiss J Newell 611 2nd W----------CE 5-7787
Weiss John 221 3rd W----------CE 5-5036
Weiss Julius F-11 Fowler ct----------CE 5-5154
Welch Alma Mrs 1203 7th----------CE 5-3513
Welch Boyd 1007 Tainter----------CE 5-7986
Welch Edward 2114 2nd----------CE 5-2732
Welch Lyman 313 13th av W---------CE 5-5605
Welch T E 710 10th----------CE 5-7537
Welch's Northside Eat Shoppe
1319 Broadway N--CE 5-9937
Welcome Florence 1614 Tainter-------CE 5-5718
Welcome James R 5----------CE 5-5238
Welk Ed 515 Wilson av----------CE 5-5335
Welke Frank 203 2nd av W----------CE 5-3060
WELL-DONE CLEANERS
1028 N6 Eau Claire Wis
Call long distance Eau Claire--TEmple 2-4731
Wendt Clifford 1815 12th----------CE 5-2618
Wendt Evelyn M 1512 6th----------CE 5-7603
Wendt Roy R 3----------CE 5-7461
Wendt S J 1012 10th----------CE 5-3256
Cottage R 2----------CE 5-7408
Wenner Pat 921 5th----------CE 5-2757
Wensel John R 6----------CE 5-7706
Wenstadt J L 1108 13th----------CE 5-5113
Wentlandt Herman 812 6th----------CE 5-3836
Werner Loretta Mrs 115 11th av W---CE 5-7940
Werner R J Dr dentst 643 Broadway---CE 5-7566
Res 203 Wilson ct----------CE 5-5801
Werth Henry 1003 11th----------CE 5-2812
Westberg John 819 6th----------CE 5-3469
Westerlund Don Oakwood hts---------CE 5-2188
Western Union Telegraph Co 117 Main
To Send a Telegram Cablegram or
Radiogram from
Dial Telephones (except coin)----CE 5-7933
Coin Telephones Ask Operator
for--Western Union
Westphal John E R 1 Elk Mound-------CE 5-5978
Wheeler Ervin 1801 12th----------CE 5-5073
Whinnery Everett 913 8th----------CE 5-5085
Whinnery Galen R 4----------CE 5-3397
White Alonzo R 1----------CE 5-7978
White Eddie R 1----------CE 5-7161
White Glass Co
315 Eau Claire Eau Claire Wis
Call long distance Eau Claire--TEmple 2-8323
White John R 1----------CE 5-5235
Whittier David A R 1----------CE 5-2783
Whydotski Lloyd 1400 11th av--------CE 5-3006
Wick Gerald 915 Fair Oaks rd---------CE 5-2150
Wiehe Theodore E 325 12th----------CE 5-7557
Wieland Ardell R 2 Colfax----------CE 5-3355
Wieland F W 1420 5th av----------CE 5-3130
Wieman Arthur H 1301 Stout--------CE 5-7613
Wieman Emil R 1----------CE 5-3336
Wieman Lawrence 2002 Broadway-----CE 5-5005
Wieman Roger 321 Cherry av---------CE 5-2787
Wigdahl Henry 1508 Wilson----------CE 5-3094
Wigen Ray A Oakwood hts----------CE 5-2191
Wilcox Harry R 2----------CE 5-5215
Wildner James F R 3----------CE 5-3083
Williams Clifford J 1001 6th av-------CE 5-3192
Williams David 1002½ 2nd----------CE 5-3001
Williams Donald 818½ 9th av--------CE 5-5876
Williams Eugene G R 6----------CE 5-5938
Williams Fred E Mrs 1415 8th--------CE 5-3804
Williams Leo L Mrs 909 Wilson av----CE 5-2175
Williams Mary Belva Mrs Oakwood hts--CE 5-5495
Williams Richard 820 Broadway N-----CE 5-5717
Williams S A Point Comfort rd--------CE 5-3211
Wilsey Donald O R 2----------CE 5-3687
Wilsey E H 1303 Main----------CE 5-3892
Wilson J T R 2----------CE 5-5964
Wilson Robert 2220 5th----------CE 5-2782
WILSON'S CLOVER LEAF SHELL
SERVICE 1600 Broadway N--------CE 5-9947
Wing Bert R 2----------CE 5-5217
Wingert Mike J 122 13th N----------CE 5-2349
Winoske Arnold 1311 Broadway-------CE 5-5043
Winston Rose E 1310 Main----------CE 5-3851
Wis Conservation Dept Dist Headquarters
710 5th--CE 5-5400
WIS CO-OP DAIRIES INC Wilson av W---CE 5-3433
Wis Crop Improvement Assn Seed
Certification Service 815 6th av-----CE 5-7070
WIS MILLING CO INC feed mill
Broadway N--CE 5-3223
WIS MILLING CO INC ofc Broadway N--CE 5-2123
Wis Natl Guard Armory 901 Broadway--CE 5-7733
WIS TELEPHONE CO
Bus Ofc 720 3rd----------CE 5-5501
For subscribers not listed----------Dial 113
For assistance in completing
calls--Dial "Operator"
To report a telephone out of order-----Dial 114
Wiseman Dean 1703 1st av E----------CE 5-2294
Wiseman G E 401 12th av W----------CE 5-2634
Wisher Lewis 1107 8th----------CE 5-7675
Wisner Donald 1207 Stout----------CE 5-7021
Wisner Vernon C R 1----------CE 5-3629
Woerth John Mrs 1020 6th av--------CE 5-2728
Woinowski Harold 1202 Douglas-------CE 5-7913
Wolbert Fred R 1 Knapp----------CE 5-7184
Wolbert Leo R 1----------CE 5-7812
Wolbert Russell R 6----------CE 5-7175
Wolbert William R 1----------CE 5-7812
Wold Anna R 1----------CE 5-3692
Wold Arthur 1531 Knapp----------CE 5-2189
Wold Bessie 1426 Knapp----------CE 5-3098
Wold Chas 300 18th av----------CE 5-3162
Wold Corinne 1414 Knapp----------CE 5-5087
Wold Emil 1020 5th----------CE 5-7796
Wold Florence Mrs 405 17th av-------CE 5-5759
Wold Loren 119 13th av W----------CE 5-2158
Wold Myrtle Mrs 1620 5th----------CE 5-7583
Wold Norman 1903 2nd W----------CE 5-5427
Wold Vernon R 402 Locust E---------CE 5-2268
Wolf Bernard A 1120 2nd E----------CE 5-3035
Wolf Everett R 1----------CE 5-7415
Wolf Henry R 1----------CE 5-7484
Wolf Joseph R 1608 6th----------CE 5-3793
Wolf R W 1308½ 3rd E----------CE 5-5429
WOLF R W CHIROPRACTIC OFFICES
614 Main--CE 5-2533
Wolfe Clyde R 5----------CE 5-5992
Wolfgram Alfred A 910 6th----------CE 5-2894
Wolfgram Aug 210 14th----------CE 5-2132
Wolfgram Ed 307 Wilson av----------CE 5-2062
Wolfgram Emil Mrs 819 Broadway-----CE 5-5889
Wolford Eva Mae 815 4th----------CE 5-5304
Wolske Francis 520 Locust E---------CE 5-3585
Wolske Fred R 1----------CE 5-7887
Wolske Reinold 1513 Stout----------CE 5-5826

Wolske Rudolph D 602 Locust E------CE 5-5173
Wood Joseph B 208 13th----------CE 5-3267
WOODWARD REFRIGERATION & ELECTRIC SERVICE 131 Main----------CE 5-5569
After 6:00 Sundays & Holidays Call long distance Knapp Wis--MOrris 5-2563
Wrobel Charles 112-C 2nd W---------CE 5-7946
Wyss Alfred 203 4th W----------CE 5-5723
Wyss Carl R 1----------CE 5-2918

Y

Yaeger Raymond R 2----------CE 5-3346
Yamasaki Rex 215 Broadway S--------CE 5-2676
Yaun Fred R 1----------CE 5-3334
Yaun Nettie Mrs 615 11th av--------CE 5-7387
Yoder Delbert 1815 5th----------CE 5-2227
Yoder Hattie 721 19th av----------CE 5-3728
Yoder Marvin 1715 6th----------CE 5-7048
Young Benjamin 712 15th----------CE 5-5493
Young Budd 1417 Main----------CE 5-3062
Young Delmar R 6----------CE 5-5232
Young Perry 315 12th----------CE 5-3542
Young R D 1400 12th av----------CE 5-5625
Farm R 2----------CE 5-3356
Farm R 2 Colfax----------CE 5-7845
Young Rachel Mrs 1320 6th----------CE 5-5783
Young Shirley 209 14th N----------CE 5-5648
Younger R A 1317 Main----------CE 5-3546
Youngren Clarence 216 Crescent------CE 5-2239

Z

Zalewski Sigmund Rev 113½ Main-----CE 5-2386
Zavada Peter 1301 Wilson----------CE 5-5118
Zeilinger Edward 1108 2nd----------CE 5-2127
Ziehl Adolph 1315 6th----------CE 5-2558
Ziehl Allie 1608 2nd----------CE 5-7998
Ziehl Ervin 1114 7th----------CE 5-2075
Ziehl Harry R 1 Elk Mound----------CE 5-5689
Ziehl Henry W 1505 8th----------CE 5-2621
Ziehl Herman 1721 8th----------CE 5-2374
Ziehl Lawrence 1102 Tainter---------CE 5-5390
Ziehl Reuben B 868 Stout----------CE 5-7267
Ziehme Della Mrs 221½ 12th av W----CE 5-2639
Ziehme Glenn 715 19th av----------CE 5-5340
Ziehme Lorraine Mrs 2003 9th--------CE 5-5016
Ziehme William 1303 4th W----------CE 5-5038
Ziehme's Sinclair Service 400 13th----CE 5-2393
Zielieke Arthur R 5----------CE 5-2983
Ziemann Norman C 1110 6th av-------CE 5-3767
Zilisch Martin O 1220 3rd----------CE 5-3282
Zimmerman A J 1208 Broadway-------CE 5-7938
Zipse George R 5----------CE 5-2780
Zitelman Harry 209 Wilson ct--------CE 5-7155
Zitelman Harry W Sr 1421 Mathews---CE 5-3210
Zitlow Gloria 715½ Wilson av--------CE 5-5002
Zittel Elton R 6----------CE 5-5241
Zollver Richard 1214 2nd----------CE 5-2169
Zuehlke Emil R R 2----------CE 5-3656
Zuehlke Mary Mrs 1008 Main---------CE 5-7256
Zutter Albert Elevators Rusk Wis------CE 5-2425
Zwicker E W Dr dentst 516½ Main----CE 5-5166
Res 205 20th av E----------CE 5-2455

DON'T WONDER DON'T WORRY

Call

LONG DISTANCE *and* BE SURE

CALL BY NUMBER
when you
CALL OUT-OF-TOWN
and get
F-A-S-T-E-R SERVICE

The
COST *is* SMALL
wherever you call

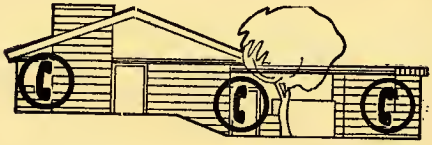
Remember–
most rates are reduced after 6 P. M. and All Day Sunday

WISCONSIN TELEPHONE COMPANY

smartest HOME IMPROVEMENT—

a phone for every "zone"

Smartest thing you can do to *modernize* any home is to order *plenty* of phones—one in each "zone," at *least!* Why? Because you *owe yourself* this common-sense freedom from millions of useless, hurried steps. Stop *running* to answer the phone. *Reach* for it instead. Life will be easier and happier.



modern homes have PLENTY of phones!

WISCONSIN TELEPHONE COMPANY

ABOUT 3 PENNIES A DAY! That's all it takes to enjoy another phone in your home. Just call our Business Office.

"musts" for modern living

—plenty of "elbow room"
—plenty of closet space
—plenty of wall space
—plenty of light
—plenty of ventilation
—plenty of insulation
—plenty of hot water
and—

...plenty of Telephones!

the cost?
ABOUT

gets you another telephone anywhere in the house. Order your additional telephones now. Just call our Business Office.

How much *smarter*, to just *reach* when your telephone rings, instead of having to *scurry* off to some distant room, hoping your caller doesn't hang up before you can get there! For really modern living, you *need* a handy telephone in each main part of your house—one where you work, another where you sleep and a third where you rest or relax—in the *living* area. Put another telephone at the very *top* of your next shopping list, the cost is small.

WISCONSIN TELEPHONE COMPANY

Working always to serve Wisconsin better

MENOMONIE
YELLOW PAGES
Classified Telephone Directory

July, 1960

For Information Concerning
This Section Call CE 5-5501

Accordions–See Musical Instruments

Accountants
LARSON HARLAN S 610 Broadway----CE 5-7794

Acetylene Apparatus
See Welding Equipment & Supplies

Adding & Calculating Machines
ADDING MACHINE & TYPEWRITER CO
Victor Adding Machines
1421 State Eau Claire Wis
Call long distance
Eau Claire--TEmple 5-9108
MAC'S TYPEWRITER CO
311 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-5910

Advertising–Newspapers
DUNN COUNTY NEWS 300 Wilson av---CE 5-3411

Advertising–Radio
W M N E 603½ Broadway----------CE 5-2112

Aged–Homes for,
See Homes; Also Nursing Homes

Agricultural Implements
See Farm Equipment

Air Conditioners–Room
SUCKOW'S SHEET METAL SHOP
See Ad at Furnaces-Heating
110 6th av W----------CE 5-5611

Air Conditioning Contractors
HOMME PLUMBING & HEATING CO
R 2--CE 5-7864
HOSFORD REFRIGERATION & ELECTRIC CO
See Advertisement at Refrigerating Equipment-Commercial
420 14th av W----------CE 5-7622

Airline Ticket Agencies
Higgins' Travel Service
See Ad at Travel Bureaus
114 E Grand av Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-5403

Airports
BADGER AVIATION SERVICE
AIR TAXI
"LET US TEACH YOU TO FLY"
STUDENT INSTRUCTIONS
Cessna Sales and Service
Starr av Eau Claire Wis Call long distance Eau Claire--TEmple 5-3396

Ale–See Beer & Ale

Alteration Contractors
See Contractors–General

Ambulance Service
OLSON AMBULANCE SERVICE
615 Wilson av--CE 5-2154
STANTON FUNERAL HOME
Oxygen Equipped
1104 6th ----------CE 5-2181

Animal Hospitals
See Dog & Cat Hospitals; Also Veterinarians

Antennas–Television
See Television Antenna Systems

Apartments
Averill Apartments 711 4th----------CE 5-9906

Appliances–Electric
See Electric Appliances–Household

Appliances–Gas–See Gas Appliances

Architectural Iron
See Iron–Ornamental

Artificial Breeding–See Livestock Breeders

Associations
Masonic Lodge 118 Main W----------CE 5-2667
Menomonie Chamber Of Commerce
119 6th av W--CE 5-2555
Menomonie Country Club 608 Elm W----CE 5-3595

Athletic Goods–See Sporting Goods

Attorneys-At-Law

Bundy W H 147 Main----------CE 5-2166
Carey Ronald J 147 Main----------CE 5-2166
Clark Farnham A 643 Broadway--------CE 5-5011
Donley-Muza D J 347 Main----------CE 5-3422
Donley Willis E 347 Main----------CE 5-3422
Galvin Aloysius W 224 Main----------CE 5-7777
Lowry Howard J 224½ Main----------CE 5-5537
Meisner C M 603½ Broadway---------CE 5-7511
Muza Robert F 347 Main----------CE 5-3422
Peterson Carl L 224½ Main----------CE 5-5537
Slocumb Bundy Carey & Solberg
147 Main--CE 5-2166
Smith Clarence E 143 Main----------CE 5-7234
Solberg James G 147 Main----------CE 5-2166
Thedinga Howard F 224½ Main--------CE 5-5537
Thedinga & Peterson 224½ Main------CE 5-5537

Auctioneers

Hansen Martin Col 321 2nd W----------CE 5-2755

Automatic Merchandisers

See Vending Machines

Automobile Agencies & Dealers—New Cars

Berg Chevrolet Co Inc 716 5th--------CE 5-3466

CHEVROLET AUTHORIZED SALES AND SERVICE

More people drive
Chevrolets than any
other car!
More value . . . that's why!

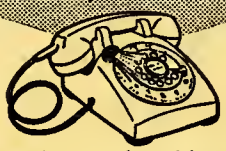
CHEVROLET

"WHERE TO BUY IT"
Berg Chevrolet Co Inc 716 5th-----CE 5-3466

Cox Ford Motors 444 Broadway--------CE 5-2133

Distance, once a barrier to spoken words, has lost its power to limit the human voice. Today words defy intervening miles, and two friends with an ocean or continent between them talk as if face to face. In thus extending the range of man's voice, the telephone performs a modern miracle. It is a part of the miracle that this is done so swiftly, so easily and so cheaply.

Dial Easier
in dimly-lit locations



and at night with an
Illuminated Dial Phone
for details call
your Telephone Business Office

Automobile Agencies & Dealers—New Cars—(Cont'd)

DODGE AUTHORIZED SALES & SERVICE

America's most
Dependable car

DODGE
PLYMOUTH

"WHERE TO BUY THEM"
DEALER
Flick Motor Sales 422 Crescent-----CE 5-2101

Flick Motor Sales 422 Crescent--------CE 5-2101

FORD AUTHORIZED SALES & SERVICE

BRING YOUR
FORD
BACK HOME
FOR SERVICE

FORD

"WHERE TO BUY IT"
COX FORD MOTORS 444 Broadway-CE 5-2133

OLDSMOBILE SALES & SERVICE

THERE'S A ROCKET
TO FIT
YOUR POCKET!

Quality Built! Quality Sold! Quality Serviced!
"WHERE TO CALL"
Berg Chevrolet Co Inc 716 5th-----CE 5-3466

Pelto Motors 1032 Broadway N--------CE 5-7333

PONTIAC SALES AND SERVICE

THE ONLY CAR
WITH
WIDE-TRACK
WHEELS

PONTIAC!

"WHERE TO BUY THEM"
Score's Pontiac Co 119 6th av W---CE 5-2555

RAMBLER SALES AND SERVICE

RAMBLER
6 or V-8
*
AMBASSADOR
*
METROPOLITAN

RAMBLER

"FOR INFORMATION CALL"
PELTO MOTORS 1032 Broadway N-CE 5-7333

STUDEBAKER

—for your new dimension
in motoring,
The LARK

—for sports car fun
for the family,
The SILVER HAWK

"WHERE TO BUY THEM"
AUTHORIZED SALES & SERVICE
RETZLOFF & RYDER
1120 Broadway N--CE 5-5144

Automobile Agencies & Dealers–New Cars–(Cont'd)

VOLKSWAGEN AUTHORIZED SALES & SERVICE

Passenger Cars
Station Wagons
Pick-Up Trucks and
Delivery Vans
Today's Low Priced
Prestige Automobile

"WHERE TO BUY THEM"

IMPORT MOTORS OF EAU CLAIRE
R 19 Eau Claire Wis
Call long distance
Eau Claire--TEmple 4-2741

Automobile Agencies & Dealers–Used Cars

SOUTHSIDE MOTORS 2021 Broadway S-CE 5-2600
(See Advertisement This Page)

Automobile Bodies–Repairing

Dudley's Auto Body Service 1202 Tainter-CE 5-3577
(See Advertisement This Page)

MENOMONIE HUDSON INC
2021 Broadway S--CE 5-7377

(Continued Next Page)

Stranger in town? The Yellow Pages will help you in your buying.

SOUTHSIDE

MOTORS
"DOUG"
MAY

- WE BUY USED CARS
- HIGHEST PRICES PAID
- We Buy Coffee Anytime
- All Cars Personally Selected By Us

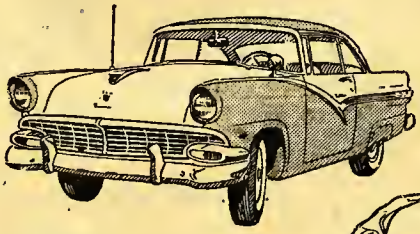
CALL
CE 5-2600

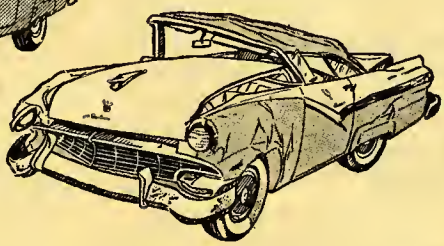
2021 BROADWAY S.

30 YEARS EXPERIENCE

ALWAYS THAT HOME-RUN AT

DUDLEY'S AUTO BODY SERVICE





- Glass Installation
- Welding
- Insurance Estimates Gladly Given
- Auto Painting
- All Our Expert Workmanship Is Guaranteed

1202
TAINTER ST.

Dial CE 5-3577

South Side Menomonie Body Shop

- Painting
- Glass Installation
- Welding

Complete Body Shop

24 HOUR

WRECKER SERVICE

2021 Broadway S. CE 5-7377

COMPLETE AUTO ELECTRIC SERVICE

TUNE UP

Specialist in Carburetion

MAGNETO - SPEEDOMETERS
SMALL ENGINES
BRIGGS and CLINTON

AUTO SUPPLIES
AUTO LITE - DELCO REMY
HOLLEY and CARTER
ROCHESTER

Retail and Wholesale

CE 5-7044

NELSON'S AUTO ELECTRIC

504 2nd W. St.

Long Distance rates are lower after
6 o'clock every night and all day Sunday.

DON'T WONDER
DON'T WORRY

Call Today and Be Sure

Automobile Bodies–Repairing–(Cont'd)

SOUTH SIDE MENOMONIE BODY SHOP
2021 Broadway S--CE 5-7377
(See Advertisement This Page)

Automobile Electrical Service

Nelson's Auto Electric Service
504 2nd W--CE 5-7044
(See Advertisement This Page)

Automobile Fender Repairing

See Automobile Bodies–Repairing

Automobile Finishes–See Paint

Automobile Garages–See Garages

Automobile Insurance–See Insurance

Automobile Key Service

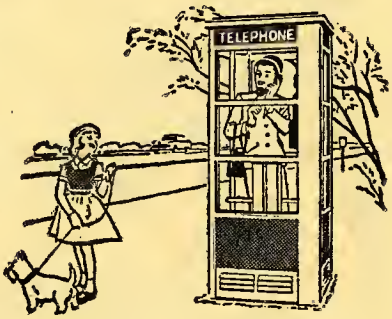
See Keys; Also Locksmiths

Automobile Paint–See Paint

Automobile Painting

SOUTH SIDE MENOMONIE BODY SHOP
2021 Broadway S--CE 5-7377

Check the Yellow Pages for WHO sells WHAT.



Convenient . . .

Pleasant . . .

Outdoor Calling

New telephone booths conveniently located, alongside highways and in towns throughout Wisconsin, are pleasant invitations to come right in and call.

Attractive and comfortable, they are well-lighted day and night. These booths are never closed — available for your calls 24 hours a day, every day in the year.

Automobile Parts & Supplies

M & L MOTOR SUPPLY CO

COMPLETE STOCK OF
NEW and REBUILT PARTS
Also Accessories
DUPONT AUTOMOBILE PAINT
Brake Drum and Surface Grinding
501 Broadway ----------CE 5-5549

Springer Auto Supply 620 Main--------CE 5-3477
(See Advertisement This Page)

Automobile Parts & Supplies—Used

KARON AUTO PARTS CO
1167 Menomonie Eau Claire Wis
Call long distance Eau Claire--TEmple 2-5419

NORM'S WEST SIDE AUTO PARTS
Late Wrecks - Bought - Parts Sold
591 Concord St Paul Minn
Call long distance St Paul--CApital 4-9449

Automobile Parts & Supplies—Whlse & Mfrs

M & L Motor Supply Co 501 Broadway---CE 5-5549

Automobile Radiators & Repairing

McCLELLAN WELDING & RADIATOR REPAIRING 512 5th av----------CE 5-2807

Automobile Rental

RENTAL SERVICE CO
505 S Dewey Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3493

Automobile Seat Covers

Larson Upholstering Shop
Custom Made Covers
1003 3rd ----------CE 5-2322
Nevins Home Beautifiers 1501 Tainter----CE 5-7722

Automobile Towing Service

See Towing Service; Also Garages

Automobile Transmissions

See Transmissions—Automotive

Automobile Truck Agencies & Dealers

See Truck Agencies & Dealers—New

Automobile Truck Rental

See Truck Rental & Lease Service

Automobile Wheel Service

McCLELLAN WHEEL ALIGNMENT SERVICE 504 Broadway----------CE 5-2050

EXTENSION BELL

Keeps the whole household within earshot of the telephone whether they're indoors or out. The loud-ringing bell is best for patios, workshops and garages. An extension bell of normal volume is usually suitable for indoor locations.

SPRINGER AUTO SUPPLY

"Quality is Remembered Long After Price is Forgotten"

SOME OF OUR BRANDS ARE:

- McQuay Norris Automobile Parts
- Champion, AC, Auto-Lite Spark Plugs
- Master Fuel and Water Pumps
- National Batteries
- Ditzler Auto Paints
- Automobile Glass
- Grizzly Brake Shoes
- A. P. Mufflers
- G. P. Ignition
- Pedrick Piston Rings
- Perfection Gears
- McCord Gaskets
- Wagner Brake Parts

CALL
CE 5-3477

NEW LOCATION - 620 MAIN ST.

A New Look

Telephones in Color

to match, harmonize, or contrast with home decorations are available in nine smart shades — yellow, blue, ivory, red, beige, gray, green, pink and white.

for details call your Telephone Business Office

BARK'S
BAKE
SHOPPE

COMPLETE LINE OF
BAKERY GOODS
Visit Our Fine Restaurant
CALL
CE 5-3544
228 MAIN ST.

Awnings

C W H CO 112 13th----------CE 5-7667
ZEPHYR REDWOOD & ALUMINUM AWNINGS—
NEVINS HOME BEAUTIFIERS
1501 Tainter--CE 5-7722

Baby Wear

See Children & Infant's Wear

Baggage Transfer–See Transfer Companies

Bags–Sleeping–See Sporting Goods

Bail Bonds–See Bonding Companies

Bakers

BARK'S BAKE SHOPPE 228 Main-----CE 5-3544
(See Advertisement This Page)
Menomonie Baking Co 222 Main--------CE 5-7066
(See Advertisement This Page)

Band Instruments

See Musical Instruments

Ever get behind on orders . . . need new supplies fast? Let "Classified" come to the rescue! Those handy YELLOW PAGES list nearly every supplier in town. Wise buyers turn there first!

Quality BAKING

CE 5-7066

'Good baking speaks for itself'

Jaeger's
MENOMONIE
BAKING CO.

Arcade Bldg. 222 Main St.

Banks

BANK OF MENOMONIE 630 Broadway--CE 5-2144
KRAFT STATE BANK 516 Main-------CE 5-5521
(See Advertisement This Page)

Barbers

Don's Barber Shop
Appointments Six Days A Week
420 Main ----------CE 5-7330
Hammond's Barber Shop
Open 8-5:30 - Fri to 9:00
Phone for Appointment
139 Main ----------CE 5-7620
Ken's Barber Service 341 Main--------CE 5-7272

Bathroom Fixtures—See Plumbing Supplies

Beauty Shops

Carole's Beauty Salon 603½ Wilson av--CE 5-3840
Crystal Beauty Shop 917 5th----------CE 5-7955
Milady's Beauty Shop 610 Broadway-----CE 5-5811

MODERN BEAUTY SHOP
PERMANENT WAVING and TINTING
EXPERT HAIR STYLING
Open Mon. Through Sat.
AIR CONDITIONED SHOP
710 2nd ----------CE 5-2700

NORTH SIDE BEAUTY SHOP
1308 Knapp--CE 5-2688
(See Advertisement This Page)
VANITY BEAUTY SALON 909 9th------CE 5-3088

RUBY'S BEAUTY SHOP
Complete Beauty Service
Closed Mondays
CE 5-2566
Located in Hotel Marion
544 Broadway ----------CE 5-2566

Bedding

KELLY FURNITURE CO 603 Broadway--CE 5-3000

Beer & Ale

BROWN & LEHMANN
Leinenkugel's - Miller - Old Style - Distributors
814 14th av----------CE 5-3230
Campbell's Daylite Store 1101 7th------CE 5-2300
Menomonie Bottling Works
Hamms Beer - Royal Crown - Nehi
914 Broadway ----------CE 5-3556
Menomonie Liquor Store 545 Broadway--CE 5-2020

NORTHSIDE LIQUOR STORE
LIQUOR - WINE - BEER - SODA - ICE
Where Prices Are Right
CE 5-2010
Rich and Zelph Bar
1321 Broadway N ----------CE 5-2010

SCHLITZ BEER—
SCOGGINS DISTRIBUTORS INC
606 Lake dr Eau Claire Wis
Call long distance Eau Claire-TEmple 5-9011

KRAFT STATE BANK

"ALL BANK SERVICES"

OVER 45 YEARS OF SERVICE

Convenient Nite-N-Day Depository With Envelope Drop

- Savings - Loans
- Safe Deposit Boxes
- Checking Accounts for
- Individuals and
- Business
- Traveler's Checks
- Money Orders
- Bank by Mail

PHONE CE 5-5521

516 Main St.
MEMBER F.D.I.C.

NORTH SIDE BEAUTY SHOP

SPECIALIZING IN
★ HAIR STYLING
★ PERMANENT WAVING
★ TINTING and BLEACHING
MARGE BUSHENDORF - Mgr.
COMPLETELY MODERN SHOP

CE 5-2688

1308 KNAPP ST. CLOSED MONDAYS

Push Button Ease

button keys let you

answer many lines

Push Button Telephones

for details call
your Telephone Business Office

Beverage Dispensers
See Vending Machines

Beverages–Non-Alcoholic
MAPLE HILL FARMS DAIRY R 3------CE 5-3277

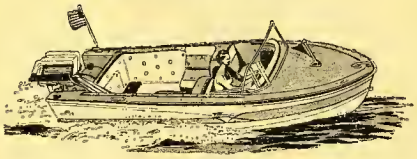
Bicycle Repairing
Hermann's Sales & Service 1419 Tainter-CE 5-3044

Blacksmiths
Breitzman's Blacksmith Shop R 2------CE 5-5439

Blinds–Venetian–See Venetian Blinds

Advertisers in these pages get telephone trade.

MICHELBOOK MARINA



LARSON
DORSETT - STARCRAFT
Complete Marine Supplies
Tee Nee and Balko Trailers

EVINRUDE MOTORS
Sale and Service
White Bear Water Skis
PHONE
CE 5-7007
716 Main St.

BOATS
★ CRESTLINER
★ THOMPSON
Outboard Motors
MERCURY - SCOTT ATWATER
Sales and Service
MENOMONIE
MARINE SALES INC.
CE 5-3833 — 1102 Broadway N.

Boat Motors
See Outboard Motors; Also Engines–Gasoline

Boat Trailers–See Trailers–Boat

Boats
AUTO TOP SHOP

A Complete Service
BOAT COVERS and CONVERTIBLE
BOAT TOPS - BOAT CUSHIONS
CUSTOM MADE FOR ALL BOATS

221 W Madison Eau Claire Wis Call
long distance Eau Claire--TEmple 5-3388

MENOMONIE MARINE SALES INC
1102 Broadway N--CE 5-3833
(See Advertisement This Page)
MICHELBOOK MARINA 716 Main------CE 5-7007
(See Advertisement This Page)

Boiler Lining–See Fire Brick

Bonding Companies
VASEY & VASEY AGENCY
616 Broadway--CE 5-2266

Bonds–Investment
See Investment Securities; Also Brokers–Stock & Bond

Bonds–Surety–See Bonding Companies

Bookkeeping Service
LARSON HARLAN S

11 Years Experience
in Public Accounting

610 Broadway ----------CE 5-7794

Bottled Gas–See Gas–Bottled

Bottlers–See Beverages–Non-Alcoholic

Bowling Lanes
MENOMIN BOWL INC

12 AUTOMATIC PINSPOTTERS
Air Conditioned
COCKTAIL LOUNGE
Managed by
WALT, RAY and ANDY MICEK

R 1 ----------CE 5-2355

HOTEL MARION 544 Broadway--------CE 5-5571

Boxes–Wooden
Hubbard Folding Box Co 603½ Broadway-CE 5-2588
Quality Box Co R 2----------CE 5-2866

Brazing–See Welding

Shopping is as simple as A-B-C if you use the Yellow Pages.

Brazing Alloys
See Welding Equipment & Supplies

Brick–Fire–See Fire Brick

Brick–Manufacturers
Menomonie Brick Co West Side--------CE 5-2330

Bridal Shops
MILDRED'S BRIDAL SHOP 718 5th----CE 5-3533
(See Advertisement This Page)

Briquets–See Coal

Brokers–Investment
BLAIR & CO INC
204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1633
JAMIESON & COMPANY
204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 4-4141
(See Advertisement This Page)

Brokers–Real Estate–See Real Estate

Brokers–Stock & Bond
BLAIR & CO INC
204 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1633

Building & Loan Associations
See Savings & Loan Assns

Building Material
BADGER STATE YARD
Building Materials - Lumber
Mule Hide Roofing & Shingles
Sherwin Williams Paints
Builder's Hardware
717 Main----------CE 5-3491

CARTER LUMBER & FUEL CO
Weyerheuser Lumber - Redwood
Ruberoid Roofing - USG Siding
Zonolite Insulation - Paneling
Gold Bond Sheetrock - All Building Materials
"Build with Carter's and Save!"
108 6th av----------CE 5-2161

O & N LUMBER CO
Complete Building Service
JOHNS-MANVILLE ROOFING
Flooring - Siding - Insulation - Sheeting
Lumber - Paint - Builders' Hardware
Coal
712 Broadway N----------CE 5-5587 / CE 5-5588

PETERSON LUMBER CO
See Our Ad at Lumber
Stout rd ----------CE 5-5711

Courtesy and a pleasant voice are good telephone habits.

Mildred's Bridal Shop
"Menomonie's Only Exclusive Bridal Shop"
COMPLETE LINE OF ADVERTISED BRIDAL AND FORMAL WEAR

Wedding Parties Custom Made To Suit Your Requirements
OPEN EVES. BY APPOINTMENT
CE 5-3533
718 5TH ST.

JAMIESON & COMPANY
STOCKS — BONDS
COMMODITIES
Private Wire System
"Member New York Stock Exchange and Other Principal Exchanges"
E. W. Diven, Mgr. - Fred A. Sirianni, Rep.
Ronald D. Lind, Rep.
Call Long Distance Eau Claire
TEmple 4-4141
204 S. Barstow St. — Eau Claire, Wis.

Look—No Hands!
Speakerphone

talk and listen without picking up phone
for details call your Telephone Business Office

Building Movers
See House Raisers & Movers

Buildings–See Apartments

Built-In Appliances
See Specific Headings such as Refrigerators; Also Freezers–Food Storage Units

Bus Lines
Greyhound Bus Depot 544 Broadway----CE 5-2288

GREYHOUND LINES

CHARTER SERVICE

GREYHOUND

"FOR INFORMATION CALL"

GREYHOUND BUS DEPOT
At Marion Hotel
544 Broadway ----------CE 5-2288

HALVORSON BUS LINE
1302 Broadway N--CE 5-7088

Buses–Charter Service
HALVORSON BUS LINE

CHARTER SERVICE

Fully Insured

1302 Broadway N----------CE 5-7088

Business Systems
BELL SYSTEM SERVICE

Originate and Transmit Integrated Data Processing Anywhere Multi-copies and Tapes Compatible With All Office Machines

Consult Your Communication Counsellor
"WHERE TO CALL"

WISCONSIN TELEPHONE CO
720 3rd--CE 5-5501

The New Look...

nine smart shades

and two-tones too

Telephones in Color

for details call your Telephone Business Office

Butchering–Custom
FIFTH ST LOCKER PLANT

HOME MADE SAUSAGE
Custom Slaughtering
Processing and Smoking
LOCKERS FOR RENT

1105 5th ----------CE 5-7696

Menomonie Slaughtering Service R 2---CE 5-5708

Cabarets
See Restaurants; Also Night Clubs

Cabinet Makers
MENOMONIE CABINET & MILLWORKS
1220 Broadway N--CE 5-3788

Cabs–See Taxicabs

Cafes–See Restaurants; Also Night Clubs

Cafeterias–See Restaurants

Calculating Machines
See Adding & Calculating Machines

Calling Systems
BELL SYSTEM SERVICE

Locate Hard to Reach Personnel From Any Telephone by Integrating Your Own or Bell System Calling Systems With Your Regular Telephone Service

Consult Your Communication Counsellor
"WHERE TO CALL"

WISCONSIN TELEPHONE CO
720 3rd--CE 5-5501

Candy–Whlse
Rhead Candy Co 2235 Broadway-------CE 5-5808
Sno-Flake Foods 1519 Broadway N------CE 5-5722

Canners
Lange Canning Corp 900 Tainter------CE 5-7993

Canopies–See Awnings

Cards–Greeting–See Greeting Cards

Carpet Cleaners
See Rug & Carpet Cleaners

Carpet Dealers–See Rug & Carpet Dealers

Carpet Laying
Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Carpets–See Rug & Carpet Dealers

Good party-line neighbors get better party-line service.

Cartage
See Trucking; Also Transfer Companies

Cash Registers
ADDING MACHINE & TYPEWRITER CO
Victor - McCaskey Cash Registers
1421 State Eau Claire Wis
Call long distance
Eau Claire--TEmple 5-9108

Castings–See Foundries–Iron

Cement Blocks–See Concrete Blocks

Cemeteries
Evergreen Cemetery Assn Cemetery rd--CE 5-7033

Cesspool Cleaning
BECKWITH OSCAR
See Ad at Septic Tank Cleaning
R 6 ----------CE 5-5221

Chain Saws–See Saws

Chairs–Office–See Furniture

Chambers Of Commerce–See Associations

Cheese–Retail
Teegarden Co-op Cheese Factory R 6---CE 5-2498
(See Advertisement This Page)

Chicken–Ready to Serve
See Foods–Ready To Serve; Also Restaurants

Children & Infants Wear
TOT'N TEEN TOGS 214 Main---------CE 5-5333

Chinaware
MADSEN OLE
See Ad at Jewelers
301 Main ----------CE 5-2233

Chiropractors
ALLEN RALPH O CHIROPRACTIC OFFICE

HOURS
9 A.M. to 12 Noon - 1 to 5 P.M.
Open Tuesday and Friday Evenings

614 9th ----------CE 5-3810

WOLF R W CHIROPRACTIC OFFICES

HOURS - 9 TO 5
Closed Afternoons Thurs. and Sat.
Tues. and Fri. Eve. by Appointment
CALL CE 5-2533

614 Main ----------CE 5-2533

Church Organizations
Lutheran Student Foundation 708 2nd---CE 5-5345

Churches
Christ Lutheran Church 1601 Tainter---CE 5-5778
Congregational Church 420 Wilson av----CE 5-5838
Immanuel Baptist Church
1420 Broadway S--CE 5-5766
Methodist Church 604 Wilson av--------CE 5-7037
Our Saviour Lutheran Church 920 9th----CE 5-2991
Peace Lutheran Church
Rev E J Leschensky - Pastor
Sept Thru May Worship 8:30 AM & 11 AM
Sunday School 9:45 AM
June - August Worship 8:30 AM & 10 AM
915 7th ----------CE 5-2500

Cinder Blocks
See Concrete Blocks; Also Building Material

It's share-and-share alike on a party-line.

CHEESE
Gift Wrapped for Mailing
COLBY CHEESE
WHOLESALE - RETAIL
Teegarden Co-op Cheese Factory
Located 7 Miles West of Menomonie on Hy. 12
R. 6 **CE 5-2498**

You can bring them home often by LONG DISTANCE

DON'T WONDER
DON'T WORRY

Call TODAY and be SURE

Rates are lower every night after 6 and All Day Sunday.

IF IT LOOKS LIKE
NEW IT'S BEEN
CLEANED AT

DUFFY'S

A Distinctive Cleaning Service

1015 2ND ST.
MENOMONIE

HARRY E. DUFFY - Owner

FOR PICK-UP and
DELIVERY

CE 5-2655

Paramount
CLEANERS & DYERS

FEATURING The All New
Electronically Controlled
Dry Cleaning Equipment

- FREE MOTHPROOFING
- PICK-UP and DELIVERY

ROBT. DUFFY
PROP.

CE 5-7688

535 BROADWAY

Cleaners & Dyers

ANDERSON CLEANERS 713 3rd-------CE 5-3888
DUFFY ROBERT J CLEANERS
535 Broadway--CE 5-7688
DUFFY'S DRY CLEANERS 1015 2nd---CE 5-2655
(See Advertisement This Page)
Major Cleaners 1323 Broadway N-------CE 5-5488
(See Advertisement This Page)

MENOMONIE DYE HOUSE

CE 5-7500

CLEANING - PRESSING - REPAIRING
UPHOLSTERY and RUG CLEANING

617 Broadway ----------CE 5-7500

PARAMOUNT CLEANERS DYERS & RENOVATORS 535 Broadway-------CE 5-7688
(See Advertisement This Page)

Clinics

MENOMONIE CLINIC 406 Main--------CE 5-5516
RED CEDAR CLINIC 103 1st av W-----CE 5-5565

Clothes Dryers–See Dryers–Clothes

Clothing Mending–See Textile Menders

Daily, as upon a magic loom, the world is bound together by telephone.

MAJOR CLEANERS

3 HOUR CLEANING

MAJOR CLEANERS

SHIRT SERVICE

CE 5-5488

On the Miracle Mile N. Menomonie

Are You Listed?

family or business members are more easily found

with
EXTRA Directory Listings
for details call
your Telephone Business Office

Clothing–Men's

LUND'S CLOTHING STORE
606 Broadway--CE 5-3020
St Clair-Billehus Clothing Co 326 Main--CE 5-5066
(See Advertisement This Page)

Clothing–Women's–See Women's Apparel

Clubs

Menomonie Country Club 608 Elm W----CE 5-3595
V F W Memorial Clubhouse R 6--------CE 5-9956

Coal

BADGER STATE YARD 717 Main-----CE 5-3491

GREAT HEART COAL

"LESS THAN A
BUSHEL OF ASH
TO THE TON"
For Hand or Stoker Firing

GREAT HEART COAL

"WHERE TO BUY IT"
CARTER LUMBER & FUEL CO
108 6th av--CE 5-2161

SAHARA COAL

A high grade fuel
for all purposes.
Unexcelled for
stokers.

SAHARA COAL FOR SALE HERE
THE SIGN OF GOOD COAL

"WHERE TO BUY IT"
O & N Lumber Co 712 Broadway N--CE 5-5587

Coffee Shops–See Restaurants

Coin Machines–See Vending Machines

Cold Storage

See Freezers–Food Locker Plants

Collection Agencies

Bonded Collections 708 2nd----------CE 5-2192

Colleges–See Schools

Commercial Agencies

See Credit Reporting Agencies

Concrete Blocks

Midwestern Block Co West Side--------CE 5-2510

Concrete–Ready Mixed

EAU CLAIRE SAND & GRAVEL CO
READY MIXED CONCRETE
Heated in Winter
Deliveries Up to 50 Miles
General Industrial Abrasives
BLAST SAND
104 Gibson Eau Claire Wis
Call long distance
Eau Claire--TEmple 4-4164

MENOMONIE READY MIX DIV OF EAU CLAIRE SAND & GRAVEL CO R 5---CE 5-2696
(See Advertisement This Page)

ST. CLAIR - BILLEHUS MEN'S WEAR

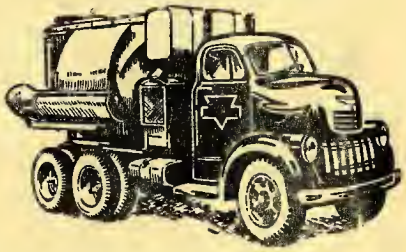
- PENDLETON WOOLENS
- ARROW SHIRTS
- OSHKOSH WORK CLOTHES
- TIMLEY CLOTHES
- STETSON and RESISTOL HATS
- MUNSINGWEAR
- McGREGOR
- SAMSONITE LUGGAGE

CE 5-5066

326 MAIN ST.

MENOMONIE READY MIX DIV.
EAU CLAIRE SAND & GRAVEL CO.

Ready Mixed Concrete
Economical—
Higher Strength
Better Workability



Deliveries Up to 50 Miles
Regular and Air Entrained Concrete
Washed Sand and Gravel
PHONE
CE 5-2696
MAIN OFFICE
Call Long Distance Eau Claire TEmple 4-4164

Miss somebody miles away? Talk to them now by Long Distance

Rates are lower after 6 o'clock every night and all day Sunday.
DON'T WONDER
DON'T WORRY
Call Today and Be Sure

Conservatories–Musical
See Music Instruction–Instrumental

Contact Lenses–See Lenses–Contact

Contractors
See Contractors–General; Also Specific Headings Such as Excavating Contractors; Also Masonry Contractors; Etc.

Contractors' Equipment–Movers
See Movers–Heavy Hauling

Contractors–General

DONALDSON ENGINEERING CO

Estimating - Engineering Surveying
Curb and Gutter - Sidewalk - Bridges
Parking Lots - Driveways
EXCAVATING - GRADING - BULLDOZING
Point Comfort rd----------CE 5-5077

FREDERICK CLARENCE D

GENERAL CONTRACTOR
Residential and Farm
Building - Remodeling - Repairing
1413 Stout----------CE 5-2838

HANSON CONSTRUCTION CO

INDUSTRIAL - COMMERCIAL
Concrete - Masonry - Carpentry
EXCAVATING - FILL and BLACK DIRT
BARBER-COLEMAN OVERHEAD DOORS
2020 2nd ----------CE 5-2828

Johnson Nels Construction Co Inc
215 Broadway--CE 5-7255

LANE TANK CO

Russel Lane - Contractor - Erector - Repairing
Wood and Steel Elevated Water Tanks and Towers
Municipal Water Systems
Cork Insulated Frost Casings
Painting - Flushing and Overflow Devices
819 7th ----------CE 5-3110

Save Steps

comfort protection
convenience
with Extension Telephones
for details call
your Telephone Business Office

Contractors–General–(Cont'd)

Madsen Orville & Son Inc 907 3rd------CE 5-7655
State Highway Engineers R 1----------CE 5-2514
Tilseth A E 816 5th----------CE 5-7944

Convalescent Homes–See Homes

Cookies–See Bakers

Core Drilling Contractors
See Drilling Contractors

Corn Huskers–See Farm Equipment

Cosmetics

Lee's Drug Store 149 Main----------CE 5-2121
MERLE NORMAN COSMETIC STUDIO
710 2nd--CE 5-2700
Modern Beauty Shop 710 2nd---------CE 5-2700
RUBY'S BEAUTY SHOP 544 Broadway-CE 5-2566

Costume Jewelry–See Jewelers

Crating Service
See Packing & Crating Service

Creameries
See Dairies; Also Dairy Products

Credit Reporting Agencies

Credit Bureau Of Menomonie 708 2nd---CE 5-2192

Credit Unions

MENOMONIE FARMERS CREDIT UNION
712 5th--CE 5-3403

Crushed Stone–See Stone–Crushed

Curtains–See Draperies & Curtains

Dairies

CRESCENT DAIRY CO

MILK - CREAM - CHEESE
BUTTER - EGGS - HALF and HALF
CHOCOLATE MILK - BUTTERMILK
SKIM MILK and SOUR CREAM
DOLLY MADISON DAIRY PRODUCTS
516 Broadway ----------CE 5-3483

MAPLE HILL FARMS DAIRY

Serving the Community 60 Years
Grade "A" Dairy Products
Milk - Cream - Cottage Cheese
Sun-Ray Orange - Buttermilk - Choc. Milk
Wholesale - Retail
R 3 ----------CE 5-3277

QUILLING'S DAIRY Oakwood---------CE 5-5666
(See Advertisement Opposite Page)
Wis Co-op Dairies Inc Wilson av W-----CE 5-3433
(See Advertisement Opposite Page)

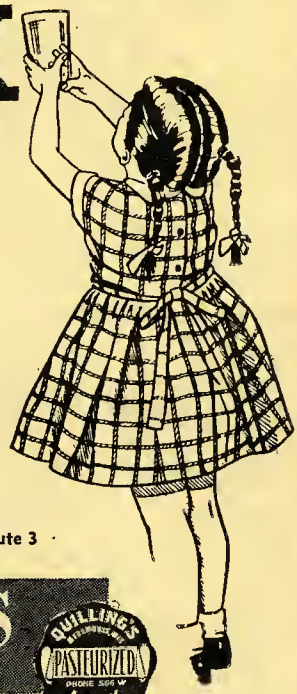
PASTEURIZED **MILK**

and quality

GRADE A DAIRY PRODUCTS

- MILK
- COTTAGE CHEESE
- COFFEE CREAM
- HALF and HALF
- CHOCOLATE
- ORANGE
- WHIPPING CREAM

for WHOLESALE and RETAIL HOME DELIVERY



Call **CE 5-5666**

14th Ave. East - Route 3
Oakwood

QUILLING'S DAIRY

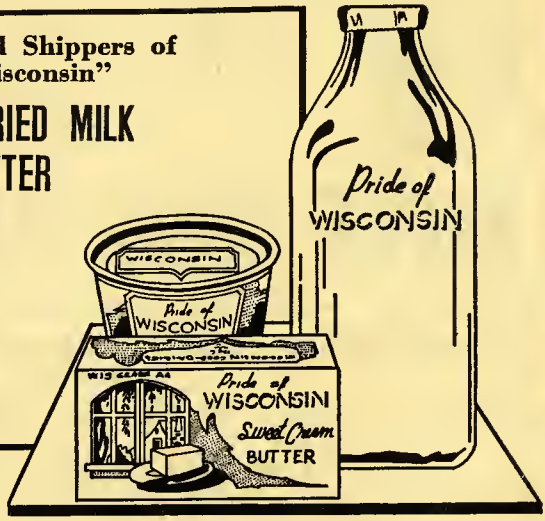
QUILLING'S PASTEURIZED MILK

WISCONSIN CO-OP DAIRIES, INC.

Manufacturers and Shippers of "Pride of Wisconsin"

★ CONDENSED and DRIED MILK
★ SWEET CREAM BUTTER
★ SWEET CREAM
★ FLUID MILK
★ COTTAGE CHEESE

Phone CE 5-3433



FACTORIES AT
MENOMONIE and
ELMWOOD

≡ FARM DAIRY SUPPLIES ≡

1003 7TH ST.
FULL LINE OF DAIRY SUPPLIES
and REPLACEMENT PARTS

DE LAVAL DAIRY EQUIPMENT

★ Combine Pipe Line Systems
★ Milking Parlors
★ Bulk Tanks
★ Clay Barn Equipment

Don King
Res. Phone
CE 5-5866

CE 5-5866

Ed. Hermann
Res. Phone
CE 5-3217

Push Button Ease

button keys let you

answer many lines

Push Button Telephones

for details call
your Telephone Business Office

Dairy Equipment & Supplies

Farm Dairy Supplies 1003 7th----------CE 5-5866
(See Advertisement This Page)

JAMESWAY BULK MILK TANKS—
HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W---CE 5-7622

Kinney George Dairy Supply 1509 Main--CE 5-7779

SOLAR BULK MILK TANKS—
BORDEN HENRY W 1331 Knapp---CE 5-7766

Dairy Products

WIS CO-OP DAIRIES INC Wilson av W--CE 5-3433

Dairy Products—Wholesale

SANNA DAIRIES INC West Side--------CE 5-5575

Dancing Schools

ARTHUR MURRAY DANCE STUDIO
316½ Eau Claire Eau Claire Wis
Call long distance Eau Claire--TEmple 4-1571

Dead Animal Stock Removers

CHIPPEWA FALLS RENDERING CO
1302 Broadway--CE 5-3811
(See Advertisement Opposite Page)

ILLUMINATED DIAL TELEPHONE

The dial is lighted for ease in dialing in a dark or dimly lit room—when handset is picked up.

DEAD STOCK

HIGH PRICES

For Dead or Down Horses and Cows
Suitable for Mink Food

We Also
BUY LIVE HORSES

Horses Killed on Premises if Desired
If Dead Call at Once

JOPKE BROS. MINK FARMS

PHONE COLLECT

MENOMONIE FARMERS UNION SERVICE STATION
521 2nd Street E.

CE 5-2351

Call Long Distance Collect

Eau Claire TEmple 2-3388 or TEmple 2-7303

R. 5—EAU CLAIRE, WIS.

Dead Animal Stock Removers—(Cont'd)

JOPKE BROS MINK FARM
R 5 Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3388
(See Advertisement Opposite Page)

Dentists

Frank Glenn R 400½ Main----------CE 5-5700
Fuller C A 330 Main----------CE 5-3122
Gauvin John J 414½ Main----------CE 5-5322
Harrington W W 603½ Broadway------CE 5-2577
Nelson E L 143 Main----------CE 5-2800
Puhl Howard V 224½ Main----------CE 5-5833
Sneesby J T 224 Main----------CE 5-5822
Vanek H J 330 Main----------CE 5-2511
Werner R J 643 Broadway----------CE 5-7566
Zwicker E W 516½ Main----------CE 5-5166

Department Stores

EMPORIUM DEPT STORE

EMPORIUM
24 HOUR ANSWERING SERVICE
121 E7 St Paul Minn Call long distance St Paul--CApital 2-1515

Fair Dept Store 644 Broadway--------CE 5-5445
Montgomery Ward & Co 500 Main------CE 5-5525

Depots

See Bus Lines; Also Railroad Lines

Diamonds—See Jewelers

Dictating Machines

BELL SYSTEM SERVICE

Get Maximum Usage From Your Dictating Machines by Integrating With Your Regular Telephone Service

Consult Your Communication Counsellor
"WHERE TO CALL"
WISCONSIN TELEPHONE CO
720 3rd--CE 5-5501

O'CONNELL'S TV & RADIO SERVICE
De Jur Stenorette
210 Main ----------CE 5-2882

Do-It-Yourself

See Specific Headings; i.e. Hardware; Also Linoleum; Also Lumber; Also Paint; Etc.

Doctors

See Specific Headings Chiropractors; Also Dentists; Also Optometrists (O.D.); Also Physicians & Surgeons—Doctors Of Medicine (M.D.); Also Physicians & Surgeons—Doctors Of Osteopathy (D.O.); Also Veterinarians; Etc.

Dog & Cat Hospitals

Register J W 1513 5th av----------CE 5-2611
(See Advertisement This Page)

Doors—Combination

C W H CO 112 13th----------CE 5-7667
Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Doors—Wood—See Millwork

Dramatic Instruction—See Schools

Draperies & Curtains

KEEGAN'S DRAPERY SHOP

DECORATIVE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
CARPETS and VENETIAN BLINDS
UPHOLSTERING
105 E Grand av Eau Claire Wis
Call long distance
Eau Claire--TEmple 5-8029

NEVINS HOME BEAUTIFIERS
1501 Tainter--CE 5-7722

Draying—See Trucking

WANTED DEAD STOCK

Dead or Disabled Horses and Cows

We Also Pick-Up
CALVES, HOGS and SHEEP, Etc.

COURTEOUS EFFICIENT DRIVERS

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We Pay Telephone Charges and Give Immediate Service

Prompt - Sanitary - Courteous

Chippewa Falls Rendering Co.

Local Station—1302 Broadway

CE 5-3811

Main Office at Chippewa Falls, Wis.
(call long distance)
Chippewa Falls PArk 3-5759

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VETERINARIANS

LARGE and SMALL ANIMAL PRACTICE
SMALL ANIMAL APPOINTMENTS APPRECIATED

COMPLETE CARE and SUPPLIES FOR ALL YOUR PETS and LIVESTOCK

DIAL
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1513 5th AVE.

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Prescriptions

For 24 Hr. Emergency Service Call

L. J. Jones .....CE 5-7516
L. John .....CE 5-2636
O. B. Rasmussen..CE 5-2372

Jones MENOMONIE PHARMACY

Rexall

Dial

CE 5-3461

400 Main St.

Dress Suit Rental

INDEPENDENT DRESS SUIT RENTAL—
INDEPENDENT CLEANERS & DYERS
For Weddings - Dances - Etc
402 Bellinger Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-2392

Dresses

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Drilling Contractors

WISCONSIN TESTING LABORATORIES INC
Caison Drilling - Soil Boring
101 W Abert pl Milwaukee Wis
Call long distance Milw--EDgewood 2-1682

Driveway Contractors

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

Drug Stores

City Drug Store 214 Main----------CE 5-3855
JONES MENOMONIE PHARMACY
400 Main--CE 5-3461
(See Advertisement This Page)
LEE'S DRUG STORE 149 Main--------CE 5-2121
(See Advertisement This Page)

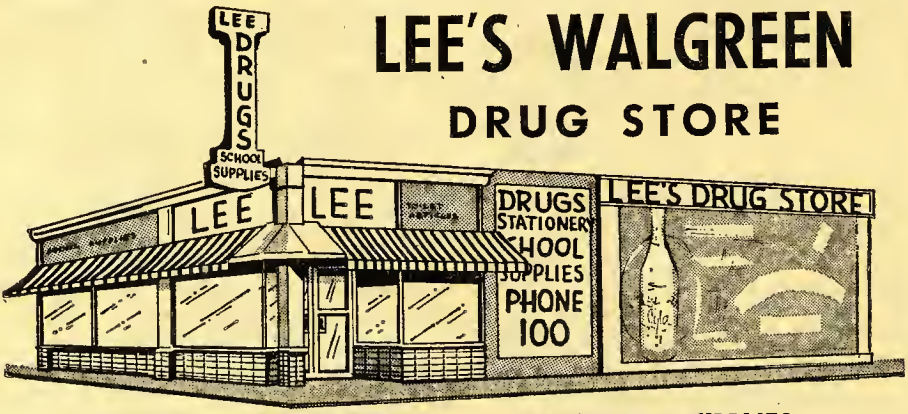
LEE'S PHARMACY

A New Service For Our Customers

A LEE PHARMACY
IN THE RED CEDAR CLINIC BUILDING
Complete Prescription Service

103 1st av W----------CE 5-3588

LEE'S WALGREEN
DRUG STORE



PRESCRIPTION HEADQUARTERS - SICK ROOM SUPPLIES

Drugs
Sundries
Camera Supplies
School Supplies
Stationery
Cosmetics

CALL
CE 5-2121
149 Main St.

Now
A New Service . . .
LEE'S PHARMACY
Located in the Red Cedar Clinic Building
COMPLETE PRESCRIPTION FACILITIES

CALL
CE 5-3588
103 1st Ave. W.

Dry Cleaners–See Cleaners & Dyers

Dryers–Clothes

VAN'S APPLIANCE STORE
See Ad - Electric Appliances-Household
316 Main ----------CE 5-2666

Dyers & Cleaners–See Cleaners & Dyers

Dynamos–See Electric Contractors

Ear Phones For The Deaf–See Hearing Aids

Eggs

Menomonie Cash Egg Station 116 6th av-CE 5-2240
Menomonie Produce Co 512 Crescent----CE 5-3131

Electric Appliances–Household

See Also Specific Headings, Dishwashing Machines; Ranges; Refrigerators; Sewing Machines; Washing Machines; Etc.

Gamble's 436 Main----------CE 5-2560
HALVERSON BROS PLUMBING & HEATING CONTRACTORS 1020 Broadway N---CE 5-3155
Montgomery Ward & Co 500 Main------CE 5-5525

NORGE APPLIANCES

REFRIGERATORS
RANGES
WASHERS
DRYERS

NORGE

"WHERE TO CALL"
O'CONNELL'S TV & RADIO SERVICE
210 Main--CE 5-2882

RED'S TV SALES & SERVICE

Authorized Sales and Service
ADMIRAL and PHILCO
REFRIGERATORS - FREEZERS
WASHER and DRYER - AIR CONDITIONING
HUMIDIFIERS

705 Broadway ----------CE 5-3515

Van's Appliance Store 316 Main--------CE 5-2666
(See Advertisement This Page)

Electric Contractors

HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W----------CE 5-7622

WOODWARD REFRIGERATION & ELECTRIC SERVICE
Tel. Answering Ser. - After Hrs. and Holidays
CE 5-5569
Ben Woodward Res. - Knapp, Wis.
Call long distance Knapp MOrris 5-2563
COMMERCIAL - RESIDENTIAL - RURAL
131 Main ----------CE 5-5569

Many businessmen turn to Classified first. The YELLOW PAGES are easy to use . . . no stack of guides to wade through . . . no fretting over out-of-date data.

Electric Heating Contractors

See Heating Contractors

Electric Light & Power Companies

DUNN COUNTY ELECTRIC COOPERATIVE

COMMERCIAL - RESIDENTIAL
RURAL - ELECTRIC POWER
AFTER HOURS CALL
Wilbur Hake CE 5-5311

912 Crescent ----------CE 5-3481

NORTHERN STATES POWER CO
102 Main W----------CE 5-5556
Ofc 102 Main W----------CE 5-5557
Construction Dept R 6----------CE 5-7300
Hydro Plant Broadway N----------CE 5-5688
Power House R 2----------CE 5-5000

Electric Motors

Hansen's Electric Shop 206 6th av------CE 5-7530

MALLUM ELECTRIC MOTOR SERVICE

ELECTRIC MOTORS
SOLD - INSTALLED
REPAIRED - REWOUND
"24 Hour Emergency Service"

5 E Canal Chippewa Falls Wis Call long distance Chippewa Falls--PArk 3-6766

Use the latest directory. Get the right number . . . right away.

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- Refrigerators
- Freezers
- Washing Machines
- Dryers

AUTHORIZED DEALER FOR
MAYTAG WASHERS

LARGE SELECTION OF
USED APPLIANCES

CE 5-2666

VAN'S APPLIANCE STORE
316 Main St.

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BOLEY K H ELECTRIC CO

Electric Motors Repairing
Rewinding - Repairing - Rebuilding
Electrical Contractors

Washington Heights Eau Claire Wis
Call long distance
Eau Claire--TEmple 5-8171

STOCKS G R ELECTRIC CO

Complete Electric Motor
Repair Department
Electric Contractors

1303 Western av Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-1676

Electric Organs–See Organ Business

Electric Refrigerators–See Refrigerators

Electric Service

Woodward Refrigeration & Electric Service
131 Main--CE 5-5569

Electric Wiring–See Electric Contractors

Electricians–See Electric Service

Enamels–See Paint

Engineers–Communication

WISCONSIN TELEPHONE CO 720 3rd---CE 5-5501

Engineers–Consulting

Donaldson James R Point Comfort rd----CE 5-3077

Engines–Gasoline

BRIGGS & STRATTON GASOLINE ENGINES

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SALES-SERVICE

Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and Industry
NO. 1 IN THE WORLD

"FOR INFORMATION CALL"
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McCLELLAN WELDING & RADIATOR REPAIRING 512 5th av----------CE 5-2807
MICHELBOOK SERVICE CO 720 Main--CE 5-2255

CLINTON GASOLINE ENGINES—
McCLELLAN WELDING & RADIATOR
REPAIRING 512 5th av----------CE 5-2807
MICHELBOOK SERVICE CO 720 Main-CE 5-2255
NELSON'S AUTO ELECTRIC SERVICE
504 2nd W--CE 5-7044

Engravers–Jewelry

Chastan Jewelers 420 Main----------CE 5-2210

Excavating Contractors

Donaldson & Schmutz Point Comfort rd--CE 5-3077
If no answer call----------CE 5-2201
Fletcher Construction Co R 6---------CE 5-5844
Fletcher Construction Shop R 6----------3-W
Hanson Construction Co
See Information at Contractors-General
2020 2nd ----------CE 5-2828

Excavating Contractors–(Cont'd)

LEEHE BROS EXCAVATING

Trenching - Cesspools - Back Filling
Basements and All Other Types of Digging
Henry or Frederick Leehe

Call Collect - After Hours
Call Long Distance Elmwood NEwton 9-4564

Elmwood Wis Call
long distance Elmwood--NEwton 9-3381

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Railway Express Agency Inc 815 Crescent-CE 5-5135

Eyeglasses

See Oculists; Also Optometrists (O.D.)

Fan Belts–See Automobile Parts & Supplies

Farm Equipment

ALLIS CHALMERS FARM EQUIPMENT

Distributors for
Allis Chalmers
Farm Equipment

"WHERE TO BUY THEM"
DEUTSCH IMPLEMENT CO
2012 Stout rd--CE 5-5559

DEUTSCH IMPLEMENT CO
2012 Stout rd--CE 5-5559
(See Advertisement Opposite Page)
DOTSETH SALES
Authorized Dealer - New Holland
Massey-Ferguson And Gehl Farm Equipment
Hy 12 Knapp Wis
Call long distance Knapp--MOrris 5-2264
Farmers Equipment Co 2121 Broadway S-CE 5-3222
Farmers Machine Co
Your J I Case Dealer
301 5th av W Durand Wis
Call long distance Durand--ORange 2-4255
FARMERS UNION CO-OP 709 Main----CE 5-2177
(See Advertisement Opposite Page)
HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W----------CE 5-7622
LaPean Implement Co R 2----------CE 5-7909
MINNEAPOLIS-MOLINE FARM MACHINERY—
RUSK FARMER'S STORE & LOCKER
PLANT Rusk Wis----------CE 5-5677

NEW HOLLAND FARM MACHINERY—
RUSK FARMER'S STORE & LOCKER
PLANT Rusk Wis----------CE 5-5677

NEW IDEA FARM EQUIPMENT

The Best Idea Yet
. . . Get a NEW IDEA

"WHERE TO BUY THEM"
DEUTSCH IMPLEMENT CO
2012 Stout rd--CE 5-5559

RICHARTZ IMPLEMENT CO
118 Main W----------CE 5-5580
118 Main W----------CE 5-5589
(See Advertisement Opposite Page)

Farm Machinery–See Farm Equipment

"Everything for Modern Farm Life"

INTERNATIONAL HARVESTER

FARM IMPLEMENTS

COMMERCIAL **TRUCKS** FARM

INTERNATIONAL HARVESTER

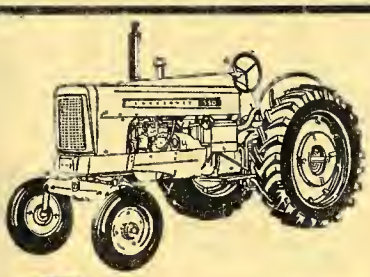
TRUCK and IMPLEMENT PARTS and SERVICE

SPECIALISTS IN OVERHAULING YOUR FARM EQUIPMENT

Jamesway Barn - Poultry - Hog Equipment
McCulloch Power Chain Saws
Full Line of Batteries

RICHARTZ IMPLEMENT CO.

CE 5-5589 118 Main St. W. Menomonie



COCKSHUTT FARM EQUIPMENT

Authorized **COCKSHUTT FARM IMPLEMENT**

Sales and Service

MENOMONIE FARMERS UNION CO-OP

709 MAIN ST.

phone **CE 5-2177**

Deutsch Implement Co.

ALLIS CHALMERS NEW IDEA

Authorized Sales and Service

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CE 5-5559

2012 STOUT RD.
MENOMONIE

FARMERS UNION CO-OP

FEED - SEED

FERTILIZER

Custom Grinding - Mixing

Corn Shelling - Cracking

Grading - Seed Cleaning

LET US SOLVE ALL OF YOUR FEED and SEED PROBLEMS

403 1st Ave. W.

Phone CE 5-3717

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DEALER IN SINCLAIR PRODUCTS

SINCLAIR HC GASOLINE

GLEN ZIEHME, Prop.

- LUBRICATION
- WASHING
- POLISHING
- BATTERY CHARGING
- GOODYEAR TIRES
- BATTERIES
- ACCESSORIES
- TIRE REPAIRING
- MOTOR TUNE UPS

PICK-UP and DELIVERY SERVICE

DIAL CE 5-2393

OPEN FOR EMERGENCIES ANYTIME

400 13TH ST. MENOMONIE

ON HY. 12 EAST - STOUT ROAD

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Farm Dairy Supplies
See Advertisement at Dairy Equipment
1003 7th ----------CE 5-5866
FARMERS UNION CO-OP 709 Main----CE 5-2177
RICHARTZ IMPLEMENT CO
118 Main W--CE 5-5589

Faucets—See Plumbing Supplies

Feed Stores

BEGUHN'S FEED MILL 1620 Stout rd--CE 5-3200
Dodge's Elevator West Side----------CE 5-2633
Farmers Union Co-Op 403 1st av W------CE 5-3717
(See Advertisement This Page)
HOFLAND'S MILL R 1----------CE 5-7670
Irvington Feed Store R 5----------CE 5-5205
Wisconsin Milling Co Inc
Ofc Broadway N----------CE 5-2123
Feed Mill Broadway----------CE 5-3223
Zutter Albert Elevators Rusk Wis-------CE 5-2425

Fences

BADGER STATE YARD 717 Main-----CE 5-3491

Fertilizers

Hofland's Mill R 1----------CE 5-7670
WISCONSIN MILLING CO INC
Broadway N--CE 5-3223

Filling Stations

AMBERG'S MOBIL SERVICE STATION

MOBILGAS PRODUCTS
SPECIALIZED WHEEL BALANCING
TUNE-UPS - BRAKE SERVICE - WASHING
MUFFLERS and TAILPIPES
U-HAUL TRAILER SERVICE
1431 Broadway N ----------CE 5-2077

Carter Lumber & Fuel Co West Side----CE 5-5789
Cities Service Oil Co 701 Main---------CE 5-7000
CLARK'S D-X SERVICE 444 Main-----CE 5-9968

CONOCO GASOLINE

N-Tane Gasoline has that z-z-z-zip
Conoco Nth Oil Oil-Plates Your Engine
Conoco Touralde.

CONOCO

"WHERE TO BUY THEM"
CARTER LUMBER & FUEL CO
West Side--CE 5-5789

DX PRODUCTS

LUBRICATING GASOLINES

SUPERIOR MOTOR OILS

D-X

"WHERE TO BUY THEM"
DUTCH'S D-X STATION
1302 Broadway--CE 5-3811

DUTCH'S D-X STATION

LUBRICATION

TIRES — WASHING

Your Friendly Dealer for 10 Years

1302 Broadway ----------CE 5-3811

Filling Stations—(Cont'd)

ERICKSON SERVICE STATION
319 Broadway--CE 5-9925
Farmers Union Co-Op 521 2nd E--------CE 5-2351
HAGESETH OIL CO 815 6th av-------CE 5-9976
(See Advertisement This Page)
JOHNSON PHIL STANDARD SERVICE
624 Main--CE 5-9965
Menomonie Shell Service 501 Crescent--CE 5-9934

MICHELBOOK SERVICE CO

FIRESTONE TIRES and BATTERIES
Brake Service - Wheel Balancing
Muffler and Tail Pipe Service
Motor Tune-Up - Minor Repairs

720 Main ----------CE 5-2255

Miller's Texaco Service 1016 4th av----CE 5-9986
NINAS HARRY SERVICE STATION
300 Crescent--CE 5-5890
Olson Mobil Service Station 430 Crescent-CE 5-9903
(See Advertisement This Page)
Oscar's Direct Service
Motor Tune-Up - Hwy 12 North
114 Pine ----------CE 5-9966
Parkview Skelly Service 902 Broadway N-CE 5-9977
Pat's Standard Service 1231 Broadway N--CE 5-9918
RANNEY OIL CO 300 Crescent--------CE 5-5890
Rogstad Standard Service 426 Broadway-CE 5-9944

SHELL OIL PRODUCTS

SHELL PREMIUM GASOLINE
WITH T.C.P.
SHELL X-100 MOTOR OIL

"WHERE TO BUY THEM"
DEALERS

MENOMONIE SHELL SERVICE
Bob Novotney - Owner & Operator
501 Crescent ----------CE 5-9934
WILSON'S CLOVER LEAF SHELL SERVICE 1600 Broadway N------CE 5-9947

STANDARD OIL PRODUCTS

For the finest products and service you can depend on, patronize your nearby Standard Oil Dealer!

"FOR SERVICE CALL"

Johnson Phil Standard Service
624 Main--CE 5-9965
Rogstad Standard Service
426 Broadway--CE 5-9944
TOPDAHL'S STANDARD SERVICE
1024 Broadway S--CE 5-9916

STRATTON'S 66 SERVICE
1428 Broadway N--CE 5-9958
(See Advertisement This Page)
Topdahl's Standard Service
1024 Broadway S--CE 5-9916
Wilson's Clover Leaf Shell Service
1600 Broadway N--CE 5-9947
Ziehme's Sinclair Service 400 13th-----CE 5-2393
(See Advertisement Opposite Page)

One thing about the telephone, it plays no favorites. Everybody gets the same kind of telephone service—the only kind we have—the best we can provide. And it's second to none.

FUEL OIL

GAS Phillips 66 OIL

FUEL OIL
DISTRIBUTORS
PHILLIPS PETROLEUM PRODS.
HAGESETH OIL CO.
CE 5-9976
815 6th AVE.

OLSON MOBIL SERVICE STATION
DENNIS R. OLSON, Prop.
Mobil
- Brake Service and Motor Tune Ups
- Complete Mobil Lubrication
- Mobil Batteries and Tires
- Washing and Polishing

CE 5-9903
Junction Hys. 12 and 25
430 CRESCENT ST.

STRATTON'S 66 SERVICE
CARROL J. STRATTON, Prop.
- SEAT COVERS
- TUNE-UPS
- BRAKE SERVICE
- ACCESSORIES

Full Line of Mufflers and Pipes
PICK-UP and DELIVERY
CE 5-9958
1428 BROADWAY N.

Dial Easier
in dimly-lit locations

and at night with an
Illuminated Dial Phone
for details call
your Telephone Business Office

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Dunn County Loan & Service Co Inc
618½ 3rd--CE 5-7055
Menomonie Farmers Credit Union
Ofc 712 5th----------CE 5-3403
Mgr 712 5th----------CE 5-3404
MENOMONIE LOAN & SALES AGENCY INC 533 Broadway----------CE 5-3011
Production Credit Assn Field Office
715 6th--CE 5-5300
Thorp Finance Corp 719 Broadway-----CE 5-3444

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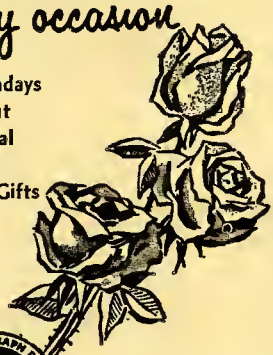
GREEN A P REFRACTORY PRODUCTS—
GREEN A P FIRE BRICK CO OF WIS
INC Ogden Marinette Wis
Call long distance
Marinette--REdwood 2-2640

FLOWERS
for any occasion

Weddings • Birthdays
Corsages • Cut
Flowers • Floral
Decorations
Pot Plants and Gifts

Flowers Sent Worldwide



We Deliver

CE 5-5529

Menomonie Greenhouse
817 BROADWAY

LAKEVIEW FLORAL
and GREENHOUSES
1330 Stout Rd.

FLOWERS
for Every Occasion
WE TELEGRAPH
FLOWERS ANYWHERE
Phone
CE 5-7700
Nights - Sun. - Holidays
Call CE 5-2317

First Aid Supplies

Lee's Drug Store 149 Main----------CE 5-2121

Fish—Ready To Serve

See Foods—Ready To Serve; Also Restaurants

Five Cent to One Dollar Stores

Ben Franklin Variety Store 220 Main----CE 5-2000
Schultz Bros Co 306 Main----------CE 5-9996

Floors—Materials & Laying

ARMSTRONG TILE & LINOLEUM—
NEVINS HOME BEAUTIFIERS
1501 Tainter--CE 5-7722

CARTER LUMBER & FUEL CO
JOHNS-MANVILLE - ARMSTRONG
GOODYEAR - MATICO
Vinyl - Vinyl Asbestos
Cork and Asphalt Tiles
108 6th av----------CE 5-2161

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

ROBBINS FLOOR PRODUCTS
ROBBINS' FABULOUS FLOOR TILES Choice of leading decorators! Vinyl, Rubber, Cork tiles in modern colors, famous designs—Terra-tile, Geometile, Ceramatile, Polkatile, Chipstone, Metaltones, Pompeiian — with Peel 'n Stick backs (no adhesive needed).

Fabulous floors by Robbins

"FOR INFORMATION CALL"
DEALERS
PETERSON LUMBER CO Stout rd--CE 5-5711

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FTD-FLORISTS' TELEGRAPH DELIVERY
FLOWERS BY WIRE
These FTD florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.

"WHERE TO CALL"
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1330 Stout rd--CE 5-7700
Menomonie Greenhouse
817 Broadway--CE 5-5529

Lakeview Floral & Greenhouses
1330 Stout rd--CE 5-7700
(See Advertisement This Page)
MENOMONIE GREENHOUSE
817 Broadway--CE 5-5529
(See Advertisement This Page)

Food Lockers—Refrigerated

See Freezers—Food Locker Plants

Food Preservation Equip & Supplies

See Freezers—Food Storage Units

Food Products

SNO-FLAKE FOODS 1519 Broadway N--CE 5-5722

Food Supplement—See Vitamins

Foods—Ready to Serve

Erv's Cafe 416 Main----------CE 5-9905

Foundation Soundings

See Drilling Contractors

Foundries—Iron

BADGER IRON WORKS
Manhole Tops - Catch Basins Etc
915 Broadway ----------CE 5-3655

Fraternities—See Associations

Freezers—Food Locker Plants

FIFTH ST LOCKER PLANT
Smoking - Wrapping - Home Made Sausage
1105 5th ----------CE 5-7696

MENOMONIE REFRIGERATED LOCKER CO
PROCESSING MEATS - SMOKING
HOME MADE ICE CREAM
Lockers For Rent
SNOW CROP FROZEN FOODS
Custom Slaughtering - CE 5-5708
121 6th av W----------CE 5-5800

RUSK FARMER'S STORE & LOCKER PLANT
FOOD LOCKERS
Meat Curing - Groceries
Fruits - Meats - Dry Goods
Hardware
"Everything From a Needle to a Silo"
Rusk Wis ----------CE 5-5677

Freezers—Food Storage Units

HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W----------CE 5-7622
VAN'S APPLIANCE STORE
See Ad - Electric Appliances-Household
316 Main ----------CE 5-2666

Frozen Food Locker Plants

See Freezers—Food Locker Plants

Fuel—See Coal; Also Oils—Fuel

Fuel Oil—See Oils—Fuel

Funeral Directors

GOODRICH FUNERAL HOME
RELIABLE
COURTEOUS SERVICE
321 Wilson Av.
342 Main ----------CE 5-3255

OLSON FUNERAL HOME
40 Years of
Dignified Service
24 HR. AMBULANCE SERVICE
Oxygen Equipped
PHONE CE 5-2154
615 Wilson av----------CE 5-2154

Olson Funeral Home 615 Wilson av-----CE 5-2155

Funeral Directors—(Cont'd)

STANTON FUNERAL HOME
Robert F. Stanton, Director
"A Service for All Faiths"
24 HOUR
Oxygen Equipped Ambulance Service
1104 6th----------CE 5-2181

Fur Business—Retail

GERSHCOW FUR CO
26 E6 St Paul Minn
Call long distance St Paul--CApital 2-8822

Furnace Lining Materials—See Fire Brick

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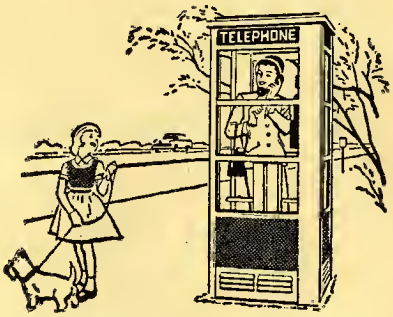
Gives telephoning a "new dimension." Speak from a distance of several feet into the microphone in the telephone's base . . . hear perfectly through small speaker on desk. It is not necessary to touch or lift the hand-set even when dialing . . . or the telephone can be used in the conventional manner when preferred.



Convenient . . .

Pleasant . . .

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New telephone booths conveniently located, alongside highways and in towns throughout Wisconsin, are pleasant invitations to come right in and call.

Attractive and comfortable, they are well-lighted day and night. These booths are never closed — available for your calls 24 hours a day, every day in the year.

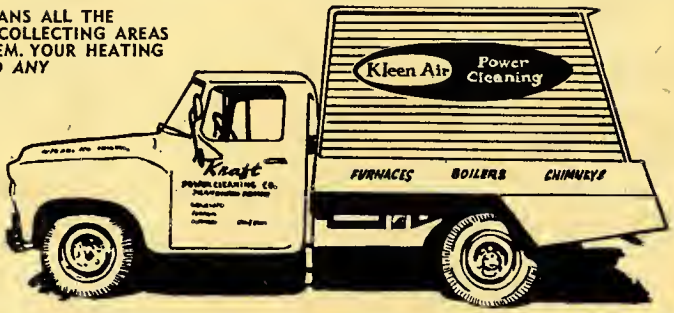
FURNACE & BOILER CLEANING

GAS - OIL - STOKER

KLEEN-AIR METHOD CLEANS ALL THE VITAL DUST AND SOOT COLLECTING AREAS IN YOUR HEATING SYSTEM. YOUR HEATING PLANT CAN BE CLEANED *ANY TIME* OF THE YEAR

CALL
CE 5-7755

Locally Owned and Operated by Dan Kraft



Soot On Inside of Your Furnace Will Add as Much as 25% To Your Fuel Bill!

WE DO NOT TEAR YOUR FURNACE APART — WE DO NOT SELL FURNACES
CLEANING IS OUR ONLY BUSINESS

KRAFT POWER CLEANING CO.

SERVING 3 COUNTIES

Furnace Trouble

OIL - COAL - GAS

24 HR. SERVICE

Anywhere

CLEANING - REPAIRING - INSTALLATIONS

Sales and Service

TIBBETTS

FURNACE & OIL BURNER SERVICE

CE 5-3233 509 16th Ave.

Save Steps

Extension Telephones

In any home today — large or small — properly placed extension telephones are part of modern living. They give you more comfort, convenience, privacy and protection. An extension telephone costs only 3 pennies a day.

Inquire today about the Efficiency, Suburban and Cosmopolitan Plans. One of these plans will fit the telephone needs of your family.

for details call your Telephone Business Office

Furnaces–Cleaning

KRAFT POWER CLEANING CO
713 19th av--CE 5-7755
(See Advertisement Opposite Page)

Tibbetts Furnace & Oil Burner Service
509 16th av--CE 5-3233
(See Advertisement Opposite Page)

Furnaces–Heating

CIRKL HARDWARE & SHEET METAL
633 Broadway--CE 5-5177

HOMME PLUMBING & HEATING CO

CE 5-7864

TIMKEN WARM AIR FURNACES

Gas - Oil - Coal and Wood Heating
Complete Heating Service

R 2----------CE 5-7864

RHEEM CENTRAL HEATING EQUIPMENT

RELY ON RHEEM
for fully automatic warm air heat.
Rheem "Fire-Tested" furnaces filter and circulate warmth to every room.
Available for all gases.

Rheem

"WHERE TO BUY THEM"

Schauls Gas Co 212 W Main Durand Wis
Call long distance Durand--ORange 2-8658

Schauls Gas Co
212 W Main Durand Wis
Call long distance Durand--ORange 2-8658

SUCKOW'S SHEET METAL SHOP
110 6th av W--CE 5-5611
(See Advertisement This Page)

Furniture

Bargain House
Unclaimed Freight - Factory Close-Outs
Surplus - Items of All Kinds
Trackside at Menomonie Junction
R 6 ----------CE 5-3566

GOODRICH FURNITURE STORE

Complete Household Furnishings

Featuring Bigelow and Mohawk Carpeting

Wall Paper

342 Main ----------CE 5-3255

KELLY FURNITURE CO

Where Quality Is King

COMPLETE HOME FURNISHINGS
FURNITURE - RUGS
BEDDING - APPLIANCES

"You'll Do Better at Kelly's"

603 Broadway ----------CE 5-3000

Montgomery Ward & Co 500 Main------CE 5-5525

Furniture Cleaning

Menomonie Dye House 617 Broadway----CE 5-7500

Furniture Movers–See Movers

Furniture Upholstering–See Upholsterers

Furriers–See Fur Business–Retail

Garages

A A A EMERGENCY ROAD SERVICE—
SCORE'S PONTIAC CO
119 6th av W--CE 5-2555

Cincoski Garage 1902 Wilson----------CE 5-3050
COX FORD MOTORS 444 Broadway----CE 5-2133
IRVINGTON GARAGE R 5----------CE 5-7439

(Continued Next Page)

You can sell more nationally advertised goods by listing the brand names in these YELLOW PAGES and identifying yourself as a dealer.

Everything in **HEATING**

AIR CONDITIONING

RESIDENTIAL COMMERCIAL

ARMSTRONG FURNACES

★ SALES
★ SERVICE
★ INSTALLATION

FREE ESTIMATES

CE 5-5611

SUCKOW'S
SHEET METAL SHOP
110 6TH AV. W.

CUSTOM WINCH SERVICE
24 HOUR TOWING
CARS - TRUCKS - SEMI-TRAILERS
ANYWHERE - ANY TIME
We Specialize in Handling Heavy Equipment
STUMP REMOVAL and HAULING
Call Long Distance Eau Claire

Day Phone	Night Phone
TEmple 5-3956	TEmple 2-2796

MUELLER SERVICE
818 BROADWAY EAU CLAIRE, WIS.

Garages–(Cont'd)

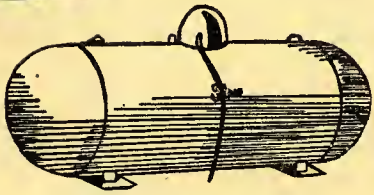
KING & KERN AUTO SERVICE
COMPLETE OVERHAULING
Speciolists on
Automotic Tronsmissions
WALKER EXHAUST SYSTEM SERVICE
2351 Spooner av Altoona Wis Call
long distance Eau Claire--TEmple 2-8222

McCLELLAN WHEEL ALIGNMENT SERVICE 504 Broadway----------CE 5-2050

Long Distance CALLS go through FASTER when you CALL by NUMBER.

FARMERS UNION CO-OP

GAS BOTTLED OR BULK



CALL
CE 5-2177
709 MAIN ST.
LP GAS

LP GAS HEADQUARTERS
SKELGAS
FOR
WATER HEATING - COOKING
HOME HEATING - BROODERING
CLOTHES DRYING
FREE SERVICE - FREE HOOKUPS
CALL CE 5-3844
HARRY ZITELMAN - Owner
SKELGAS SALES & SERVICE
837 TAINTER ST.

Garages–(Cont'd)

MENOMONIE SHELL SERVICE
ENGINE TUNE-UP and OVERHAUL
CARBURETOR and IGNITION WORK
Specializing in
Automatic Transmission Repairing
WRECKER SERVICE
501 Crescent----------CE 5-9934

MUELLER SERVICE
818 Broadway Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3956
(See Advertisement Preceding Page)
Nelson's Auto Electric Service 504 2nd W-CE 5-7044
Oscar's Direct Service 114 Pine---------CE 5-9966
PELTO MOTORS 1032 Broadway N-----CE 5-7333
Retzloff & Ryder 1120 Broadway N-----CE 5-5144
Score's Pontiac Co 119 6th av W-------CE 5-2555

SOUTH SIDE MENOMONIE BODY SHOP
24 HOUR
WRECKER SERVICE
Complete Body Shop
At Night Call CE 5-2046
2021 Broadway S ----------CE 5-7377

Garden Implements–See Farm Equipment

Garment Mending–See Textile Menders

Gas Appliances

See Also Specific Headings Dryers–Clothes; Also Refrigerators; Also Water Heaters; Etc.

NORTHERN STATES POWER CO
102 Main W--CE 5-5556

Gas–Bottled

Farmers Union Co-Op 709 Main--------CE 5-2177
(See Advertisement This Page)
MENOGAS BOTTLED GAS—
NORTHERN STATES POWER CO
102 Main W--CE 5-5556

SCHAULS BOTTLED GAS
BULK OR BOTTLED
FOR COOKING,
HOT WATER,
HEATING and
TRACTOR FUEL
20 YRS. CONTINUOUS SERVICE
"WHERE TO CALL"
Schauls Gas Co 212 W Main Durand Wis
Call long distance Durand--ORange 2-8658

SKELGAS SALES & SERVICE
837 Tainter--CE 5-3844
(See Advertisement This Page)

SKELGAS SERVICE
Over 30 Years Specializing In:
CYLINDER & BULK SYSTEMS
Ranges, Water Heaters, Freezers, Refrigerators, Furnaces, Heaters For Skelgas and Natural Gas. . . Engineering Services; Industrial Propane-Motor Fuel.
"WHERE TO CALL"
SKELGAS DIV-SKELLY OIL CO
4695 S108 Hales Corners Wis
Call long distance Milw--GArden 5-3600

Gas Companies

NORTHERN STATES POWER CO
102 Main W--CE 5-5556

Gas Engines–See Engines–Gasoline

Gasoline–Retail–See Filling Stations

General Merchandise

Farmers Store Co
Ofc 441 Broadway----------CE 5-2066
Grocery Dept 441 Broadway---------CE 5-5591
Farmers Store Co 534 Main----------CE 5-5561
Skogmo Store 230 Main----------CE 5-5088

Gift Shops

Lakeview Floral & Greenhouses
1330 Stout rd--CE 5-7700
Lee's Drug Store 149 Main----------CE 5-2121
MENOMONIE GREENHOUSE
Say It With a Gift of Flowers
817 Broadway ----------CE 5-5529
VAN'S APPLIANCE STORE 316 Main---CE 5-2666

Ginger Ale–See Beverages–Non-Alcoholic

Government Offices

CITY
City Shops Riverside dr----------CE 5-7919
Clerk 205 Main----------CE 5-2313
Disposal Plant Riverside dr----------CE 5-7739
Engineer City Hall----------CE 5-7977
Fire Dept
Crescent ----------CE 5-2345
Crescent ----------CE 5-3535
Health Office 205 Main----------CE 5-2332
Housing Authority 643 Broadway------CE 5-5011
Police Dept 222 Crescent----------CE 5-3456
Treasurer 205 Main----------CE 5-2733

COUNTY
Agent Court House----------CE 5-5551
Circuit Court Court House----------CE 5-5744
Clerk Court House----------CE 5-5456
District Attorney 603½ Broadway----CE 5-7511
Highway Commission Court House-----CE 5-5022
Highway Machine Shop 621 17th------CE 5-7244
Hospital R 2- ----------CE 5-3166
Jail 903 10th----------CE 5-5678
Judge Court House----------CE 5-5553
Juvenile Court Worker Court House----CE 5-5044
Nurse Court House----------CE 5-5633
Public Welfare & Pension Depts
603 Wilson av--CE 5-3495
Register Of Deeds Court House--------CE 5-3424
Supt Of Schools Court House--------CE 5-5622
Treasurer Court House----------CE 5-2727
Veterans' Service Office Court House---CE 5-7211

FEDERAL
Agricultural Stabilization & Conservation
Office 515 Broadway----------CE 5-7533
Farmers Home Administration
517 Broadway--CE 5-7011
Post Office 235 Main----------CE 5-2055
Selective Service Board 143 Main-----CE 5-7900
Soil Conservation Service
517 Broadway--CE 5-3753

STATE
McNaughton Gene Court House-------CE 5-2323
Wisconsin National Guard Armory
901 Broadway--CE 5-7733

Gravel–See Sand & Gravel

The oldest of all the telephone industry's traditions is service.

Greenhouses

GREENHOUSE OF MENOMONIE
817 Broadway--CE 5-5529
Lakeview Floral & Greenhouses
1330 Stout rd--CE 5-7700
MENOMONIE GREENHOUSE
817 Broadway--CE 5-5529

Greeting Cards

Lee's Drug Store 149 Main----------CE 5-2121

Grocers

Ben's Corner Market 1124 Broadway----CE 5-5661
Brad's Highway Grocery
Open Evenings - Sundays & Holidays
Complete Line - Groceries & Meats
R 6 ----------CE 5-7443
Broadway Food Market
Open Evenings - Sundays & Holidays
541 Broadway ----------CE 5-2722
Campbell's Daylite Store
Delivery - Open Evenings - Sundays - Holidays
1101 7th ----------CE 5-2300
Caturia's Food Market 1920 Broadway--CE 5-2060
Don's Super Valu 808 Main----------CE 5-5377
Engel Harvey R 1----------CE 5-5975
Hawkinson Home Grocery
Open Evenings - Sundays & Holidays
1014 Broadway N----------CE 5-3820
Junction Grocery 2802 Wilson---------CE 5-5477
Knopps Andrew C R 5----------CE 5-5916
Lakeview Grocery
Open Evenings - Sundays - Holidays
1220 4th av----------CE 5-7788
Lammers Grocery
Quality Meats & Groceries
1400 9th ----------CE 5-5877
National Tea Co 1118 Broadway S-----CE 5-5366
Nelson Joe 1220 6th----------CE 5-7090
Red Owl Agency Grocery
Open Evenings & Sunday Forenoon
1311 Broadway N----------CE 5-7595
SOUTHEND GROCERY 2103 Broadway--CE 5-7578

Gutters & Down Spouts

See Sheet Metal Work

Haberdashers–See Clothing–Men's

Hair Dyeing–See Beauty Shops

Hairdressing–See Beauty Shops

Hardboard–See Wall Board

Hardware

Coast To Coast Store 145 Main--------CE 5-5122
Farmers Union Co-Op 709 Main--------CE 5-2177
GAMBLE'S 436 Main----------CE 5-2560
Rusk Farmer's Store & Locker Plant
Rusk Wis--CE 5-5677

Hardwood Floors

See Floors–Material & Laying

Harmonicas–See Musical Instruments

Hauling–Heavy

See Movers–Heavy Hauling

Hay Tools–See Farm Equipment

Use the latest directory. Get the right number . . . right away.

Hearing Aids

Drescher A A
Offices - Red Cedar Clinic
103 1st av W----------CE 5-5565

WISCONSIN HEARING AID CO
QUALITONE And Other Make
HEARING AIDS
STEREOPHONIC OPTICAL EAR GLASSES
Frieda M. Keller Distributor
Certified Hearing Aid Audiologist
213 S Barstow Eau Claire Wis Call
long distance Eau Claire--TEmple 2-5650

Heaters–Oil–See Oil Heaters

Heating Apparatus–Retail

See Specific Kinds, Such as Boilers; Also Furnaces–Heating; Also Heaters–Unit; Also Water Heaters

Heating Contractors

HALVERSON BROS PLUMBING & HEATING CONTRACTORS 1020 Broadway N---CE 5-3155
HOMME PLUMBING & HEATING CO R 2--CE 5-7864
Joyce Sales & Service 409 Wilson av----CE 5-7292
SCHOENOFF PLUMBING & HEATING CO 515 2nd E--CE 5-3232
Suckow's Sheet Metal Shop
See Ad at Furnaces-Heating
110 6th av W----------CE 5-5611

High Fidelity Sound Equipment

Meyer Music
417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614
O'Connell's TV & Radio Service
210 Main--CE 5-2882

Hockey Clubs–See Clubs

Homes

See Also Nursing Homes
GRAFF NURSING HOME R 2----------CE 5-2088
(See Advertisement This Page)

Horse Collectors

See Dead Animal Stock Removers

Horseshoers–See Blacksmiths

GRAFF NURSING HOME

Pleasant, Restful Surroundings
Nervous Cases - Convalescents
Chronic Invalids - Aged
Bed-Ridden and Ambulatory Patients
Excellent Food - Prepared Diets
24 Hour Nurse Attendance

Phone CE 5-2088 Day or Night

(Located 1½ Mi. East on Hy. 12)
R. 2 - Menomonie - Write or Phone

Hospital Service Plans

KNIGHT INSURANCE AGENCY
708 2nd--CE 5-3113

Hospitals

MEMORIAL HOSPITAL
VISITING HOURS
12:00 - 8:30 PM Daily
MATERNITY WARD
2-4 and 7:00-8:30
1209 12th av----------CE 5-5531

Hotels

See Also Apartments
CENTRAL HOTEL 600 Broadway------CE 5-9938

GOLF VU MOTEL
12 NEW BEAUTIFUL UNITS
Steam Heated - Individual Thermostats
NO HIGHWAY NOISES
COMMERCIAL MEN WELCOME
TELEVISION AVAILABLE
1421 Broadway N ----------CE 5-9967

HOTEL MARION
Newly Remodeled - Family Rates
Restaurant - Red Cedar Lounge
Bowling Lanes - Beauty Parlor
Private Parties - Meetings and Banquets
"E. W. LaBarre - Prop."
544 Broadway ----------CE 5-5571

TOURIST HOTEL 702 Main----------CE 5-9954

House Raisers & Movers

MacDonald Wrecker Service
Specializing in Small House Moving
626 Irvine Chippewa Falls Wis
Call long distance
Chippewa Falls--PArk 3-6309

Ice Cream

Crescent Creamery Co 516 Broadway----CE 5-5650

Ice Hockey Clubs–See Clubs

Iceboxes–See Refrigerators

Income Tax Specialists

See Accountants; Also Tax Return Preparation

Industrial Tires–See Tires

Infant Wear

See Children & Infant's Wear

Modern construction methods make it essential that telephone service be planned for at the time the plans for houses are drawn, so that conduit and outlets can be built in during construction.

Insurance

BODOH LARRY FARMERS MUTUAL AGENCY

All Types of Insurance

AUTOMOBILE
FIRE - WIND - CASUALTY
SUMMER HOMES - COTTAGES - FARMS
CONTENTS

417 12th----------CE 5-2366

BORDEN HENRY W 1331 Knapp-------CE 5-7766
(See Advertisement This Page)

DUESING INSURANCE AGENCY
224½ Main--CE 5-7711

Dunn County Farmers Mutual Ins Co
333 Main--CE 5-5077

Ebert Insurance Agency 618½ 3rd------CE 5-3778

Equitable Life Assurance Society Of The United States 706 2nd----------CE 5-3055

FARMERS MUTUAL OF MADISON WIS

Insurance for your
FAMILY HOME
AUTOMOBILE

Broad policy provisions . . . fast coast-to-coast claims service. Rated A+ by Best's, insurance authority.

"The Company with the Low Renewal Rate."

"FOR INFORMATION CALL"
AGENT

BODOH LARRY FARMERS MUTUAL AGENCY 417 12th----------CE 5-2366

Halverson Agency 517 Broadway-------CE 5-2717
(See Advertisement This Page)

(Continued Next Page)

ROCK BOTTOM RATES

STATE FARM
Auto
Life Fire
INSURANCE®

SAVE WITH QUALITY INSURANCE

CE 5-7766

HENRY BORDEN
1331 KNAPP ST.

INSURANCE
OF ALL KINDS
LIFE • ACCIDENT • HOSPITAL
• MARINE • FIRE • AUTO • BONDS
All Casualty Lines

CALL CE 5-7233

SHRANKLEN INSURANCE AGENCY
Formerly Bailey Ins. Agency
715 5th Ave.

INSURANCE

"We Prescribe Complete Protection"

HOME
- Fire and Extended Coverage
- Home Owners Insurance
- Burglary and Theft
- Inland Marine

PERSONAL
- Accident and Health
- Personal Liability
- Hospitalization
- Travel and Hunting Liability

BUSINESS
- Fire and Allied Lines and Business Interruption
- Workmen's Compensation
- Comprehensive - General Liability
- Bond - Burglary - Robbery and Theft
- Also Miscellaneous Forms

AUTO
- Public Liability
- Medical Expense
- Collision
- Comprehensive

FOR INFORMATION
CALL
CE 5-2717
"JIM HALVERSON"

HALVERSON AGENCY
517 Broadway

Insurance–(Cont'd)

HARDWARE MUTUAL INSURANCE CO
113 S3 River Falls Wis
Call long distance River Falls--HAmilton 5-5212

KNIGHT INSURANCE AGENCY
OLD LINE LIFE INSURANCE CO.
Complete Insurance Service
Home Insurance Co. of New York
Milwaukee Automobile
"PIERCE" "EARL"
708 2nd ----------CE 5-3113

MENOMONIE INSURANCE AGENCY
Mrs Louis F Patterson - Donley Building
Wisconsin Assn Insurance Agents
343 Main ----------CE 5-7266
Mutual Of Omaha
A R Vogtsberger - Dist Agent
603½ Broadway ----------CE 5-3822
MUTUAL SERVICE INSURANCE CO
712 5th--CE 5-3403
Northwest Realty 133 Main----------CE 5-5353
SHRANKLEN INSURANCE AGENCY
715 5th--CE 5-7233
(See Advertisement Preceding Page)

SIPPLE INSURANCE AGENCY
G. E. Sipple Res. CE 5-2749 — L. E. Running Res. CE 5-7781 — W. H. Sipple Res. CE 5-7254
COMPLETE INSURANCE SERVICE
Real Estate and Investment Service
For Information Call Us
331 Main ----------CE 5-5519

Sipple Insurance Agency 331 Main------CE 5-5510

STATE FARM INSURANCE
Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.
Fast, fair claim service. 7000 agents in U.S. and Canada.
Also fire and residence liability insurance.
STATE FARM Auto Life Fire INSURANCE
"FOR INFORMATION CALL"
AGENT
Borden Henry W 1331 Knapp-------CE 5-7766

Taylor B K 707 Locust----------CE 5-5055

Check the Yellow Pages for WHO sells WHAT.

JAMIESON & COMPANY
STOCKS — BONDS
COMMODITIES
Private Wire System
"Member New York Stock Exchange and Other Principal Exchanges"
E. W. Diven, Mgr. — Fred A. Sirlanni, Rep.
Ronald O. Lind, Rep.
Call Long Distance Eau Claire
TEmple 4-4141
204 S. Barstow St. — Eau Claire, Wis.

Insurance–(Cont'd)

TRAVELERS OF HARTFORD INSURANCE
All forms of personal and business Insurance including:
Life • Accident • Group
Fire • Marine • Automobile
Casualty • Bonds
AMERICAN FAMILY ENTERPRISE THROUGH THE TRAVELERS
"WHERE TO CALL"
DUESING INSURANCE AGENCY
224½ Main--CE 5-7711
If no answer call----------CE 5-3124
If no answer call----------CE 5-5309

VASEY & VASEY AGENCY
616 Broadway--CE 5-2266

Insurance Consultants

BODOH LARRY FARMERS MUTUAL AGENCY 417 12th----------CE 5-2366

Intercommunicating Systems

BELL SYSTEM SERVICE
Complete Intercommunicating Service
Home and Office
Integrated With Your Regular Telephone
Economical Reliable Service For Over 75 Years
WISCONSIN TELEPHONE COMPANY BELL SYSTEM AMERICAN TELEPHONE & TELEGRAPH CO.
Consult Your Communication Counsellor
"WHERE TO CALL"
WISCONSIN TELEPHONE CO
720 3rd--CE 5-5501

WISCONSIN TELEPHONE CO 720 3rd--CE 5-5501

Interior Woodwork–See Millwork

Investment Securities

BLAIR & CO INC
STOCKS - BONDS
Member of
NEW YORK STOCK EXCHANGE
and Other Important Exchanges
Suite 301-302 - S.A.F. Bldg.
204 E Grand av Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-1633

JAMIESON & COMPANY
204 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 4-4141
(See Advertisement This Page)

Investments

See Brokers–Investment; Also Brokers–Stock & Bond; Also Investment Securities; Also Savings & Loan Association; Etc.

Iron Foundries–See Foundries–Iron

Iron–Ornamental

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Free: handy telephone-list booklets in two sizes—one for pocket or handbag—one for home or office. To get your copies, call the Business Office.

Jewelers

ANSHUS JEWELERS
Diamonds - Watches - Sterling - China and Crystal
COMPLETE JEWELRY SERVICE
Phone for Personal Council
ELECTRONIC WATCH REPAIRING
JEWELRY REPAIRING - DIAMDND RESETTING
300 Main ----------CE 5-2220

CHASTAN JEWELERS 420 Main------CE 5-2210
Madsen Ole 301 Main----------CE 5-2233
(See Advertisement This Page)
Price Jewelers 216 Main----------CE 5-5444

Junior & Misses Ready-to-Wear
See Women's Apparel

Keys
Townsend's Radio & Lock Service
518 Broadway--CE 5-5420

Kindergarten Supplies
See School Supplies

Kindling–See Wood

Kitchen Cabinets
MENOMONIE CABINET & MILLWORKS
1220 Broadway N--CE 5-3788

Knitting Machines
Snively Sewing Center
Speed-O-Knit Sales & Service
600 Main ----------CE 5-7633

Laboratories–See Laboratories–Testing

Laboratories–Testing
WISCONSIN TESTING LABORATORIES INC
TESTING and INSPECTION of
SOILS - CONCRETE - ASPHALT
Foundation Investigation
Soil Borings
101 W Abert pl Milwaukee Wis
Call long distance Milw--EDgewood 2-1682

Lacquers–See Paint

Ladies' Garments–See Women's Apparel

Laundries
Vigerust Laundry 214 13th av W--------CE 5-7744

Lawn Mowers
McCLELLAN WELDING & RADIATOR REPAIRING 512 5th av----------CE 5-2807

Lawyers–See Attorneys-At-Law

Lenses–Contact
Drescher A A
Offices - Red Cedar Clinic
103 1st av W----------CE 5-5565
Milavitz Lloyd 330 Main----------CE 5-2844
Vlies Milton G 244 Main----------CE 5-2855

Letter Companies
EAU CLAIRE LETTER SERVICE
317 S Farwell Eau Claire Wis
Call long distance Eau Claire--TEmple 2-6161
Reminder 104 3rd av W----------CE 5-7640

Libraries
Memorial Library 205 Main----------CE 5-7366

Lightning Rods
C W H CO 112 13th----------CE 5-7667

Lime
Hinzman Trucking Co 1115 Tainter-----CE 5-5884

Limestone–See Stone–Crushed

Linoleum
Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Liquor–Retail
CAMPBELL'S DAYLITE STORE
GROCERIES - LIQUORS - COLD BEER
Open Sundays - Holidays and Evenings
DRIVE DOWN 7th STOP at 11th
Free Daily Deliveries
1101 7th ----------CE 5-2300

Menomonie Liquor Store 545 Broadway--CE 5-2020
(See Advertisement This Page)

A RELIABLE GUIDE to thrifty shopping . . . The YELLOW PAGES.

MADSEN *Jewelers*

Elgin - Hamilton
Bulova - Gruen
Whitnauer and Wyler
Longines and Other
Fine Watches
Keepsake and Princess
Diamonds
Gifts - Jewelry
Silverware
Stainless and Silverplate

EST. 1898
OLE MADSEN, Prop.

CE 5-2233

301 MAIN ST.

MENOMONIE LIQUOR STORE
LIQUORS - WINES
COLD BEER
Menomonie's Complete Liquor Store
"WE DELIVER"
Residence Phone CE 5-5119
PHONE
CE 5-2020
545 BROADWAY

Live Stock Breeders

AMERICAN BREEDERS SERVICE
624 Main--CE 5-3100
(See Advertisement This Page)

TRI-STATE BREEDERS CO-OP

DAIRY BREEDS
HOLSTEIN - GUERNSEY - JERSEY
M-SHORTHORN - BROWN SWISS

BEEF BREEDS
ANGUS - HERFORD

541 Broadway ----------CE 5-2877

Loans

BANK OF MENOMONIE 630 Broadway--CE 5-2144

FARMERS CREDIT UNION LOANS

Member of
Wisconsin Credit Union League
and
Credit Union National Ass'n.
Loans and Saving Insured
Through Cuna Mutual
Insurance Society

"WHERE TO CALL"

MENOMONIE FARMERS CREDIT UNION 712 5th----------CE 5-3403

First Federal Savings & Loan Assn
133 Main--CE 5-5855
First National Bank 200 Main---------CE 5-5511

Long Distance CALLS go through FASTER when you CALL by NUMBER.

AMERICAN BREEDER SERVICE
FROZEN SEMEN EXCLUSIVELY

Dairy

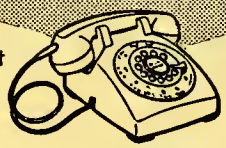
HOLSTEIN GUERNSEY JERSEY
M-SHORTHORN AYERSHIRE

Beef

SHORTHORN ANGUS HEREFORD
POLLED HEREFORD CHAROLAIS
BRAHMAN SANTAGERTRUDIS
LE ROY GOSS TECH.

624 Main St. CE 5-3100
If No Answer Call CE 5-2904

Save Steps



comfort protection
convenience
with Extension Telephones
for details call
your Telephone Business Office

Loans–(Cont'd)

HOUSEHOLD FINANCE LOANS

For fast, courteous, understanding loan service up to $2000, with up to 30 months to repay, phone Household Finance. The principal requirement for a loan at HFC is ability to repay monthly.

"WHERE TO CALL"

Household Finance Corp
130 S Barstow Eau Claire Wis
Call long distance
Eau Claire--TEmple 5-5129

KRAFT STATE BANK
Auto - Mortgage - Life Insurance - Loans
See Our Ad at Banks
516 Main ----------CE 5-5521

MENOMONIE LOAN & SALES AGENCY INC

FARM AUCTIONS A SPECIALTY
Auto - Livestock - Furniture
and Signature Loans
REAL ESTATE
JAMES F. MILLER, Mgr.

533 Broadway ----------CE 5-3011

Sipple Insurance Agency 331 Main------CE 5-5519

THORP PERSONAL LOANS

$50 to $5,000 Or More Personal Loans on Signature, Car or Furniture . . . Installment Financing on Automobiles, Home Appliances, Agricultural, Industrial & Construction Equipment . . . Farm & Business Auction Sales.

"FOR INFORMATION CALL"
Thorp Finance Corp 719 Broadway--CE 5-3444

Lockers–Refrigerated

See Freezers–Food Locker Plants

Locksmiths

TOWNSEND'S RADIO & LOCK SERVICE
518 Broadway--CE 5-5420

Lodges–See Associations; Also Clubs

Lumber

BADGER STATE YARD

LUMBER	MILLWORK
INSULATION	WALL BOARD
SIDING	GLASS

717 Main ----------CE 5-3491

CARTER LUMBER & FUEL CO
108 6th av--CE 5-2161
(See Advertisement Opposite Page)

HURLBURT LUMBER CO R 1---------CE 5-7588
(See Advertisement Page 36)

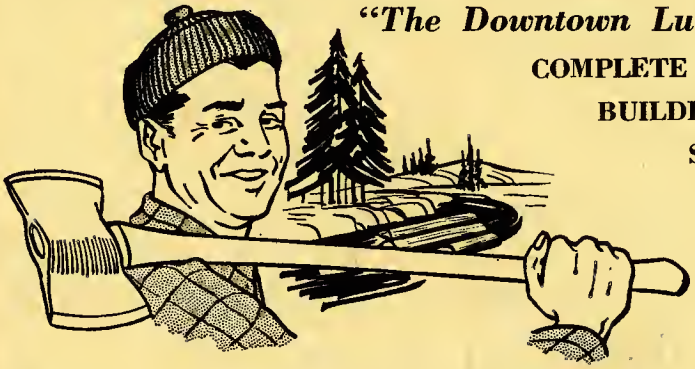
(Continued on Page 36)

Advertisers in these pages get telephone trade.

CARTER LUMBER & FUEL CO.

"The Downtown Lumber Mart"

COMPLETE LUMBER AND BUILDING MATERIAL SUPPLIES FOR ANY JOB!



Lumber
Millwork
Windows
Doors
Storm Sash
Paint
Roofing
Siding
Insulation
Cabinets

— PANELINGS (WEYERHAUSER) REDWOOD —

DIAL THE
LUMBER NUMBER
CE 5-2161

FUEL OIL - SAND and GRAVEL - COAL - CONCRETE BLOCKS

Plywood
Nails
Wallboard
Tile
Builders
Hardware
Fencing
Fence Posts
Flooring
Screens

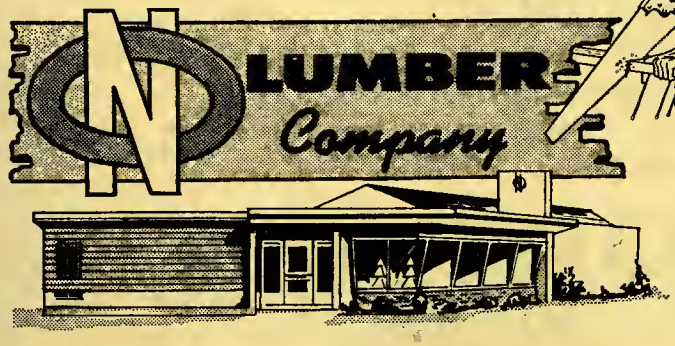
BUY AT CARTER'S AND SAVE

108 6th AVE.

Menomonie's LUMBER AND BUILDING SUPPLY *Headquarters*

"Everything to Build Anything"

ROOFING - SIDING
INSULATION - SHEETING
PLYWOOD - PANELING
TILE - LINOLEUM
PAINTS - VARNISH
HARDWARE - PLASTIC



phone
CE 5-5587
OR
CE 5-5588

712 BROADWAY N.

Lumber—(Cont'd)

O & N LUMBER CO
Genl Ofc 718 Broadway N----------CE 5-5584
North Menomonie Yard
712 Broadway N--CE 5-5588
Retail Yard 712 Broadway N--------CE 5-5587
(See Advertisement Preceding Page)
PETERSON LUMBER CO Stout rd------CE 5-5711
(See Advertisement This Page)

Lunch Rooms—See Restaurants

Machine Shops

KELLER'S BLACKSMITH SHOP
511 Crescent--CE 5-5610

Reach out for more business. Advertise in the Yellow Pages.

HURLBURT LUMBER CO.

- Commercial
- Hardwood
- Rough Lumber
- Dimensioned Oak and Elm

CALL
CE 5-7588

Hy. 29 -
8 Mi. W. of Menomonie and ½ Mi. South

Machinists—See Machine Shops

Mail Order Houses

Montgomery Ward & Co 500 Main------CE 5-2522
SEARS ROEBUCK & CO
Catalog Sales Office
305 Main ----------CE 5-5581

Mailing Service—See Letter Companies

Meat Markets

Broadway Food Market 541 Broadway----CE 5-2722
Jesse's Poultry Market
Poultry Custom And Fresh Dressed
2226 9th ----------CE 5-7544
Red Owl Agency Grocery
Open Evenings & Sunday Forenoon
1311 Broadway N----------CE 5-7595

Memorial Tablets

HAMERLY MONUMENT CO 335 Main--CE 5-2670

Men's Furnishings—See Clothing Men's

Milk Companies

CRESCENT DAIRY CO 516 Broadway---CE 5-3483
MAPLE HILL FARMS DAIRY R 3-----CE 5-3277
Quilling's Dairy Oakwood----------CE 5-5666
WIS CO-OP DAIRIES INC Wilson av W--CE 5-3433

Milk Coolers

See Dairy Equipment & Supplies

PERSONALIZED PLANNING SERVICE

- Siding
- Insulation
- Glass Block
- Kitchen Cabinets
- Floor and Wall Tile
- Plywood
- Flooring
- Roofing
- Hardware
- Formica
- Paint
- Millwork
- Louden Barn Equipment

DRIVE OUT and SAVE

OR

CALL **CE 5-5711**

FINANCING AVAILABLE
LOW OVERHEAD PRICES ALWAYS
PLENTY OF PARKING SPACE

PETERSON LUMBER CO.

STOUT RD.

Milking Machines

CHORE-BOY MILKING MACHINES & PARLORS

You Make More Money Milking with a Chore-Boy Low Vacuum PIPELINE Milking System. Take the walk and work out of milking.

CHORE-BOY

MILK A COW PER MINUTE

"WHERE TO CALL"

HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W-----CE 5-7622

Farm Dairy Supplies
DeLaval Dairy Equipment - See Advertisement at Dairy Equipment & Supplies
1003 7th ----------CE 5-5866

UNIVERSAL MILKING MACHINES-DAIRY HEATERS AND SUPPLIES—
FARMERS UNION CO-OP 709 Main-CE 5-2177

Millwork

BADGER STATE YARD 717 Main------CE 5-3491
CARTER LUMBER & FUEL CO 108 6th av--CE 5-2161
MENOMONIE CABINET & MILLWORKS 1220 Broadway N--CE 5-3788
O & N LUMBER CO 712 Broadway N----CE 5-5587
PETERSON LUMBER CO
See Our Ad at Lumber
Stout rd ----------CE 5-5711

Mimeographing Service

See Letter Companies

Mobile Homes—See Trailers—House

Monuments

HAMERLY MONUMENT CO 335 Main--CE 5-2670

OLSON FUNERAL HOME

Otto M. Shoemaker - Representative

Residence Phone CE 5-7051

MONUMENTS - MARKERS - CEMETERY LETTERING - ARCHITECTURAL GRANITES

615 Wilson av ----------CE 5-2154

ROCK OF AGES MONUMENTS & MARKERS

Only when your monument, or marker, bears this seal is it guaranteed by Rock of Ages

Sold only by authorized dealers listed below.

ROCK OF AGES

"WHERE TO BUY THEM"

HAMERLY MONUMENT CO 335 Main--CE 5-2670

Modern construction methods make it essential that telephone service be planned for at the time the plans for houses are drawn, so that conduit and outlets can be built in during construction.

Motels

GOLF VU MOTEL 1421 Broadway N----CE 5-9967
(See Advertisement This Page)

HOMER'S MOTEL

OPEN YEAR 'ROUND

Peaceful - Quiet - Picturesque

3 Minutes From Downtown Menomonie on Hy. 25

COMMERCIAL MEN WELCOME

R 4 ----------CE 5-7020

Motel Menomin 1201 Broadway N------CE 5-2544

Motor Bus Lines—See Bus Lines

Motor Freight Companies

BRUNN TRANSFER CO 1809 2nd av S--CE 5-3288
HUSBY BILL R 1----------CE 5-5539

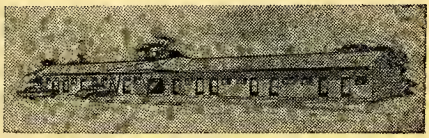
Motor Trucks—See Truck Classification

Motor Tune-Up

See Automobile Electrical Service; Also Filling Stations; Also Garages

Motors—Electric—See Electric Motors

Long Distance CALLS go through FASTER when you CALL by NUMBER.



GOLF VU MOTEL

- 12 New Deluxe Units
- Steam Heated
- Individual Thermostats
- Television Available
- No Highway Noises
- Commercial Men Welcome

CALL

CE 5-9967

1421 BROADWAY N.

W-W DRAY LINE

Agent — UNITED STATES Van Lines Inc.

Local - Long Distance

OUR TARIFF RATES
SAVE YOU MONEY

PACKING
CRATING
STORAGE

Your U.S. Agent Saves You Moving Day Work and Worry By Pre-Planning Every Detail Before You Move

CE 5-3522

Stout Rd.

Movers

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

America's Finest! Standard ICC rates. Service everywhere. Modern vans, careful drivers. Expert packing. Undivided responsibility. Finance plan available. Warehouse agents in all key cities. Easy, safe, dependable.

AERO Mayflower WORLD-WIDE FURNITURE MOVERS

"FOR INFORMATION CALL"
AUTHORIZED AGENT
HIGHLAND PARK VAN & STORAGE CO
1043 Grand av St Paul Minn
Call long distance St Paul--CApital 4-2853

ALLIED VAN LINES

"You can always trust your Allied Man for dependable, safe, courteous service. 'The World's Largest Mover, No. 1 specialist in long-distance moving, local moving, packing and storage.' Over 800 agents in 50 states and throughout the world."

"FOR INFORMATION CALL"
Mueller Warehouse Co Inc
910 Broadway Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-1394
Pevan Transfer & Storage Co
320 S Main Chippewa Falls Wis
Call long distance
Chippewa Falls--PArk 3-6851

Brunn Transfer Co 1809 2nd av S------CE 5-3288
(See Advertisement This Page)
CHIPPEWA MOTOR FREIGHT INC
2645 Harlem av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-8347

BETTER MOVE ALL WAYS
The NORTH AMERICAN WAY
PHONE CE 5-3288
BRUNN TRANSFER CO.

EDWARD HAASE - DONALD HAASE

Agent for

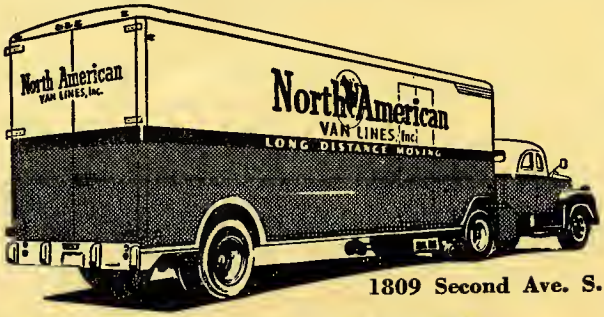
"WIFE APPROVED" MOVES
North American VAN LINES, Inc.

For Full Information and Free Estimate

Local and Long Distance Moving, Storage, Packing of Household Goods

DISPLAYS
EXHIBITS
OFFICES

SERVING U.S., CANADA ALASKA and HAWAII



1809 Second Ave. S.

OFFICE and WAREHOUSE AT STOUT RD. — Across From the Fairgrounds

Movers—(Cont'd)

MUELLER WAREHOUSE CO INC
910 Broadway Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1394

NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.

"FOR INFORMATION CALL"
BRUNN TRANSFER CO
1809 2nd av S--CE 5-3288

W W DRAY LINE Stout rd----------CE 5-3522
(See Advertisement Opposite Page)

Movers—Heavy Hauling

Fletcher Movers
House Moving - Excavating - Crane Service
223 17th av W----------CE 5-7344
MacDonald Wrecker Service
Heavy Duty Wrecker And Trailer
626 Irvine Chippewa Falls Wis
Call long distance
Chippewa Falls--PArk 3-6309

Mufflers—Exhaust

Springer Auto Supply 620 Main--------CE 5-3477
STRATTON'S 66 SERVICE
Power Master Lifetime Mufflers
1428 Broadway N----------CE 5-9958

Multigraphing Service

See Letter Companies

Music Instruction—Instrumental

DAY'S MUSIC STORE
112 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-5564
Menomonie School Of Music & Dance
517½ Broadway--CE 5-5007

Musical Instruments

Amanda Bacon Music Co 517½ Broadway-CE 5-5007
(See Advertisement This Page)
HOUSE OF MUSIC INC
507 Walker av Eau Claire Wis
Call long distance Eau Claire--TEmple 4-2641
MENOMONIE SCHOOL OF MUSIC & DANCE
517½ Broadway--CE 5-5007
Meyer Music 417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614
TORP'S MUSIC STORE
528 Rice St Paul Minn
Call long distance St Paul--CApital 4-7621

Newspapers

Dunn County News 300 Wilson av-------CE 5-3411
Eau Claire Leader 708 2nd----------CE 5-2277

Night Clubs

Colonial Pines R 6----------CE 5-9927
Four Hundred Club R 6----------CE 5-3322
Jeatran's Supper Club R 6----------CE 5-3755
Riverview Bar R 5----------CE 5-7442

Notions—Retail

Lee's Drug Store 149 Main----------CE 5-2121

Nursing Homes

See also Homes
GRAFF NURSING HOME
See Our Ad at Homes
R 2 ----------CE 5-2088

Oculists

Drescher A A
Offices - Red Cedar Clinic
103 1st av W----------CE 5-5565

Office Supplies

BOOTHBY PRINT SHOP 102 Main W---CE 5-7555
EAU CLAIRE BOOK & STATIONERY CO
320 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-5121
ST PAUL OFFICE SUPPLY & EQUIPMENT
E6 & Cedar St Paul Minn
Call long distance St Paul--CApital 2-8421

Oil Burners—Service

Tibbetts Furnace & Oil Burner Service
509 16th av--CE 5-3233

Oil Distributors

Menomonie Oil Co 1909 Stout rd-------CE 5-7240
Michelbook Service Co 720 Main-------CE 5-2255
PURE FUEL OIL—
RANNEY OIL CO 300 Crescent-----CE 5-5890

RANNEY OIL CO 300 Crescent--------CE 5-5890
Standard Oil Co 624 Main----------CE 5-9965

Oil Heaters

JUNGERS SALES & SERVICE—
TOWNSEND'S RADIO & LOCK
SERVICE 518 Broadway---------CE 5-5420

INSTRUCTION
Private - Class - Bands
All Instruments
Guitar - Accordion

INSTRUMENTS
Sales - Repairs - Rentals
Franchised Representative
Gretsch - Harmony - Nat'l Supro
Eharp - Rickenbacker
Kinsman - Estey Organs

"Everything for the Musician"
FOR ALL LEAD NAMES AS
ORGANS - Estey - Kinsman - Thomas
GUITARS - Rickenbacker - Gretsch - Eharp - Nat'l-Supro - Harmony
ACCORDIONS - Band Instruments
THE AMANDA BACON MUSIC CO.
Second Floor
517½ Broadway CE 5-5007

Phillips 66

FUEL OIL BUDGET PLAN
AUTOMATIC KEEP FILL SERVICE

Complete Heating Service

Sales - Service - Installations

SERVING MENOMONIE
OVER 27 YEARS

PET-RE-NOL FORTIFIED FUEL OIL

Saves You Up to 20% on Fuel Oil Costs

DIAL

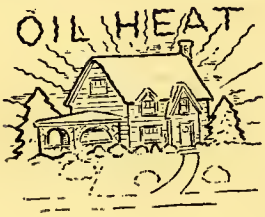
CE 5-9976

HAGESETH OIL CO.

815 6th Ave. — Corner of 8th & Hy. 12

FUEL OILS

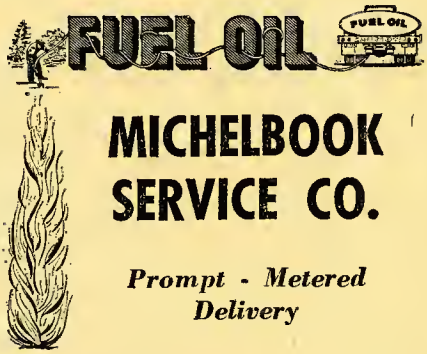
DON'T SUFFER AGAIN
FROM LACK OF HEAT



For Information Call

FARMERS UNION CO-OP

Office 709 Main St., CE 5-2177
Serv. Sta. 521 2nd St. E., CE 5-2351



MICHELBOOK SERVICE CO.

Prompt - Metered Delivery

CLEAN UNIFORM HEAT

Use Our "Keep Full System Without Charge"

CALL

CE 5-2255

720 Main St.

Oils–Fuel

CONOCO FUEL OILS

EXTRA COMFORT
AT LOWER COST

Keep Fill Service

AUTOMATIC
STAMPED RECEIPT

CONOCO GAS & OIL PRODUCTS

"FOR SERVICE CALL"

CARTER LUMBER & FUEL CO
108 6th av--CE 5-2161

Farmers Union Co-op 709 Main---------CE 5-2177
(See Advertisement Opposite Page)
HAGESETH OIL CO 815 6th av--------CE 5-9976
(See Advertisement Opposite Page)
Michelbook Service Co 720 Main-------CE 5-2255
(See Advertisement Opposite Page)

MOBILHEAT

MOBIL
HEATING OIL

Now . . . Fuel oil that cleans as it heats — New Mobilheat with amazing RT-98. Dependable supply for all types of burners — automatic delivery.

"WHERE TO BUY IT"
DEALER

Retzloff Earl 1714 8th----------CE 5-2711
If no answer call----------CE 5-9903

PURE FUEL OIL—
RANNEY OIL CO 300 Crescent-----CE 5-5890

RANNEY OIL CO 300 Crescent--------CE 5-5890

STANDARD HOME HEATING OIL

WITH —

STA-CLEAN

For clean, safe, dependable heat . . . you can count on heating comfort when you count on Standard Oil.

"FOR SERVICE CALL"
BULK PLANT

JOHNSON PHIL STANDARD SERVICE
624 Main--CE 5-9965

Optometrists O.D.

Milavitz Lloyd 330 Main----------CE 5-2844
Raile Hermann J 327 Main----------CE 5-3838
Vlies Milton G 244 Main----------CE 5-2855

Orchards

Connell's Sunridge Orchards Inc
R 1 Menomonie Wis
Call long distance Spring Lake--SPruce 2-4555

Organ Business

AMANDA BACON MUSIC CO
Kinsman - Estey - Thomas
517½ Broadway ----------CE 5-5007
LOWERY ORGANS—
HOUSE OF MUSIC INC
507 Walker av Eau Claire Wis
Call long distance
Eau Claire--TEmple 4-2641

Oriental Rugs–See Rug & Carpet Dealers

Ornamental Iron Work

See Iron–Ornamental

Orphanages

See Welfare Organizations; Also Homes

Osteopathic Physicians & Surgeons

See Physicians & Surgeons–Doctors Of Osteopathy (D.O.)

Outboard Motors

EVINRUDE OUTBOARD MOTORS

FIRST NAME in outboard boating! Let us show you the latest advances in smooth operation and "Whispering Power" quiet. Complete line — the right motor for every boat. Famed Starflite V-4 and Lark models. Electric Starting. Convenient time payments.

EVINRUDE

"WHERE TO BUY THEM"

MICHELBOOK MARINA 716 Main--CE 5-7007

MERCURY OUTBOARD MOTORS

The World Record Line — CERTIFIED 50,000-mile dependability, 100 + mph durability! Bonus-performance twins, fours and sixes for fishing, skiing, cruising. More than 70 Mercury "firsts" prove engineering leadership!

"WHERE TO CALL"
DEALERS

MENOMONIE MARINE SALES INC
Exclusive Representative - Complete
Authorized Sales & Service
1102 Broadway N----------CE 5-3833

MERCURY OUTBOARD MOTORS—
MENOMONIE MARINE SALES INC
Authorized Sales & Service
1102 Broadway N----------952-W

SCOTT OUTBOARD MOTORS—
MENOMONIE MARINE SALES INC
Authorized Sales & Service
1102 Broadway N----------CE 5-3833

Overhead Doors

See Doors–Overhead Type

Packaging Material–See Boxes–Wooden

Packing & Crating Materials

Quality Box Co R 2----------CE 5-2866

Packing & Crating Service

BRUNN TRANSFER CO 1809 2nd av S--CE 5-3288
MUELLER WAREHOUSE CO INC
910 Broadway Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1394

Paging Systems–See Calling Systems

Party-line telephone users—please be careful not to interrupt a conversation if the line is being used. If you call in an emergency, explain to those using the line and ask them if you can make your call.

Paint

LOWE BROTHERS PAINTS

SUPER
KEM-TONE
Wall Paint

KEM-GLO
Enamel to Match

CUSTOM COLOR MIXING

"WHERE TO BUY IT"

CARTER LUMBER & FUEL CO
108 6th av--CE 5-2161

Menomonie Paint & Wallpaper Co
718 5th--CE 5-2789
(See Advertisement This Page)
Northside Paint & Wall Paper Store
1329 Broadway N--CE 5-2644

MENOMONIE PAINT & WALLPAPER CO.

Your Decorating Headquarters

PAINT and WALLPAPER

GLIDDEN SPRED SATIN

SCOTCH LADDIE

BRUSHES

SUNDRIES

QUALITY Glidden PRODUCTS

PAINTERS' SUPPLIES

WALLPAPER IN STOCK and SPECIAL ORDERS

CE 5-2789

718 5th ST.

PAINT by SODERBERG'S
DECORATING CENTER

- O'BRIEN PAINT
- COMPLETE SUPPLIES
- WALLPAPER

CALL

CE 5-3177

525 BROADWAY
MENOMONIE

Paint–(Cont'd)

O'BRIEN PAINTS

Paints for
Every Purpose

O'Brien Paints
Look Better
Longer

O'BRIEN PAINTS

"WHERE TO BUY THEM"

SODERBERG'S DECORATING CENTER
525 Broadway--CE 5-3177

PETERSON LUMBER CO
See Our Ad at Lumber
Stout rd ----------CE 5-5711

PORTER PERFECT PAINTS

HIGHEST
PROFESSIONAL
QUALITY

The Painters' Friend

Porter Paints

"WHERE TO BUY THEM"

O & N LUMBER CO 712 Broadway N-CE 5-5587

SHERWIN-WILLIAMS PAINTS

Paints for all purposes
including famous
S W P House Paint,
SUPER KEM-TONE De Luxe
Washable Wall Paint,
KEM-GLO America's Favorite
Enamel

"WHERE TO BUY THEM"
DEALER

BADGER STATE YARD 717 Main--CE 5-3491

Soderberg's Decorating Center
525 Broadway--CE 5-3177
(See Advertisement This Page)

Painters

Northside Paint & Wall Paper Store
1329 Broadway N--CE 5-2644
Soderberg's Decorating Center
525 Broadway--CE 5-3177

Painters–Automobile

See Automobile Painting

Pet Hospitals–See Dog & Cat Hospitals

Pharmacies–See Drug Stores

Pheasant Farms–See Poultry

Phonograph Records

Meyer Music 417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614
O'CONNELL'S TV & RADIO SERVICE
210 Main--CE 5-2882

Phosphor Bronze

See Welding Equipment & Supplies

Photographers–Children

See Photographers–Portrait

The oldest of all the telephone industry's traditions is service.

Photographers–Commercial

GLEN MAR STUDIO
PORTRAITS
WEDDINGS
CANDIDS
COMMERCIAL
(Located in Arcade Bldg.)
224 Main ----------CE 5-5755

RUSSELL JOHN M PHOTOGRAPHER
600 Broadway--CE 5-2833

Photographers–Portrait

GLEN MAR STUDIO 224 Main--------CE 5-5755
Russell John M Photographer
600 Broadway--CE 5-2833
(See Advertisement This Page)

Photographic Equipment & Supplies

Jones Menomonie Pharmacy 400 Main---CE 5-3461
Lee's Drug Store 149 Main----------CE 5-2121

Physicians & Surgeons–Doctors Of Medicine (M.D.)

CRIPPEN DONALD A
GENERAL SURGERY
Offices - Red Cedar Clinic
103 1st av W----------CE 5-5565
If No Answer Call CE 5-5531

HALGREN J A
GENERAL PRACTICE
IF NO ANSWER CALL CE 5-5531
143 Main ----------CE 5-5422

MENOMONIE CLINIC
A. E. McMAHON - M.D.
C. H. BUCKLEY - M.D.
R. J. GARDNER - M.D.
J. B. TWEETEN - M.D.
J. BELZA - M.D.
406 Main ----------CE 5-5516

QUILLING PHIL A
GENERAL PRACTICE and UROLOGY
If No Answer Call CE 5-5531
710 2nd ----------CE 5-3244

RED CEDAR CLINIC 103 1st av W-----CE 5-5565
(See Advertisement This Page)

Physicians & Surgeons–Doctors Of Osteopathy (D.O.)

KYLE CHAS T 809 Wilson av----------CE 5-7600

Piano Accordions–See Musical Instruments

Piano Instruction

See Music Instruction–Instrumental

Pianos

GULBANSON PIANOS—
AMANDA BACON MUSIC CO
517½ Broadway--CE 5-5007

Meyer Music 417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614
ROBINSON PIANO & ORGAN CO
Baldwin Pianos & Organs Exclusively
121 W Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-6555

Pickling–Commercial–See Steel Processing

FROM THE STUDIO OF
John M. Russell
PHOTOGRAPHER
"Natural Color Our Specialty"
★ WEDDINGS
★ PORTRAITS
★ COMMERCIAL
MEMBER PHOTOGRAPHERS ASSOCIATION OF AMERICA
DIAL
CE 5-2833
600 Broadway 1st National Bank Bldg.

RED CEDAR CLINIC
PHYSICIANS AND SURGEONS
CALL
CE 5-5565
EYE, EAR, NOSE & THROAT
A. A. Drescher, M.D.
After Hours Call CE 5-5441
GENERAL SURGERY
D. A. Crippen, M.D.
After Hours Call CE 5-3243
GENERAL PRACTICE
S. R. LEE, M.D.
After Hours Call CE 5-5753
K. H. Neldner, M.D.
After Hours Call CE 5-5771
J. L. Nolan, M.D.
After Hours Call CE 5-7503
After Hours Answering Service CE 5-5565
103 1st Ave. W. Menomonie, Wis.

PIZZA
Fresh Made

ALL 15 KINDS OF PIZZA

CALL IN
FOR CARRY OUTS

PHONE CE 5-3188

OPEN 4 P.M. TO 2 A.M. DAILY
FRIDAYS and SATURDAYS TO 3 A.M.
SUNDAYS 4 P.M. TO MIDNIGHT

Air Conditioned

Alex's PIZZA HOUSE

631 Broadway

Pickling–Steel–See Steel Processing

Pipe Line Contractors
See Contractors–General

Pipe Organs–See Organ Business

Pipe–Sewer–See Sewer Pipe

Pizza
Alex's Pizza House 631 Broadway------CE 5-3188
(See Advertisement This Page)

Plumbing Contractors
HALVERSON BROS PLUMBING & HEATING CONTRACTORS 1020 Broadway N---CE 5-3155

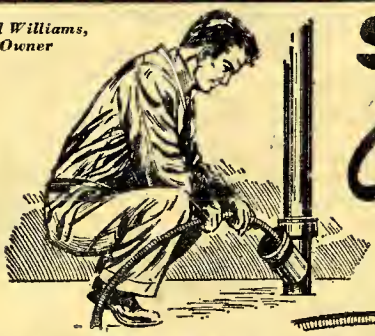
HOMME PLUMBING & HEATING CO
CE 5-7864
Kohler - Crane and American Standard
and Briggs Ware Plumbing
Warm Air Heating
R 2----------CE 5-7864

SCHOENOFF PLUMBING & HEATING CO
515 2nd E--CE 5-3232

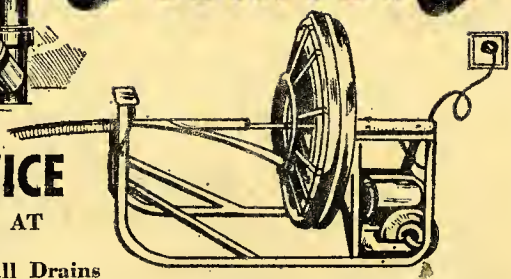
Plumbing–Drain & Sewer Cleaning
Home Sewer Service
441 Ferry Eau Claire Wis
Call long distance Eau Claire--TEmple 5-6623
(See Advertisement This Page)

Plumbing Supplies
Montgomery Ward & Co 500 Main------CE 5-5525

Fred Williams, Owner



SEWERS
Cleaned



24 HOUR SERVICE

SUNDAYS and HOLIDAYS AT
NO EXTRA CHARGE
We Also Clean Other Small Drains
No Digging Necessary
Removal of All Roots and Obstructions
All Work Guaranteed
No Charge for Mileage
LIVE STEAM THAWING

CALL LONG DISTANCE
EAU CLAIRE
TEmple 5-6623
441 FERRY ST.

HOME SEWER SERVICE

Poultry

JESSE'S POULTRY MARKET

FRESH DRESSED - OVEN READY

Phone Ahead and Your Order

Will Be Ready When You Call

2226 9th----------CE 5-7544

Printers

BOOTHBY PRINT SHOP 102 Main W---CE 5-7555

DUNN COUNTY NEWS

WEDDING ANNOUNCEMENTS
LETTER HEADS - ENVELOPES
SALES BILLS - SALES BOOKS
Letter Press - Offset
Commercial Printing of All Kinds

300 Wilson av----------CE 5-3411

Processing–See Packing & Crating Service

Propellers–Marine–See Outboard Motors

Pumps

WETTSTEIN NORBERT
20 E Columbia Chippewa Falls Wis
Call long distance Chippewa Falls--PArk 3-7545

Rodiotors–Automobile

See Automobile Radiators & Repairing

Radiators–Heating

Halverson Bros Plumbing & Heating
Contractors 1020 Broadway N-------CE 5-3155

Radio Broadcasting Stations

W M N E 603½ Broadway----------CE 5-2112

Radio Dealers

MAGNAVOX RADIO PHONO TV SALES & SERVICE—
MEYER MUSIC
417 S Barstow Eau Claire Wis
Call long distance
Eau Claire--TEmple 5-3614

Red's TV Sales & Service 705 Broadway--CE 5-3515

Radio Repairing

CAMP'S TV SALES & SERVICE

Expert Repairs - All Makes of Radios

CALL
CE 5-5033

104 6th av----------CE 5-5033

O'CONNELL'S TV & RADIO SERVICE
See Advertisement at Television Dealers
210 Main ----------CE 5-2882

TOWNSEND'S RADIO & LOCK SERVICE
518 Broadway--CE 5-5420

Radiotelephone Service with Mobile Units

WISCONSIN TELEPHONE CO 720 3rd---CE 5-5501

Railroad Lines

Chicago Milwaukee St Paul & Pacific Railroad
West Side--CE 5-7611
Chicago & North Western Railway Co R 6--CE 5-2033

Real Estate

AUTH & HEIT INC

SERVING MENOMONIE and DURAND
Farms - Commercial - Residential
Vern Lecander - Manager
John Ralitz - Salesman
Res. Phones CE 5-3781 or CE 5-2092

604 Main ----------CE 5-3030

MENOMONIE LOAN & SALES AGENCY INC 533 Broadway----------CE 5-3011
(See Advertisement This Page)

NORTHWEST REALTY

Residential - Commercial
FARM PROPERTIES
REAL ESTATE - INSURANCE
ABSTRACT SERVICE
If No Ans. Call Res. CE 5-7556

133 Main ----------CE 5-5353

SIPPLE INSURANCE AGENCY

Farm - Residential - Commercial
REAL ESTATE
INSURANCE - INVESTMENT SERVICE

331 Main ----------CE 5-5519

Real Estate–Mortgages

See Savings & Loan Associations

Real Estate–Property Management

Rommelmeyer R A 603½ Broadway-----CE 5-7311

Records–Phonograph

See Phonograph Records

Refrigerating Equipment–Commercial

HOSFORD REFRIGERATION & ELECTRIC CO

REFRIGERATION SERVICE
HOUSEHOLD - COMMERCIAL - INDUSTRIAL
Installations and Service
On Any Bulk Milk Tanks

420 14th av W----------CE 5-7622

REAL ESTATE
JIM MILLER
MENOMONIE LOAN & SALES AGENCY
FARM and CITY PROPERTY
Auctions a Specialty
CE 5-3011
533 BROADWAY

Refrigeration Equipment–Industrial

See Refrigerating Equipment–Commercial

Refrigerators

NORGE REFRIGERATORS—
O'CONNELL'S TV & RADIO SERVICE
210 Main--CE 5-2882

RCA WHIRLPOOL REFRIGERATOR-FREEZERS

Exclusive New Air Purifying System Keeps Food Fresher Longer, Stops Flavor Trading —Big New Convenience Door —Completely Automatic Defrosting. Freezers That Capture and Guard the Peak of Flavor.

RCA Whirlpool

"WHERE TO CALL"
Schauls Gas Co
212 W Main Durand Wis
Call long distance Durand--ORange 2-8658

VAN'S APPLIANCE STORE
See Ad - Electric Appliances-Household
316 Main ----------CE 5-2666

Refrigerators–Servicing

HOSFORD REFRIGERATION & ELECTRIC CO 420 14th av W----------CE 5-7622

WOODWARD REFRIGERATION & ELECTRIC SERVICE
Tel. Answering Ser.—After Hrs. and Holidays
CE 5-5569
Res. Knapp Wis. Call Long Distance
Knapp MOrris 5-2563
Home - Commercial - Industrial Refrigeration
131 Main ----------CE 5-5569

Registers–See Cash Registers

Rendering Plants

CHIPPEWA FALLS RENDERING CO
1302 Broadway--CE 5-3811
(See Advertisement This Page)

UTECHT WM F RENDERING CO
Notice Farmers
WE CALL FOR YOUR DEAD
and DISABLED HORSES - COWS
CALL COLLECT
608 S Minnesota av Bayport Minn Call
long distance Bayport--HEmlock 9-5479

Resorts

BRAKER'S RIVER EDGE RESORT
Large Modern Cabins for
Fishermen, Deer Hunters, Skiers
Boats - Motors - Minnows - Tackle
Tavern - Groceries - Gas and Oil
1 Mile Off North Hy. 25 on D
R 6 ----------CE 5-2465

Golf Vu Motel 1421 Broadway N-------CE 5-9967

Practical builders have proved that built-in telephone service makes homes more salable and livable. Before building, call our "architects' and builders' service." They'll cooperate without charge.

DEAD STOCK OF ALL KINDS REMOVED PROMPTLY

COURTEOUS EFFICIENT DRIVERS

Dead or Disabled Horses and Cows
We Also Pick Up Calves Hogs and Sheep, Etc.

NEW SANITARY TRUCKS ALL STEEL

WE PAY TELEPHONE CHARGES AND GIVE IMMEDIATE SERVICE

Prompt — Sanitary — Courteous

CHIPPEWA FALLS RENDERING CO.

Manufacturers of Double AA Brand Tankage Meat and Bone Scraps

Main Office at Chippewa Falls, Wis.
Call Long Distance Chippewa Falls PArk 3-5759

CE 5-3811

1302 Broadway

Restaurants

A & W Root Beer Stand 802 6th av-----CE 5-2540
ALEX'S PIZZA HOUSE
See Ad at Pizza
631 Broadway ----------CE 5-3188
ANCHOR CAFE 620 Broadway---------CE 5-9945
(See Advertisement This Page)
Bark's Bake Shoppe 228 Main---------CE 5-3544
DAN'S CAFE 424 Main----------CE 5-9926
(See Advertisement This Page)
Dew Drop Inn 438 Crescent----------CE 5-9917
Diamond Club R 6----------CE 5-7185
ERV'S CAFE 416 Main----------CE 5-9905
G & R Grill 512 Crescent----------CE 5-9946
HARBOR INN INC R 1----------CE 5-9964
Hide-A-Way The R 4----------CE 5-3387
(See Advertisement This Page)
Homestead Restaurant 803 Main-------CE 5-9904
HOTEL MARION 544 Broadway--------CE 5-5571
Jeatran's Supper Club R 6----------CE 5-3755
(See Advertisement This Page)
Marion Hotel Coffee Shop 544 Broadway-CE 5-5491
Menomonie Club Cafe 545 Broadway----CE 5-9995
SNOW-CAP DRIVE-IN 1401 Broadway N-CE 5-2605
Three Sister's Cafe 511 Broadway------CE 5-9924
Welch's Northside Eat Shoppe
1319 Broadway N--CE 5-9937

Reweaving–See Textile Menders

Riggers

See Movers–Heavy Hauling; Also Trucking

Roasters–Electric

See Electric Appliances–Household

JEATRAN'S
Fine Food
served elegantly in a delightful atmosphere.
CHILDREN WELCOME
Dining Room Open Daily 11:30
(Closed Mondays)
DIAL
CE 5-3755
Rt. 6 - Hy. 12 2½ Mi. West of Menomonie

THE HIDE-A-WAY
STEAKS - CHICKEN
SHRIMP - FISH
Served Daily from 11:30 A.M. to 12 Midnight
Sundays 12 Noon to 8:00 P.M.
Closed Monday
We Cater to Private Parties, Weddings, Banquets
AIR CONDITIONED
VISIT OUR NEW BAR
Open daily 10:00 A.M. to Midnight
Sundays Noon to 8:00 P.M.
MR. and MRS. ARVID O. DAHLBY - Prop.
CE 5-3387
LOCATED SOUTH ON HY. 25

ANCHOR CAFE
Fine Food Always
HOME COOKING
HOME BAKING
STEAKS - CHOPS - FISH
NOON LUNCHES
Air Conditioned
CALL
CE 5-9945
620 BROADWAY

Hear Better
for noisy locations
or for persons who
do not hear well

Volume Control Phone
for details call
your Telephone Business Office

IN MENOMONIE IT'S
DAN'S CAFE
AIR CONDITIONED FOR YOUR COMFORT
Featuring
BREAKFAST
NOON LUNCHEON
EVENING DINNERS
Delicious Home Cooked Food
Sundoy and Holiday Deluxe Dinners
OPEN
5:00 A.M. TILL 2:00 A.M.—DAILY
Orders to Take Out at Anytime
424 Main St. CE 5-9926

SAND AND GRAVEL

- BLACK DIRT
- CRUSHED ROCK
- FILL DIRT
- LIME

DELIVERY and SPREADING

- CONTRACT HAULING
- HAULING BY THE HOUR

CE 5-5884

HINZMAN TRUCKING CO.

1115 TAINTER ST.

Someone in College?

Your Long Distance Call Will Be Appreciated

—and the Cost Is Small Wherever You Call

Roofers

ANDERSON S A ROOFING CO
312 5th Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3915

BARRETT ROOFING MATERIALS

For roofing and roof repairs "Your Best Buy is Barrett." Asphalt Shingles, Asphalt and Asbestos Sidings, Roll Roofings, Roofing Felts and Pitches, Bituminous Cements, Paints and Coatings, Rock Wool, Translucent Panels.

"WHERE TO CALL"

OEBSER ROOFING & SIDING CO
R 2--CE 5-3684

HOREL-GEORGE CO
Specialists in Built-Up Roofing
1202 Western av Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-1607

LOCAL ROOFING CO
Call Collect
R 1 Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-4156

OEBSER ROOFING & SIDING CO R 2--CE 5-3684

Roofing Material

C W H CO 112 13th----------CE 5-7667
Farmers Union Co-Op 709 Main---------CE 5-2177
PETERSON LUMBER CO
See Our Ad at Lumber
Stout rd ----------CE 5-5711

Root Beer–See Beverages–Non-Alcoholic

Rug & Carpet Cleaners

Menomonie Dye House 617 Broadway----CE 5-7500

Rug & Carpet Dealers

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Rugs–Oriental–See Rug & Carpet Dealers

Salad Dressings–See Food Products

Sand Blasting

Lane Tank Co 819 7th----------CE 5-3110

Sand & Gravel

EAU CLAIRE SAND & GRAVEL CO
104 Gibson Eau Claire Wis
Call long distance Eau Claire--TEmple 4-4164
Hinzman Trucking Co 1115 Tainter-----CE 5-5884
(See Advertisement This Page)

RED CEDAR SAND & GRAVEL DIV OF EAU CLAIRE SAND & GRAVEL CO

WASHED SAND and GRAVEL

DELIVERIES UP TO 50 MILES

R 6----------CE 5-5108

Sanitariums–See Hospitals

Sash & Trim

See Millwork; Also Storm Sash; Also Windows–Metal

Check the Yellow Pages for WHO sells WHAT.

Savings & Loan Associations

First Federal Savings & Loan Assn
133 Main--CE 5-5855

Saws

Hermann's Sales & Service 1419 Tainter--CE 5-3044
McCULLOCH POWER CHAIN SAWS—
RICHARTZ IMPLEMENT CO
118 Main W--CE 5-5589

School Supplies

EAU CLAIRE BOOK & STATIONERY CO
320 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-5121
Jones Menomonie Pharmacy 400 Main---CE 5-3461
Lee's Drug Store 149 Main----------CE 5-2121

Schools

Cedar Falls R 2----------CE 5-2402
Menomonie Public Schools—See Alphabetical List of Telephones Located At Schools
St Joseph's 813 9th av----------CE 5-3033
St Paul's Lutheran 1114 9th----------CE 5-7373

Schools–Music

See Music Instruction–Instrumental

Scrap Iron & Metals

Lotwin Hide & Fur Co 802 Main--------CE 5-3722
Moskewitz Co 11 S Bridge Chippewa Falls Wis
Call long distance Chippewa Falls--PArk 3-5466
PHILLIPS MAX & SON
Everything in Used Building Materials
Used Sheet Steel
Boiler Flues of All Sizes - Used Pipe
Used Angle Iron, Etc.
314 Forest Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-3431

Seeds & Bulbs

HOFLAND'S MILL R 1----------CE 5-7670
Wisconsin Crop Improvement Assn Seed
Certification Service 815 6th av------CE 5-7070

Septic Tank Cleaning

BECKWITH OSCAR R 6----------CE 5-5221
(See Advertisement This Page)
Well-Done Cleaners 1028 N6 Eau Claire Wis
Call long distance Eau Claire--TEmple 2-4731
(See Advertisement This Page)

Service Stations–See Filling Stations

Sewing Machines

PFAFF SEWING MACHINES
Completely automatic. Exclusive automatic DIAL-A-STITCH sews on buttons, sews straight, sews zig-zag, darns, embroiders thousands of decorative stitches. No discs or cams to change.
- Built-In Needle Threader!
- Nationwide Repair Service
- Lifetime Guarantee!

"WHERE TO BUY IT"
Snively Sewing Center 600 Main----CE 5-7633

Snively Sewing Center 600 Main--------CE 5-7633
(See Advertisement This Page)

Sewing Machines–Repairing

SNIVELY SEWING CENTER
We Service All Makes
600 Main ----------CE 5-7633

Sheet Metal Work

CIRKL HARDWARE & SHEET METAL
633 Broadway--CE 5-5177
Schauls Gas Co
212 W Main Durand Wis
Call long distance Durand--ORange 2-8658
SUCKOW'S SHEET METAL SHOP
SHEET METAL
Roofing - Eaves Trough - Skylights - Ventilation
Breechings - Heating - New Furnaces - Old Systems
Remodeled - Furnace Repairs - Air Conditioning
Stokers - Oil Burners
110 6th av W----------CE 5-5611

The oldest of all the telephone industry's traditions is service.

SEPTIC TANKS CLEANED
Pumped - Repaired - Installed
FROZEN SEWER LINES OPENED
24 HOUR SERVICE
Residential and Commercial
WE GO ANYWHERE ANYTIME
"Prompt Courteous Efficient Service"
OSCAR BECKWITH
CE 5-5221
R. 6 - MENOMONEE

SEPTIC TANK and CESSPOOLS CLEANED
• Anytime • Any Place
Write or Call
WELL-DONE CLEANERS
LICENSED OPERATOR
Call Long Distance Eau Claire
TEmple 2-4731
1028 N. 6th St. Eau Claire, Wis.
Corner 6th and Truax Blvd.

PFAFF
SEWING MACHINES
LARGE STOCK
NEW and USED MACHINES
FAIR PRICES - EASY TERMS
DEPENDABLE SERVICE
Est. 1914
CE 5-7633
SNIVELY SEWING CENTER
600 MAIN ST.

Shoes

GRAVEN & WILCOX

COMPLETE LINE OF FOOTWEAR
Weyenberg - Miracle Tread
Goodrich - Ball Band - Rubber Footwear
Quality Footwear Since 1891
336 Main ----------CE 5-5816

Reed's Shoe Store 320 Main----------CE 5-3733

Shooters' Supplies–See Sporting Goods

Siding

C W H CO 112 13th----------CE 5-7667

Silverware

CHASTAN JEWELERS 420 Main------CE 5-2210

Ski Resorts–See Resorts

Soda Water–See Beverages–Non-Alcoholic

Soft Drink Mfrs

See Beverages–Non-Alcoholic

Soft Water Service

See Water Softening Service

Soil Testing–See Laboratories–Testing

Sporting Goods

Gary's Sport Shop 707 Broadway-------CE 5-3821

Sportswear

Lund's Clothing Store 606 Broadway-----CE 5-3020

Spray Painting–See Painters

Square Dancing–See Dancing Schools

Stainless Steel–See Steel Headings

Steam Heating Contractors

See Heating Contractors

Steamship Agencies

Higgins' Travel Service
See Ad at Travel Bureaus
114 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-5403

Steel

For processing operations such as pickling, shearing, straightening, etc., see Steel Processing

Steel Bar Straightening

See Steel Processing

Steel Pickling–See Steel Processing

Daily, as upon a magic loom, the world is bound together by telephone.

Steel Processing

PHILLIPS MAX & SON

LARGE STOCK OF USED STEEL
ANGLES - CHANNELS - BEAM
SHEETS - PIPE - POSTS - FLUES
Everything in Used Steel
314 Forest Eau Claire Wis Call
long distance Eau Claire--TEmple 2-3431

Steel Sash–See Windows–Metal

Steel Treatings–See Steel Processing

Stereophonic Sound Equipment

Meyer Music
417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614
O'Connell's TV & Radio Service
210 Main--CE 5-2882

Stereophonic Sound Systems

See High Fidelity Sound Equipment

Stocks

See Investment Securities; Also Brokers–Stock & Bond

Stone–Crushed

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

Storage–Household

BRUNN TRANSFER CO

LOCAL STORAGE FACILITIES
PACKING - SHIPPING
Local and Long Distance Moving
North American Van Lines Agent
1809 2nd av S----------CE 5-3288

MUELLER WAREHOUSE CO INC
910 Broadway Eau Claire Wis
Call long distance Eau Claire--TEmple 2-1394

Storm Sash

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Super Markets

See Grocers; Also Meat Markets

Surgeons

See Physicians & Surgeons–Doctors Of Medicine (M.D.); Also Physicians & Surgeons–Doctors Of Osteopathy (D.O.)

Swimming Pools

G & R TERRAZZO TILE CO
Distributors of Esther Williams Pools
816 N Oxford av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3105

Tanks–Metal

Lane Tank Co
See Ad at Contractors-General
819 7th ----------CE 5-3110

Taverns

Al's Tavern
V A Eleason - Proprietor
R 6 ----------CE 5-2476
Braker's River Edge Resort R 6---------CE 5-2465
BREWER'S BAR
Lester and Beanie Brewer
Sandwiches Served at All Times
1401 Tainter ----------CE 5-9907
Casino Bar
A T Jensen-Owner
613 Broadway ----------CE 5-9975
Ellen's Bar
Ellen Batchelder Proprietor
Hot Beef Sandwiches Served Daily
709 Broadway ----------CE 5-9984
Farmers Beer Garden 801 Main--------CE 5-9994
Flame Lounge 619 Broadway----------CE 5-9993
HARBOR INN INC R 1----------CE 5-9964
HOTEL MARION 544 Broadway-------CE 5-5571
JEATRAN'S SUPPER CLUB R 6--------CE 5-3755
Kleist Geo R 2----------CE 5-7819
Lakeside Bar 524 Main----------CE 5-9974
Larry's Bar 932 Broadway N----------CE 5-9948
Northside Liquor Store 1321 Broadway N-CE 5-2010
PINE POINT LODGE R 2----------CE 5-7819
Red Cedar Lounge 544 Broadway-------CE 5-9914
Rendezvous Room 631 Broadway--------CE 5-9935
Riverview Bar R 5----------CE 5-7442
Silver Dollar Tavern 315 Main----------CE 5-9915
Spot The
Alfred Wyss - Proprietor
414 Main ----------CE 5-9985
Tourist Hotel 702 Main----------CE 5-9954
Town & Country Bar 715 Broadway-----CE 5-9957
Trinko's Tap
Lunches Served Daily
R 1 ----------CE 5-7856
Tyler's Tavern 1918 5th----------CE 5-9936

Tax Matters

See Accountants; Also Attorneys-at-Law

Taxicabs

CENTRAL CAB CO 720 Crescent-------CE 5-2200

Tea Shops–See Restaurants

Teaming Contractors–See Trucking

Telegraph Companies

Western Union Telegraph Co
117 Main--Call WESTERN UNION

Telephone Apparatus

BELL SYSTEM SERVICE

Complete Communication Service
Home and Office
Integrated With Your Regular Telephone
Economical Reliable Service For Over 75 Years

Consult Your Communication Counsellor

"WHERE TO CALL"

WISCONSIN TELEPHONE CO
720 3rd--CE 5-5501

Telephone Companies

WISCONSIN TELEPHONE CO 720 3rd---CE 5-5501

Television Antenna Systems

Red's TV Sales & Service 705 Broadway--CE 5-3515
(See Advertisement This Page)

Television Dealers

Meyer Music
Magnavox TV Sales & Service
417 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3614

O'CONNELL'S TV & RADIO SERVICE
RCA and ZENITH
TV - Radios - Phonographs - Records
SERVICING ALL MAKES
For Service After The Sale
Call "Budge" O'Connell
210 Main----------CE 5-2882

Stratton's Radio & TV 527 Broadway----CE 5-5600

Advertisers in these pages get telephone trade.

TELEVISION
SALES and SERVICE

Repairs Made in Your Home Where Possible
By Experienced Qualified TV Technicians

- ADMIRAL TV - RADIO
- PHILCO TV

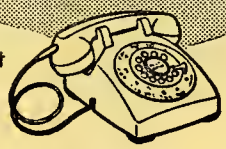
WE SERVICE ALL MAKES
TV SETS - RADIOS - ANTENNAS

"Member Indianhead Radio and TV Servicemen's Association"

CE 5-3515

RED'S TV
705 BROADWAY

Save Steps

comfort  protection

convenience
with Extension Telephones
for details call
your Telephone Business Office

WE SERVICE ALL MAKES

SALES - PARTS - ANTENNAS

CE 5-2830

LEVI STOKES
REPAIR SHOP
1801 STOUT RD.

DESCO - VITRO - GLAZE
The *Permanent* Interior Wall Finish
- WASHABLE
- SANITARY
- NON-FADING
- ANY COLOR DESIRED

Can Be Applied Over Any Plastered or Masonry Wall
For Information and Free Estimates

Call Long Distance Eau Claire
TEmple 2-4927
or TEmple 2-3105

Desco-Vitro-Glaze Co. of Wis.
816 N. OXFORD AVE. EAU CLAIRE, WIS.

EAU CLAIRE
TILE and TERRAZZO INC.
Terrazzo - Quarry Tile
Ceramic Tile - Marble
Ceramic Tile Work of All Types
RESIDENTIAL - COMMERCIAL - INDUSTRIAL
CALL LONG DISTANCE
EAU CLAIRE
TEmple 5-9914
P.O. BOX 394
WASHINGTON HEIGHTS EAU CLAIRE, WIS.

Television Repairing

CAMP'S TV SALES & SERVICE
Expert Repairs - All Makes of Television
CALL
CE 5-5033
104 6th av----------CE 5-5033

O'CONNELL'S TV & RADIO SERVICE
210 Main--CE 5-2882
Stokes Levi F 1801 Stout rd----------CE 5-2830
(See Advertisement This Page)
TOWNSEND'S RADIO & LOCK SERVICE
518 Broadway--CE 5-5420

Television Supplies & Parts—Whlse & Mfrs

Miller's Electronic Supply
1329 Broadway N--CE 5-3401

Test Boring—See Drilling Contractors

Textile Menders

Budget Weaving Shop
Mail Orders Receive Prompt Attention
326 New York Bldg St Paul Minn
Call long distance St Paul--CApital 2-8223

Theatres

Outdoor Theatre Pine----------CE 5-2756
State Theatre 639 Broadway----------CE 5-5733

Tile Contractors & Dealers—Ceramic

DESCO-VITRO-GLAZE CO OF WIS
816 N Oxford av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-4927
(See Advertisement This Page)
Eau Claire Tile & Terrazzo Inc
Wash hts Eau Claire Wis
Call long distance Eau Claire--TEmple 5-9914
(See Advertisement This Page)
G & R TERRAZZO TILE CO
816 N Oxford av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3105
(See Advertisement This Page)
NEVINS HOME BEAUTIFIERS
1501 Tainter--CE 5-7722

Tile Contractors & Dealers—Non-Ceramic

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

G & R TERRAZZO
TILE CO.
TERRAZZO - TILE - QUARRY
- STEPS - FLOORS - BASE
- CERAMIC FLOORS
- GLAZED TILE WORK
- GENUINE CLAY TILE

"Ceramic Tile Work of All Types"

Call Long Distance Eau Claire
TEmple 2-3105
or TEmple 2-4927

816 N. Oxford Avenue Eau Claire, Wis.

Tillers–See Farm Equipment

Tires

BAUER BUILT RE-TREADS

Headquarters for
Unconditionally Guaranteed
BAUER BUILT RECAPS
Plus a
Complete Line of
NEW and USED
TIRES

BAUER BUILT
RE-TREADS
UNCONDITIONAL
LIFETIME GUARANTEE BOND

"FOR INFORMATION CALL"

PARKVIEW SKELLY SERVICE
902 Broadway N--CE 5-9977

Churchill Tire Service 816 6th av-------CE 5-7911
(See Advertisement This Page)

FIRESTONE TIRES—
MENOMONIE SHELL SERVICE
501 Crescent--CE 5-9934

Montgomery Ward & Co 500 Main------CE 5-5525

Tires–Repairing & Recapping

BILL'S RECAPPING SERVICE
143 6th av--CE 5-5334
(See Advertisement This Page)

CHURCHILL TIRE SERVICE
816 6th av--CE 5-7911

Montgomery Ward & Co 143 6th av-----CE 5-2234

Tool Makers

Keller's Blacksmith Shop 511 Crescent---CE 5-5610

Top Soil

Hinzman Trucking Co 1115 Tainter-----CE 5-5884

Tourists' Agencies–See Travel Bureaus

Towing Service

See Also Garages

MacDonald Wrecker Service
24 Hour Emergency Road Service
626 Irvine Chippewa Falls Wis
Call long distance
Chippewa Falls--PArk 3-6309

MUELLER SERVICE
818 Broadway Eau Claire Wis
Call long distance Eau Claire--TEmple 5-3956

Tractors

COCKSHUTT TRACTORS & FARM IMPLEMENTS—
FARMERS UNION CO-OP
709 Main--CE 5-2177

Trailers–Boat

MENOMONIE MARINE SALES INC
1102 Broadway N--CE 5-3833

A shopping service for your convenience. When you read an advertisement do you know where to buy the goods? Look in the Yellow "Where to Buy It" Pages of this telephone book, under the trade mark name of the article. Many nationally advertised products are listed here, together with a list of the local stores. Find where to buy it in your Classified Telephone Directory.

GOODYEAR TIRES
for CARS - TRUCKS - TRACTORS
Distributors of Goodyear Batteries

TRACTOR TIRE REPAIRING
RECAPPING
GUARANTEED VULCANIZING
WHEEL BALANCING
● BATTERY SERVICE
● ROAD SERVICE

CHURCHILL TIRE SERVICE
Established 1923
CE 5-7911
816 6th AVE.

TIRE SERVICE
RECAPPING and REPAIRING
New Tire Guarantee

"Bill" Anacker Prop.

CALL
CE 5-5334
Free Pick Up Service

BILL'S RECAPPING SERVICE
143 6th AVE.

SPECIALIZING IN MAJOR REPAIRS

- No Job Too Large or Too Small
- 24 Hour Phone Service for Repairs
- Parts and Accessories
- Custom Building
- Complete Repair Service
- Painting
- We Buy Burnt and Wrecked Trailers

Mobile Home Service Inc.

CALL LONG DISTANCE ST. PAUL

MElrose 3-2460

ST. PAUL, MINN.

2211 West County Road C-2

After Hours
Call Long Distance St. Paul, GLenview 9-2082

KELM TREE SERVICE

Since 1933

EXPERT TREE SURGERY

"FULLY INSURED AND LICENSED"

TREES TRIMMED
TOPPED
CABLED
REMOVED

STUMP REMOVAL BY MACHINE

CALL LONG DISTANCE ST. PAUL

MIdway 6-2104

34 N. Syndicate
ST. PAUL, MINN.

Trailers–House

Mobile Home Service Inc
2211 W County rd St Paul Minn
Call long distance St Paul--MElrose 3-2460
(See Advertisement This Page)

VASEY'S TRAILER COURT & SALES
Travel and Camping Trailers
R 2 ----------CE 5-3789

Trailers Rented

Johnson Phil Standard Service 624 Main--CE 5-9965

U-HAUL RENTAL TRAILERS

RENT A GUARANTEED
U-HAUL TRAILER
IT COSTS NO MORE

U-HAUL

Local or ONE WAY ANYWHERE

U-HAUL furnishes guaranteed trailers and tires, hitches, cargo insurance, free road service, all sizes.

"WHERE TO RENT THEM"

Amberg's Mobil Service Station
1431 Broadway N--CE 5-2077

Transfer Companies

BRUNN TRANSFER CO 1809 2nd av S---CE 5-3288

W W DRAY LINE
See Our Ad at Movers
Stout rd ----------CE 5-3522

Transmissions–Automotive

KING & KERN AUTO SERVICE
See Our Ad at Garages -
Specialists on Automatic Transmissions
2351 Spooner av Altoona Wis
Call long distance Eau Claire--TEmple 2-8222

Travel Bureaus

HIGGINS' TRAVEL SERVICE

AIRLINE and STEAMSHIP
RESERVATIONS and TICKETS
Foreign and Domestic Tours
No Additional Charges for Services

114 E Grand av Eau Claire Wis Call long distance Eau Claire--TEmple 2-5403

Tree Service

Kelm Tree Service
34 N Syndicate St Paul Minn
Call long distance St Paul--MIdway 6-2104
(See Advertisement This Page)

KREMER TREE SERVICE
1022 Birch Eau Claire Wis
Call long distance Eau Claire--TEmple 2-4607

MacDonald Wrecker Service
Complete Tree Removal and Cabling
626 Irvine Chippewa Falls Wis
Call long distance
Chippewa Falls--PArk 3-6309

Trenching–See Excavating Contractors

Need a mailing service? The easiest way to solve a "sticky" problem is to look in the Classified Section of the Telephone Directory. Whatever or whomever you need—antiques, buttons, carpenters, or dentist, they're all conveniently listed with name, address, telephone number. Make it a habit to look in the Yellow Pages.

Truck Agencies & Dealers—New

GMC TRUCKS

FOR GMC
SALES
SERVICE
PARTS

GMC TRUCKS

"WHERE TO BUY THEM"
DEALER
HALVORSON BUS LINE
1302 Broadway N--CE 5-7088

Truck Agencies & Dealers—Used

GMC TRUCKS

FOR GMC
SALES
SERVICE
PARTS

GMC TRUCKS

"WHERE TO BUY THEM"
HALVORSON BUS LINE
1302 Broadway N--CE 5-7088

Truck Rental & Lease Service

HERTZ TRUCK RENTAL SERVICE

LATE MODEL TRUCKS with gas, oil and insurance included. Everything included but the driver. Trucks also available on long term lease.

HERTZ

"WHERE TO CALL"
RENTAL SERVICE CO
505 S Dewey Eau Claire Wis
Call long distance Eau Claire--TEmple 2-3493

Trucking

BRUNN TRANSFER CO 1809 2nd av S---CE 5-3288
CHIPPEWA MOTOR FREIGHT INC
2645 Harlem av Eau Claire Wis
Call long distance Eau Claire--TEmple 2-8347
GROEPPER TRUCKING SERVICE R 6--CE 5-5151
HINZMAN TRUCKING CO
See Ad - Sand & Gravel
1115 Tainter ----------CE 5-5884
HUSBY BILL R 1----------CE 5-5539

Tutoring—See Schools

Tuxedos Rented—See Dress Suit Rental

Typewriters

ADDING MACHINE & TYPEWRITER CO
Royal Typewriters
1421 State Eau Claire Wis
Call long distance Eau Claire--TEmple 5-9108
Boothby Print Shop 102 Main W--------CE 5-7555
MAC'S TYPEWRITER CO
311 S Barstow Eau Claire Wis
Call long distance Eau Claire--TEmple 5-5910
(See Advertisement This Page)

Typewriting—See Letter Companies

Undertakers—See Funeral Directors

The All-New
Smith-Corona
Office Typewriter
ELECTRIC - STANDARD - PORTABLE

FEATURING NEW PAGE GAGE!
Typewriters and Adding Machines
Sold - Rented - Repaired
Special Rental Rates for Students
Supplies for All Machines
MAC'S TYPEWRITER CO.
311 S. Barstow St. Eau Claire, Wis.
Phone Long Distance
Eau Claire TEmple 5-5910

Your KEY to
F-A-S-T-E-R
Out-of-Town Service

WISCONSIN TELEPHONE COMPANY

Upholsterers

Keegan's Drapery Shop
105 E Grand av Eau Claire Wis
Call long distance Eau Claire--TEmple 5-8029

LARSON UPHOLSTERING SHOP
LAVERN E. LARSON
UPHOLSTERING SERVICE
Third Street and Tenth Avenue
1003 3rd ----------CE 5-2322

WAGNER'S UPHOLSTERY CO
1014 15th av--CE 5-2861
(See Advertisement This Page)

Upholstery Cleaning

See Furniture Cleaning

Vacuum Cleaners

KIRBY VACUUM CLEANERS—
NORTHWEST KIRBY CO
414 Wash Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-3422

Van's Appliance Store 316 Main--------CE 5-2666

Varityping Service—See Letter Companies

Varnish

Menomonie Paint & Wallpaper Co
718 5th--CE 5-2789

Velocipedes—See Bicycle Repairing

Vending Machines

VARIETY VENDING CO
W Gate rd Eau Claire Wis
Call long distance Eau Claire--TEmple 2-0066

Venetian Blinds

Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Veterinarians

ANDREASSEN & HOUSER
423 12th av W--CE 5-2626
If no answer call----------CE 5-2385

REGISTER J W
VETERINARIAN
Large and Small
Animal Practice
1513 5th av----------CE 5-2611

Veterinarians' Supplies

JONES MENOMONIE PHARMACY
400 Main--CE 5-3461
LEE'S DRUG STORE 149 Main--------CE 5-2121
Register J W 1513 5th av----------CE 5-2611

Vitamins

Jones Menomonie Pharmacy 400 Main---CE 5-3461

Shopping is as simple as A-B-C if you use the Yellow Pages.

Custom
UPHOLSTERING
Quality Craftsmanship
Prompt Courteous Service
FREE ESTIMATES
LARGE SELECTION OF FABRICS
CE 5-2861
RECOVERING and RESTYLING
YES, WE PICK UP & DELIVER
MARGE & ELMER
WAGNER UPHOLSTERY CO.
1014 15th AVE.

Wall Board

GOLD BOND SHEET ROCK—
CARTER LUMBER & FUEL CO
108 6th av--CE 5-2161

Peterson Lumber Co Stout rd----------CE 5-5711

Wall Paper

Menomonie Paint & Wallpaper Co
718 5th--CE 5-2789

UNITED WALLPAPER—
MENOMONIE PAINT & WALLPAPER CO
718 5th--CE 5-2789

Washing Machines

RCA WHIRLPOOL HOME LAUNDRY APPLIANCES

Automatic Washers and Dryers in Color. Wash all Fabrics Cleaner With Built-in Lint Filter, 2-Speed Action; Suds-Miser. Dry Faster With Tempered Heat. Also New Space-Saving Washer-Dryer Combination.

RCA Whirlpool

"WHERE TO CALL"

Schauls Gas Co
212 W Main Durand Wis
Call long distance Durand--ORange 2-8658

VAN'S APPLIANCE STORE
See Ad - Electric Appliances-Household
316 Main ----------CE 5-2666

Watch Repairing

Anshus Jewelers 300 Main----------CE 5-2220
CHASTAN JEWELERS 420 Main------CE 5-2210
Madsen Ole 301 Main----------CE 5-2233

Water Filters

See Water Softening Equipment

Water Heaters

HALVERSON BROS PLUMBING & HEATING CONTRACTORS
1020 Broadway N--CE 5-3155
HOMME PLUMBING & HEATING CO
R 2--CE 5-7864

Water Softening Equipment

Culligan Water Conditioning Service
837 Tainter--CE 5-3844

Water Softening Service

CULLIGAN WATER CONDITIONING SERVICE 837 Tainter----------CE 5-3844
(See Advertisement This Page)

Water Supply Systems

FARMERS UNION CO-OP

Pump Repairs and Installations
Myers Deepwell & Shallow Well Systems
Duplex Pittless Sanitary Units
To Meet Wisc. Pump Code Requirements
For Estimates and Service Call

709 Main ----------CE 5-2177

Waterproofing Materials

Menomonie Paint & Wallpaper Co
718 5th--CE 5-2789

Culligan

ON A **SERVICE** Basis

No Equipment to Buy
No Maintenance Work
Service Connection
Is Quick and Simple

. . . or with a **HOME-OWNED** Model

WE SELL SOFTENER SALT

OLD SOFTENERS REPAIRED

Call CE 5-3844

HARRY ZITELMAN
CULLIGAN Water Conditioning
837 Tainter St.

Save Steps

Extension Telephones

In any home today — large or small — properly placed extension telephones are part of modern living. They give you more comfort, convenience, privacy and protection. An extension telephone costs only 3 pennies a day.

Inquire today about the Efficiency, Suburban and Cosmopolitan Plans. One of these plans will fit the telephone needs of your family.

for details call your Telephone Business Office

Weavers–Carpet Or Textile
See Textile Menders

Wedding Announcements
BOOTHBY PRINT SHOP 102 Main W---CE 5-7555

Welding
KELLER'S BLACKSMITH SHOP
511 Crescent--CE 5-5610
McClellan Welding & Radiator Repairing
512 5th av--CE 5-2807

Daily, as upon a magic loom, the world is bound together by telephone.

WELL DRILLING

We Guarantee To Save You Dollars

HAROLD HUNSTABLE & SONS

CALL LONG DISTANCE ARKANSAW

ATlas 5-5205

ARKANSAW, WIS.

Someone in College?

Your Long Distance Call Will Be Appreciated

—and the Cost Is Small Wherever You Call

Welding Equipment & Supplies
AIRCO WELDING PRODUCTS

Argon • Helium • Carbon-Dioxide Oxygen • Acetylene • Nitrogen • • Rare Gases • Oxyacetylene Welding and Cutting • Gas Shielded Welding Equipment • Apparatus, Supplies • Arc Welding Machines • Electrodes, Accessories, Jackson Products, "Tuffaloy".

"WHERE TO BUY THEM"
AUTHORIZED DEALER
Welders Supply Co
1920 Harlem Eau Claire Wis
Call long distance
Eau Claire--TEmple 2-2002

Welfare Organizations
Girl Scout Area Office 224½ Main------CE 5-2811
Red Cross Dunn County Chapter
Court House--CE 5-3700

Well Drillers
Hunstable Harold & Sons Arkansaw Wis
Call long distance Arkansaw--ATlas 5-5205
(See Advertisement This Page)
WETTSTEIN NORBERT
20 E Columbia Chippewa Falls Wis
Call long distance Chippewa Falls--PArk 3-7545

Wheel Aligning–Automobile
See Automobile Wheel Service

Windows–Metal
C W H CO 112 13th----------CE 5-7667
Nevins Home Beautifiers 1501 Tainter---CE 5-7722

Wiring Systems–Electric
See Electric Contractors

Women's Apparel
CASSEL'S APPAREL SHOP

Carrying Exclusively Nationally Advertised
QUALITY MERCHANDISE

244 Main ----------CE 5-2244

Style Shop 332 Main----------CE 5-5788

Woodwork–Interior–See Millwork

Woodworking Machinery
Goehring Bros R 2----------CE 5-2866

Ever get behind on orders . . . need new supplies fast? Let "Classified" come to the rescue! Those handy YELLOW PAGES list nearly every supplier in town. Wise buyers turn there first!

it's EASY

. . . to find what you're looking for!

TO **DO** SOMETHING,
BUY SOMETHING,
SELL SOMETHING,
FIX SOMETHING . . .

LOOK IN THE **YELLOW PAGES**
OF YOUR PHONE BOOK

Most people do—to get information like this:

- Telephone numbers.
- Local Firm Names and Business Addresses.
- Where-to-buy nationally advertised brands.
- Where-to-fix nationally advertised products.
- Lists of all church, civic, fraternal, welfare and other organizations.
- Lists of professional men.

WISCONSIN TELEPHONE COMPANY

FOR ANY PRODUCT OR SERVICE

TO **DO** SOMETHING, **BUY** SOMETHING,
SELL SOMETHING, **FIX** SOMETHING . . .
LOOK IN THE **YELLOW PAGES** OF THE PHONE BOOK!

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- Where-to-fix nationally advertised products.
- Lists of all church, civic, fraternal, welfare and other organizations.
- Lists of professional men.

WISCONSIN TELEPHONE COMPANY

Frequently Called Telephone Numbers

NAME AND ADDRESS	NUMBER
Lyle Hight Sr. Boyceville	MI.3-3311
" " Jr "	MI-3-2721
Robert Mittelstadt Colfax	12F13
Dorthy Peterson St Paul Prospect	6-7904
ANNA Burck NO-	4-3475
Neil Fruit	MI.3-3292
Zutter Elevator Elk Mound	TR9-3101
Frank Rubesch	MI.3-2521
Walter Hodge PA 3-3748	PA.-3-3748

Your long distance calls will be completed more rapidly if you know the out-of-town telephone number. When an operator gives you an out-of-town telephone number it will be helpful if you make a note of it for future use.

A handy-sized, personal telephone directory — completely indexed — has been prepared for your use. To obtain a copy just telephone, send a post-card or stop in at your nearest telephone office.

Call Often—It's Easy, It's Fast, It's Fun!

Call
Long Distance
Often!
it's easy...
it's fast...
it's fun!

BELL SYSTEM

Working always to serve you better